

The City of Los Angeles Recovery Plan

State and Local Fiscal Recovery Funds

2024 Report

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GENERAL OVERVIEW

Executive Summary

The City of Los Angeles (City) is using its \$1.28 billion award of State & Local Coronavirus Fiscal Recovery Funding (SLFRF) from U.S. Treasury in a manner consistent with the City's COVID-19 recovery aims and applicable U.S. Treasury and American Rescue Plan Act (ARPA) statutory requirements. In doing so, the overarching aim of the City is to leverage its SLFRF to counter the severe depletion of revenue necessary for carrying out critical government services, while also investing in programs and projects that measurably aid in addressing the pandemic's negative economic and public health impacts among the City's households, small businesses, non-profits, and neighborhoods more generally.

This multipronged approach is addressing lingering City fiscal impacts, including costs from mobilizing the City's entire government to respond to the pandemic; and also modernizing parks and recreational amenities in underserved communities; increasing affordable access to high-speed broadband; expanding digital equity and inclusion; providing food assistance and training to elderly and other vulnerable populations; assisting small businesses with financial recovery; enabling small restaurant recovery and expansion; and offsetting utility costs among low income households, among other investments.

Core to this approach of targeting the City's SLFRF to urgent needs and long-term investment opportunities is the goal to also assure that funded initiatives are designed to help alleviate historic inequities and barriers to services and assistance that exacerbated the pandemic's negative impacts across so many of the City's communities. As further detailed in the sections to follow, the City has developed and executed each stand-alone SLFRF-funded initiative to include measurable equitable outcomes and other key policy performance goals that are intended to assure investments are expanding the reach of public services and assistance to communities that were disproportionately impacted from the pandemic given pre-existing inequities and underinvestment. Indeed, this approach to measuring the City's success in using its SLFRF use through an equity and public benefitting lens is aligned with the City's Executive Directive on Racial Equity in City Government (Executive Directive 27)¹, which was enacted a few months into the City's initial "Safer at Home" order and in the wake of demonstrations for racial justice in June 2020; both prior to the City receiving its SLFRF allocation. In short, the City's approach is helping drive equity and inclusion at the center of policymaking relative to the use of SLFRF and other government action.

Overall, the City's ongoing use of its SLFRF allocation mirrors the dual recovery aim of overcoming revenue loss for critical government services and creating a diverse array of initiatives to directly aid disproportionately impacted Angeleno residents, small businesses, and other community interests. As of June 30, 2024, the City has obligated \$1.22 billion and expended \$1.21 of its \$1.28 billion allocation, representing 95 percent and 94 percent of the total amount, respectively. Among the total amount obligated, the City's investment of its SLFRF is distributed across the following key policy aims accordingly:

- Critical Government Services (\$1.1B)
- Healthy Communities (\$76M)
- Small Business Recovery (\$47.2M)

¹ <https://lacity.gov/sites/g/files/wph2121/files/2021-04/mayorgarcettiexecutivedirective27.pdf>

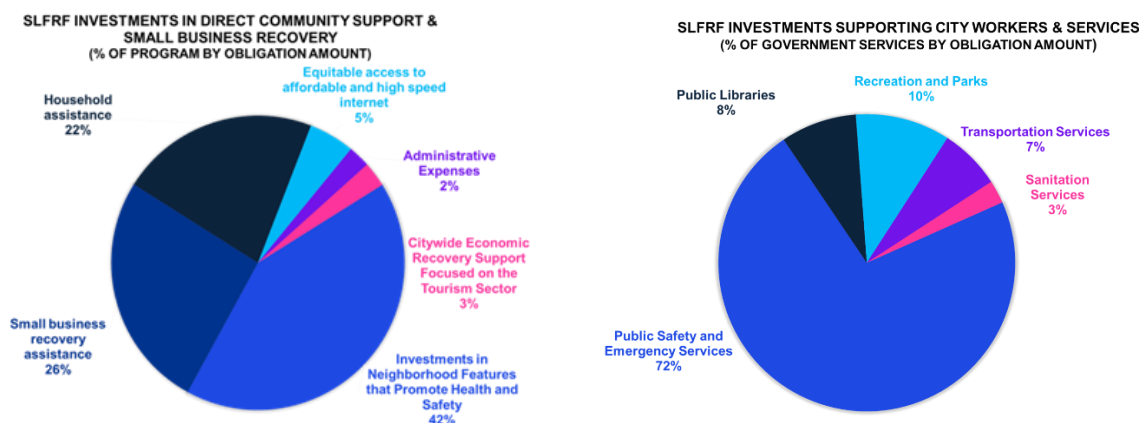
- Household Assistance (\$39.8M)
- Broadband & Digital Inclusion (\$9.2M)
- Economic Recovery (\$5M)
- Administrative Services (\$4.4M)

Looking ahead, the City will continue to examine opportunities for investing its remaining SLFRF allocation in line with the above recovery and investment goals, while also assessing the performance of existing initiatives in meeting intended equitable and other key policy objectives using the metrics described in this report. In all, the City anticipates that the entirety of its SLFRF allocation will be obligated by 2024 and expended by 2026.

SLFRF Performance Overview

As of June 30, 2024, the first and second tranches of SLFRF funds have funded 117 total projects and programs that are assisting with COVID-19 related response and recovery. A breakdown of the various SLFRF investments in direct community support and small business recovery and investments supporting city workers are displayed below in **Error! Reference source not found..** As of June 2024, 29% of the 117 total projects are complete, including 19 projects in support of recreation and park improvements, 9 renovated Licensed Preschool Centers, \$32.3 million in distributed grants to small businesses, \$10 million in delivered emergency meals to Los Angeles senior citizens in need, and \$9.2 million in strategic planning initiatives to continue to inform the development of enhanced broadband infrastructure, amongst other accomplishments. The City will continue to build upon this progress with additional investments, such as in the continued development of enhanced broadband infrastructure delivered to underserved communities.

Figure 1 SLFRF Investments in Direct Community Support and Small Business Recovery and Investments Supporting City Workers and Services



City Approach to Investing Coronavirus Fiscal Recovery Funding

The City’s response to the COVID-19 Pandemic focused around the following six policy aims driving strategic uses of SLFRF and other City resources:

- 1) Small business recovery to counter the negative economic impacts from the pandemic while investing in long-term resiliency.
- 2) Direct support to households navigating the negative economic impacts of the pandemic (job loss, access to meals, utility relief, and childcare options.)

- 3) Promoting Strong Healthy Communities through investments in Neighborhood Features that Promote Health and Safety.
- 4) Citywide economic recovery support particularly focused on the tourism sector given its acute negative impacts from the pandemic.
- 5) Increasing equitable access to affordable and high-speed internet and related resources.
- 6) Supporting the continued provision of everyday government services by using revenue replacement in impacted departments to fund eligible services.

Across each of these policy aims, the City has used its SLFRF to maintain and create critical government services, expand and re-purpose existing initiatives to address negative pandemic impacts, and create new initiatives to foster longer-term investments in the City's post-pandemic economic and community wellbeing and prosperity. The initiatives comprising the City's commitment of its SLFRF across these policy aims are summarized below and presented in more detail in the Project Inventory, including project scopes, performance goals, and relative output and outcome metrics for each major use of SLFRF.

Supporting Small Business Recovery while Investing in Long-term Resiliency (Corresponding U.S. Treasury SLFRF Expenditure Categories: Loans or Grants to Mitigate Financial Hardship)

The City is investing SLFRF in supporting small businesses in their economic recovery from the pandemic including the provision of SLFRF grants for small business operations, rent, training, outdoor dining permitting and other business resumption and transition costs. To ensure an equitable distribution of benefits, priority is being afforded to small businesses in communities that were disproportionately impacted negatively by the pandemic based on preexisting economic vulnerabilities and disadvantages. Current investments in Small Business Recovery include the following programs:

- **Restaurant and Small Business Recovery Program (\$27M)**: To provide \$5,000 grants to 5,000 eligible microenterprises and small businesses located and operating in the City that required economic support due to business interruptions or closures suffered because of the COVID-19 pandemic.
- **Small Business Rental Assistance Program (\$7.1M)**: To provide grants of \$2,500 up to \$15,000 to eligible businesses that need financial assistance for paying past-due rent accrued during the pandemic to aid in their recovery. The intended beneficiaries are impacted small businesses and microbusinesses, with priority being given to businesses located in Qualified Census Tracts (QCTs) and low-income neighborhoods.
- **LA Optimized (\$2.5M)**: To provide technical assistance to small businesses in high need areas in the form of outreach and curriculum, creation of business listings, and website optimization. This program assists with the creation of business listings to facilitate visibility on the world's largest digital platforms to help increase digital reach and gain more sales.
- **Legacy Business Recovery (\$5M)**: "Legacy Businesses" are small businesses that have been in operation for twenty (20) years or more within the same community and meet three of four criterion, such as contributing to its community's history identity, sustaining and cultivating distinctive cultural traditions or practices, not franchised or affiliated with a national corporate chain, and/or provides vital goods and services in languages and manners that are

culturally accessible to the community. The goal of the program is to provide grants of \$10,000 up to \$20,000 to support eligible legacy businesses that were negatively impacted by the pandemic.

- **Al Fresco (\$1.6M)**: The City designated \$1.6 million to create an Al Fresco Permit Fee Reduction Program, to provide funds to pay for all or part of the permitting fees up to \$4,115 for Al Fresco participants who currently have sidewalk dining or on-street dining temporary authorizations. Businesses in pre-designated disadvantaged areas will receive additional reduction of the permitting fees.

Direct Support to Households (Corresponding U.S. Treasury SLFRF Expenditure Categories: Food programs, Assistance to Unemployed or Underemployed workers, Rent, Mortgage, & Utility Aid, Healthy Childhood Environments: Childcare)

Los Angeles is a diverse community of over 4 million citizens with diverse areas of need, many of which were exacerbated by the pandemic. Specifically, COVID-19 related social distancing and quarantine experiences have negatively impacted many Los Angeleno households with adverse impacts on resident finances, health, and academic and social development. Further, the COVID-19 pandemic has amplified existing inequities in poor communities of color by compounding injustice in health care, job opportunities, housing, and family stability. As a result, young people have experienced significant trauma from disparities in job loss and economic insecurity, as well as educational loss and disconnection.

In addition, Los Angeles has the nation's second largest city population of citizens over 65 years old with food insecurity among seniors being a critical health problem during COVID-19. Senior citizens were disproportionately impacted due to the pandemic's associated health risks and mandated safer at home orders creating a need for more services for seniors. Given the diverse areas of support needed by the Los Angeles Community, the City is using SLFRF to address various programs in direct support of Los Angeles households to navigate the negative impacts that were exacerbated the pandemic including investment in the following:

- **Licensed Preschool Centers (\$20M)**: To support working parents with safe, reliable and affordable childcare options, which had been closed or lacking during the pandemic, the City has prioritized the reopening and operation of licensed preschool centers within QCTs to support families by providing more options for consistent access to childcare for children ages two to five years old. The City will site these programs at previously shuttered childcare locations, allowing the City to open doors, ensuring that communities will have more childcare options in the future. The benefit of this program is multigenerational with both parents and children benefiting from access.
- **Senior Meals Program Extension (\$10M)**: To service senior citizens in need of more at home food delivery options, an increased number of meals were made available to older adults who are 60 years or age and older through the City's Senior Meals Program, many of whom are low-income and nutritionally at-risk.
- **Solid Resources Fund Low Income Customer Arrearage Payment Program (\$9.1M)**: To assist Angelenos with unpaid utility debt that was accrued during the COVID-19 pandemic, the City automatically credited eligible residential solid waste collection customers with an active lifeline discount account.
- **Older Worker Program (\$743K)**: To assist with job training and unemployment, part-time, on-the-job training for older adults experiencing homelessness or are at risk of experiencing

homelessness was provided to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Promoting Strong Healthy Communities through Investments in Neighborhood Features that Promote Health and Safety (COVID-19 Mitigation and Prevention in Congregate Settings)

While “Safer at Home” orders became a necessary strategy to ensure the health and safety of Angelenos during the pandemic, the closure of parks disrupted important opportunities for recreation, community gatherings, and youth activity. Access to clean and open public recreational spaces has long been an important means for improving the quality of life of Los Angeles communities but particularly in lower-income communities with limited investment in other recreational amenities. During the pandemic, park closures negatively impacted the maintenance of the City’s parks and recreational facilities, delayed planned investments for expanding amenities, and above all, negatively impacted the ability of the City’s most vulnerable communities to have access to park space for more organized recreational, youth, and social activities. In response, the City is investing a sizable portion of its SLFRF to make improvements and renovations to parks, green spaces, and recreational facilities through the following publicly available initiatives:

- **Recreation and Park Improvements for Health and Safety (78 Park and Recreation Facilities) (\$75M)**: SLFRF is funding 78 park and recreation center projects, including the upgrading or creation of swimming pools, playground equipment, walking trails, and other recreational and support facilities and open spaces. Nearly all these investments are situated in public parks that service disproportionately impacted neighborhoods, as envisioned by the U.S. Treasury’s policy, which aims for the use of SLFRF to invest in the improvement of public health and safety outcomes in such vulnerable communities.
- **Play Streets (\$500K)**: To expand the recreational space in low-income communities with limited access to parks and green spaces through an initiative that hosts “pop-up play events” for children living within QCTs. These events will promote strong and healthy communities by investing in features that give disproportionately impacted neighborhoods a cohesive and interactive outdoor event, free of charge and open to all participants.
- **People Streets (\$500K)**: To improve neighborhood safety and transform streets into vibrant public spaces for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood, level this program supports the installation of low-cost temporary projects such as parklets, plazas, colorful intersections, and expanded bike parking.

Citywide economic recovery support particularly focused on the tourism sector given its acute downturn from the pandemic (Aid to Tourism, Travel, or Hospitality):

Tourism is a major revenue source for the City of Los Angeles and its businesses, and the tourism industry was among the hardest hit by the devastating impacts of the pandemic with the City losing more than \$13 billion in tourist spending because of the coronavirus outbreak.² To assist with its recovery the City pursued a national marketing campaign to bring visitors back to Los Angeles through the following program:

² L.A. tourism officials see heavy coronavirus costs - Los Angeles Times (latimes.com)

- **Marketing for Tourism and Hospitality (\$5M):** to support a national marketing campaign to bring visitors back to Los Angeles and assist with the recovery of the tourism, hospitality, and restaurant industries.

Increasing Equitable Access to Affordable and High-Speed Internet and Related Resources (Corresponding U.S. Treasury SLFRF Expenditure Categories: Broadband, and Internet Access Programs)

A lack of access to fast, reliable, and affordable broadband is a longstanding barrier to equity in Los Angeles County and beyond, but the COVID-19 pandemic made plain its catastrophic impacts across all sectors in City communities. Post-pandemic, the City’s digital divide will only deepen persistent barriers as many services and jobs have moved to be completely remote. Even as the pandemic subsides, nearly every aspect of modern life is offering and/or exclusively moving to online services, such as much of the workforce now relying on their home internet to work from home or run their own business, healthcare providers switching to telehealth, online rent relief programs and job applications, and online education becoming more widespread. Therefore, the need to close the digital divide will become increasingly important.³ The City is using SLFRF in support of connectivity and digital inclusion for universal broadband services in disadvantaged communities through funding the following programs:

- **Universal Broadband Backbone Infrastructure Pilot Program (\$2.2M):** Los Angeles residents will benefit from City investments designed to bring sustainable, reliable, affordable, carrier-neutral backhaul connections to community anchor institutions and last mile providers within East Hollywood, Historic South Central, and Canoga Park. This area was chosen because of its high concentration of low-income and disconnected residents. This area has the second-highest density of disconnected and under-connected households in the City. This project is designed to strike a balance between providing immediate benefit to households and preparing the City to be a key part of a more equitable internet.
- **Digital Inclusion (Tech Kiosks, Tech Tryout Carts) (\$330K):** Both programs offered at the Los Angeles Public Library (LAPL) locations will provide aid via technology device options and user assistance. The services are available to populations within library locations that serve underprivileged communities/households.
- **Computers and Wi-fi in Recreation and Parks (RAP) Centers (\$225K):** This digital inclusion initiative will refresh computer assets, expand Wi-Fi infrastructure, and create comfortable access locations to enhance RAP computer labs.
- **Strategy Development and Coordination (\$310K):** To provide a methodological framework to analyze and understand how the digital divide is present throughout Los Angeles, estimate the impact it has on the economy of the City, and provide actionable recommendations to address the digital divide in certain areas and populations. In collaboration with the Los Angeles Economic Development Agency of California (LAEDC) and FUSE Corps, comprehensive solutions for racial equity and urban challenges have been developed, working alongside senior government leaders and the community to lead strategic projects.
- **Community Connectivity Infrastructure Pilot (\$5.6M):** Funding will be used for a host of connectivity-related services to residents and businesses within two-high density, under-

³ Digital Equity LA Coalition Report, “[Slower and More Expensive: Sounding the Alarm – Disparities in Advertised Pricing for Fast, Reliable Broadband.](#)” (California Community Foundation, October 2022).

connected communities: Crenshaw Corridor in southwest Los Angeles and Canoga Park in the western San Fernando Valley. The projects will add consolidated multi-use connectivity nodes to approximately 75 streetlight poles in each area, which will allow for high-capacity connections and the ability to provide high-speed home wi-fi to communities.

- **Strategic Technical Assistance (\$180K)**: In collaboration with LAPL, an Executive Fellow developed an asset map of the City's digital programs and services, that will assist residents in accessing the internet and utilizing the City's online resources.

Supporting the continued provision of everyday government services by using revenue replacement to fund eligible services impacted in departments (Corresponding U.S. Treasury SLFRF Expenditure Categories: Provision of Government Services):

The City of Los Angeles experienced a \$1.1 billion revenue gap in 2020–21 (FY21) and a \$1.1 billion revenue gap in 2021-22 (FY22) because of the pandemic. Relative to this revenue loss, pursuant to U.S. Treasury's formula for determining the amount of SLFRF that a grantee can use to offset COVID-19 related revenue loss, the City would in turn be able to use its entire \$1.28 billion allocation to counter revenue losses. Of this allowance, the City has directed \$1.1 billion in SLFRF among the following critical government services:

- Public Safety and Emergency Services (\$794M)
- Recreation and Park Services and Improvements for Health and Safety (\$113.5M)
- Public Library Services (\$91M)
- Transportation Services (\$73.6M)
- Sanitation Services (\$27.5M)

Setting Equitable Outcome and Other Key Performance Goals and Metrics

Advancing equity and other public benefitting policy aims is a core priority of the City's management and policy-making processes. In alignment with the intent of the SLFRF funding, the City applies these priorities in the selection and design of SLFRF programs. As noted, the City's core aim in using SLFRF is to invest in critical government services, projects, and programs that address systemic public health and economic challenges, which exacerbated the pandemic's negative public health and economic impacts among the City's historically underserved and disadvantaged communities and populations. Moreover, the City also views the use of SLFRF as a generational opportunity to fund key policy aims that are central to helping assure longer-term growth, prosperity, and resilience among City households and small businesses.

In furtherance of this effort to leverage SLFRF for equitable and other key policy outcomes, the City has conducted design sessions with every department that is implementing SLFRF initiatives. These sessions have focused on aligning envisioned programs with existing equity and other policy plans and goals; creating feasible and measurable metrics for gauging success in reaching targeted outcomes; and mapping implementation and risk management processes that can course correct program processes based on observed barriers or other impediments seen in output data, stakeholder feedback, and other means for implementation monitoring.

The following sections further discuss the City's overarching equity and other policy goals, describe the City's means for establishing metrics and analyzing output to address awareness

and access issues, and provide specific examples of these metrics and processes in the City's SLFRF funded initiatives.

Overarching Equitable Outcome Goals

In full, the City's aim is to leverage SLFRF to help overcome historical barriers to government assistance and help create pathways for those most negatively impacted from the pandemic to benefit now from the aid and services enabled using this funding.

As a large city characterized by its diversity across many criteria—economic, ethnic, immigration status, native language, age, and ability, to name a few—the City of Los Angeles has many historically underserved, marginalized, or adversely affected communities, including several in which a majority of households are below 60 percent of the median income or exceed 25 percent or more of the federal poverty community average. The City is committed to providing equitable access to pandemic recovery assistance for households, small businesses, and other community interests in these communities across the current range of the City's SLFRF-funded aid programs to small businesses and households, early learning centers, park and recreational amenities, workforce training, utility assistance, broadband, and digital inclusion. Looking ahead, the City will continue its commitment to using its SLFRF as a driver of equitable outcomes with additional investments in small business expansion.

Tactics for Increasing Community Awareness of SLFRF Funded Assistance

City departments reporting on SLFRF expenditures are using various marketing and public outreach efforts to disseminate information regarding available pandemic recovery assistance to targeted residents and businesses, and especially to intended beneficiaries in the most impacted communities. In departments using SLFRF for aid programs, they are pursuing a variety of approaches and partnerships to target hard-to-reach populations with language and technology barriers.

As new intended aid programs continue to be developed targeting evolving pandemic recovery needs among households and businesses, departments will develop their own tailored outreach strategies and approaches to reach impacted and disproportionately impacted community members. Generally, many of these projects will distribute information across diverse mediums, such as digital and social media, direct email, and announcements from the Mayor and City Councilmembers.

Additionally, the City has a network of 99 Neighborhood Councils, elected advisory bodies who advocate for their communities with the City on local community and Citywide issues and who serve as a direct line of information to community members on City services. Lastly, the City will continue to partner with community-based media outlets and organizations that primarily serve vulnerable populations.

Leveraging SLFRF to Improve Access and Distribution

The City is committed to both recognizing and breaking down the many barriers to services that our diverse population may face. Age, mobility, language, financial condition, education level, housing status, comfort with the government, and so many more elements can impact an individual's ability or willingness to seek or access services.

As such, SLFRF-funded assistance programs are being designed to identify and reach vulnerable populations and distribute information, application assistance, and actual aid in an equitable manner. Among current and planned projects, these efforts include the use of bilingual case management and materials to reach broader populations; targeted outreach and focused technical assistance to ensure equitable access to services; simplified, non-digital registration options in vulnerable communities; and the use of weighted lottery systems to select recipients for economic assistance, mindful of the greater challenges faced by small businesses in underinvested and marginalized communities.

Using Design Sessions to Integrate Equitable Outcome and Other Key Performance Metrics into SLFRF Funded Project and Program Execution

Pursuant to the City's financial policies and practices, the City incorporates equitable outcomes and overall policy goal performance considerations throughout its budgeting and project development processes. This often includes citywide strategic planning efforts involving community stakeholder input as well as processes for incorporating evidence-based studies, research, and other efforts performed among the City's government and private sector clients. The outcomes from these efforts are prioritized goals to be used in vetting, designing, and executing initiatives in furtherance of those goals. In turn, output and outcome-based metrics are established by which to gauge progress, barriers, and the need for course corrections and/or added resources or partnerships to better meet intended aims.

In the context of using SLFRF, the City applied this methodology to prioritize proposed project ideas and then help departments design selected initiatives to put into place organizational structures, implementation processes, performance metrics, and rule compliance protocols that would accommodate the aim of meeting intended policy aims and mandates.

As a first step, the City developed a project scoring methodology to vet proposed SLFRF-funded projects for their upfront alignment with City overall equity and other policy goals, along with COVID-19 recovery aims. Individual projects were evaluated using a series of benchmarks based on these City aims and applicable SLFRF and other federal mandates, each of which was weighted based on importance and relevance. In turn, a project idea received a score that reflected its alignment with City goals, SLFRF rule compatibility, and capacity for helping reduce gaps in awareness, access, and participation among vulnerable and other disadvantaged communities.

For selected projects, the City then conducted multi-phase design sessions to assist departments in implementing their respective SLFRF initiatives with guidance on structures for carrying out project and program processes to target resources to beneficiaries most in need, including safeguards for identifying and addressing current and historical disparities. These sessions also provided insight and feasibility analyses to establish realistic and tangible output and outcome metrics by which to gauge progress against an initiative's recovery goals, federal mandates, and equitable access and distribution needs.

Once departments begin to execute SLFRF initiatives, they generate and collect data to measure equitable outcomes and the achievement of other policy goals. Departments conduct quarterly or monthly evaluations of data collected to compare results to stated goals and identify barriers to data collection and opportunities for improving metric selection ahead of quarterly and annual reporting. This also enables the City to develop data presentation formats for ongoing SLFRF use to City Council, stakeholders, and the community at large.

The resulting key performance indicators and other output and outcome-related metrics among current SLFRF-funded initiatives are detailed in the Project Inventory section, in addition to an analysis of the gathered data to date.

Community Engagement

The City's growth and recovery depend on our ability to reach and engage with communities, businesses, and key stakeholders. To inform needs and practices, City agencies worked with stakeholders, such as advisory groups and community-based organizations, to inform new or expanded program design. The City also relied heavily on its City Council structure and community-level engagement to understand area-specific concerns or needs. We worked through our network of 99 Neighborhood Councils to receive feedback and amplify opportunities and resources. Departments distributed information about programs on multiple platforms, including traditional media, social media, the internet, emails, community-based outlets, and networks, the Notify LA emergency alert system, and even paper flyers. Finally, with close to 200 languages spoken in City homes, we conducted outreach in multiple languages. City websites can also be translated into the necessary languages to ensure that all communities can access information. Additionally, in support of the City's newly developed grant programs to assist with small business recovery, the City leverages its BusinessSource Centers to provide applicants with technical assistance in applying for grant funds, answering questions, and submitting applications.

Labor Practices⁴

The City of Los Angeles maintains high standards in its labor practices. All contractors must provide equal benefits to all employees and their spouses/partners (regardless of gender or sex) and comply with all provisions of the City's Living Wage Ordinance, including paying their employees a minimum "living wage" with health benefits and compensated days off. The "living wage" changes yearly and is updated on July 1 of every year. The City also maintains a certification program to promote opportunities for disadvantaged, minority, women, and small, local business owners who want to participate in City contracting projects. Certifications can be based on the characteristics of the business owner (such as minority or women-owned), be size-based, or allow for local business preference.

⁴ Additional information on standard contracting provisions and labor practices can be found here: [StandardProvisions.pdf](#) (lacity.org)

Project Inventory

PROJECT INVENTORY

As of June 30, 2024, the City has obligated 117 projects as reported within the SLFRF quarterly project and expenditure reports to the Treasury. The Project Inventory below includes projects and programs with active spending. Appendix A provides a comprehensive view of all projects currently obligated to the Treasury dedicating the use of this funding, including programs with active spending and those that have yet to begin.

1. Licensed Preschool Centers

Project ID: RAP-LPC: Licensed Preschool Centers⁵

Funding Amount: \$20,000,000

Project Expenditure Category: 2.14, Healthy Childhood Environments: Early Learning

Website: <https://www.laparks.org/childcare>

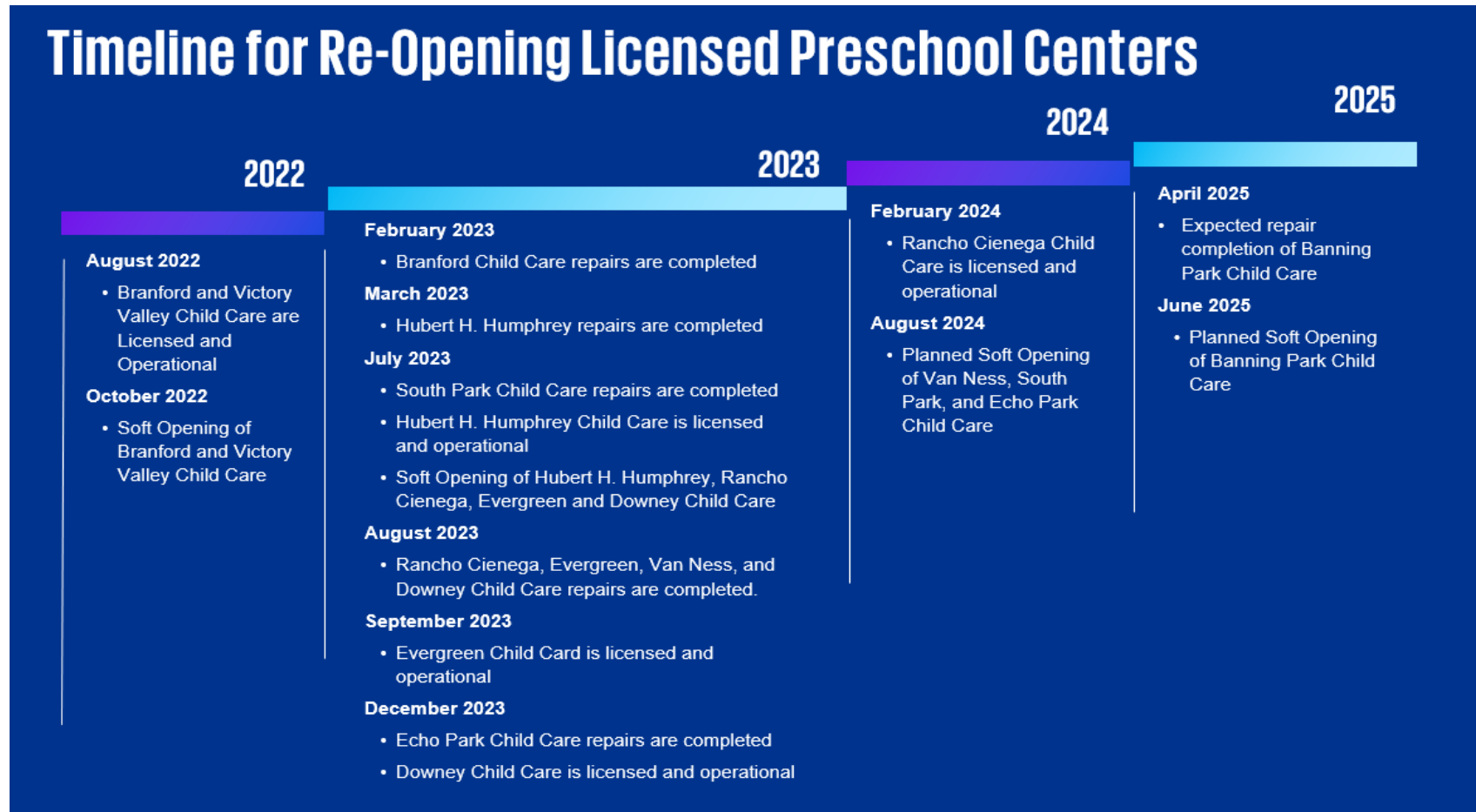
Project Overview

The COVID-19 pandemic spotlighted the lack of licensed childcare facilities in the City of Los Angeles, as many parents were unable to return to work due to the absence of childcare. As such, the City's RAP Department is restoring ten licensed childcare facilities sited in economically disadvantaged communities that were closed previously due to a lack of funding. The program scope will include capital facility improvements and operating costs such as the purchase of equipment and supplies and the hiring and training of qualified staff. With SLFRF covering operational costs, tuition will be subsidized for children served.

Over this past fiscal year, four childcare centers Hubert H. Humphrey Child Care, Evergreen Child Care, Downey Child Care, and Rancho Cienega Child Care (Ira C. Massey) concluded repairs and are fully operational and licensed. The final center, Banning Park, estimates construction to conclude by April 2025. All preschool centers intend to be fully operational and licensed by June 2025.

⁵ City of LA has consolidated all licensed preschool center projects for annual reporting purposes to outline the overarching performance and equitable goals across the 10 projects.

Figure 2 Timeline for Re-Opening Licensed Preschool Centers



All programs are sited within or adjacent to neighborhoods where fifty-percent or more of the households have incomes below 200 percent of Federal Poverty Levels (FPL) including a majority of centers within QCTs (See Figure 3 and Figure 4). The childcare program operated by RAP will offer families based in these communities reliable and appropriate care. The activities and curriculum will provide an academic foundation to prepare youth ages two to enter first grade. The positive outcomes may include parents continuing their employment, youth receiving age-appropriate development and education, youth receiving healthy nutrition (breakfast, lunch, and snack), and providing a safe and clean environment.

Figure 3: Map of Licensed Preschool Center Locations on the percentage of Tracts Below 200 percent Federal Poverty Line

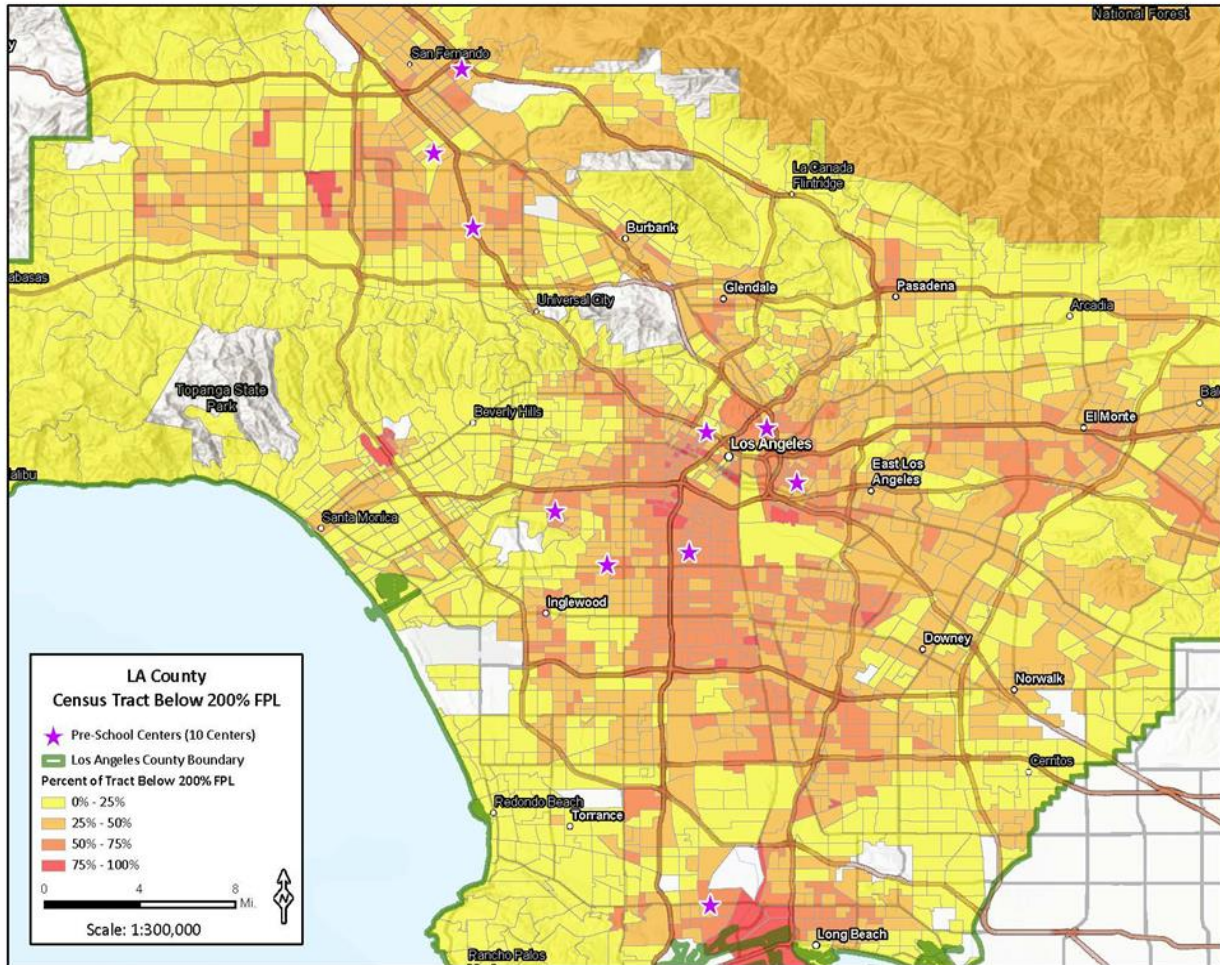
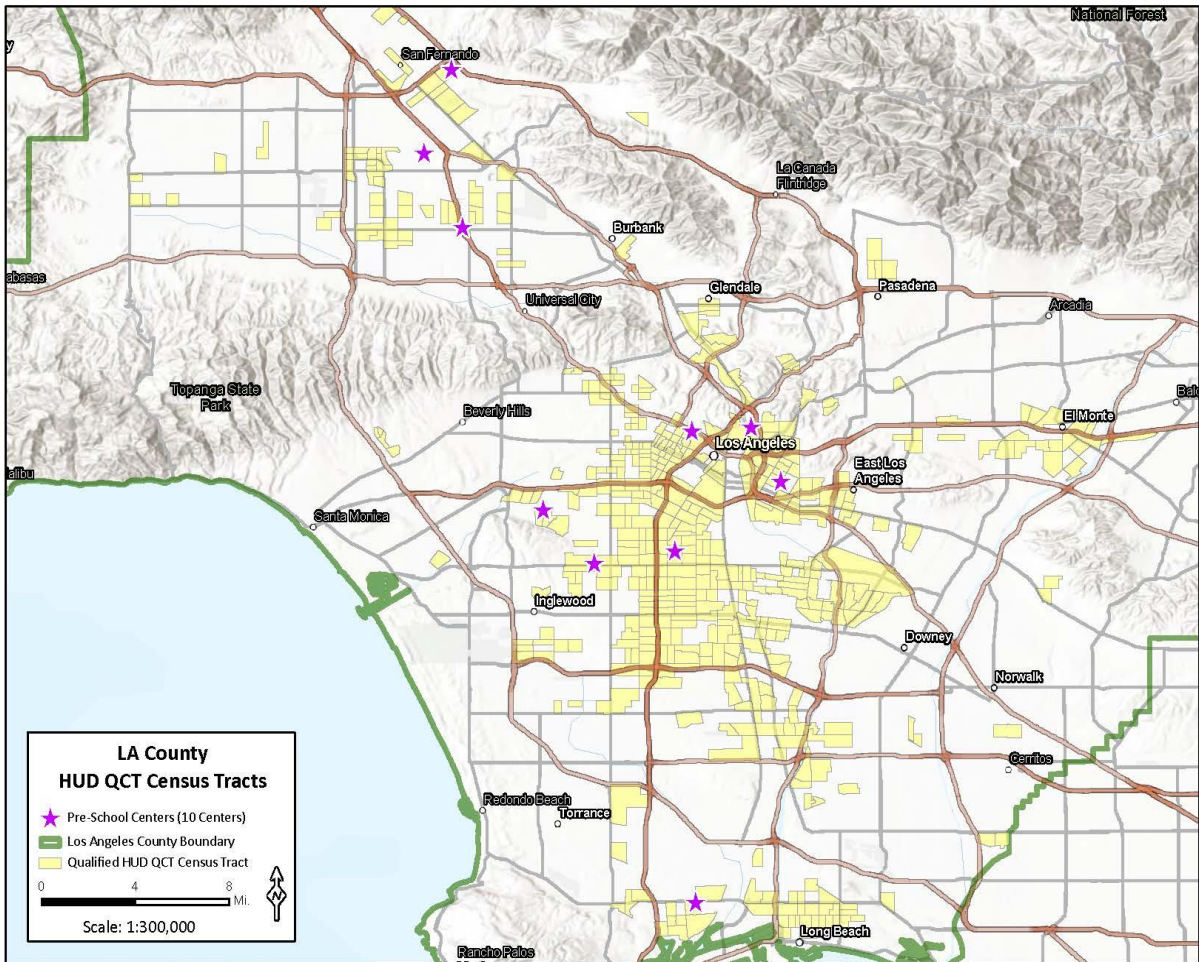


Figure 4: Map of Licensed Preschool Centers Within Qualified Census Tracts



Performance Goals and Metrics

The goal of the Licensed Preschool Centers program is to renovate and open 10 licensed preschool centers in historically underserved communities that have been identified by the City as having the highest need for childcare services.

At present, six of the ten licensed preschool centers to be developed using SLFRF are now operational and currently enrolling students on a part day basis. The following performance outcomes reflect ongoing operations in those six facilities. Performance data related to the additional facilities to be opened will be added as each facility comes online.

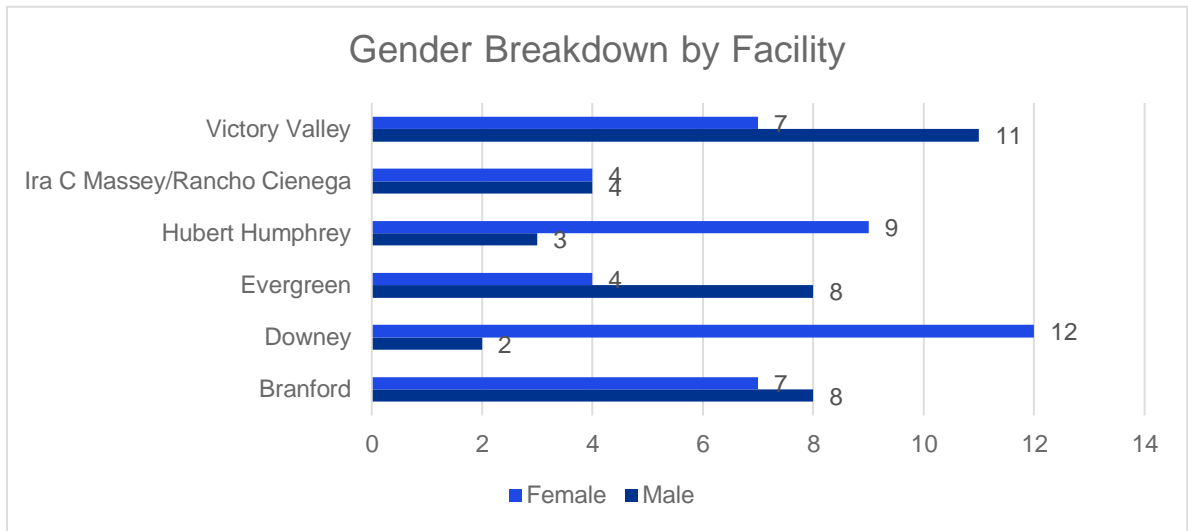
US Treasury Mandatory Performance Metric		Data	Analysis
Number of children served by childcare and early learning services (preschool/pre-K/ages 3 to 5)		79	Among the six RAP centers currently operational the number of children served (79) is on target based upon staffing available. The City intends for all ten RAP centers to be opened by January 2025.
City of Los Angeles Performance Indicators		Data	
Outputs	Number of facilities opened and fully operational	6	Families can fill out an online interest form and upon completion placed on a waitlist. Once a childcare center is open for enrolment and/or has available space, families are contacted to complete an application. Of the six RAP centers that are open and operational 79 applications (10% of public interest forms) were received. Of the six centers opened, currently 272 childcare seats have been created due to the use of SLFRF. The City is planning on adding more seats over the next year.
	Number of Public Interest Forms Received	766	
	Number of applications received (enrollment)	79	
	Number of seats created	272	
Outcomes	Percentage of families satisfied/very satisfied with program quality (from Parent Survey)	100%	Of 34 surveys received, 18% of families expressed they were satisfied with program quality and 82% were very satisfied. With six open childcare centers, the Parent Survey was implemented this year. At the time of reporting, the City has only received 34 surveys of 72 families served.

Equitable Goals and Outcomes

To promote equitable outcomes, the Licensed Preschool Centers program provides opportunities to families that qualify based on the California Department of Education and California Department of Social Services eligibility requirements for subsidized childcare and increases preschool enrollment in historically underserved/disadvantaged communities. RAP's licensed childcare program provides an opportunity for parents in these communities to continue their employment and/or seek new employment opportunities. RAP's childcare program provides a haven with professional licensed staff who will offer a host of activities that will stimulate growth. In addition, full day healthy nutrition is provided to all youth participants who may not have access to the same quality nutrition at home. By opening centers in underserved communities, this program provides low-income families access to licensed preschool centers, allowing parents to continue or obtain employment while providing safe early childhood education. Since last year, four additional centers have become licensed and operational using SLFRF. The following equitable outcomes reflect operations in the six facilities currently open.

Equitable Outcomes	Data
Number of centers that are open and operational in disadvantaged neighborhoods	6
Gender breakdown of children served by Licensed Preschool Centers as of June 30	See Figure 5 below
Percentage of children enrolled that reside in census tract where 50% or more of the population are below the 200% Federal Poverty Limit	See Figure 6 through Figure 11 below
Demographic breakdown of residents between 4- and 10.5-mile radius of centers.	
Percentage of children/families that qualified for subsidies	100%
Percentage of children enrolled that reside in a QCT	25% (See Figure 12 below)
Number of parents of Hispanic descent (from Parent Survey) ⁶	58%

Figure 5 Gender Breakdown of Children Served by Licensed Preschool Centers as of June 30



⁶ Data is limited to those who participated in the Parent Survey and responded to the question

Figure 6 Licensed Preschool Centers Demographic Breakdown: Branford Child Care Center Demographic Breakdown

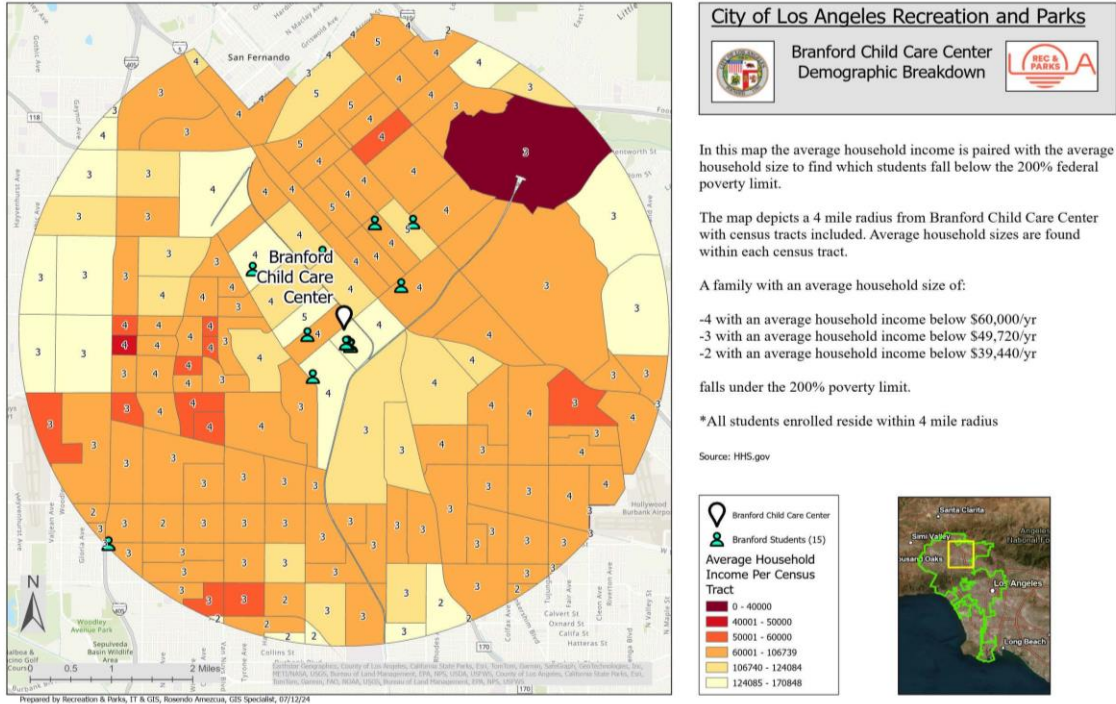


Figure 7 Licensed Preschool Centers Demographic Breakdown: Victory Valley Child Care Center

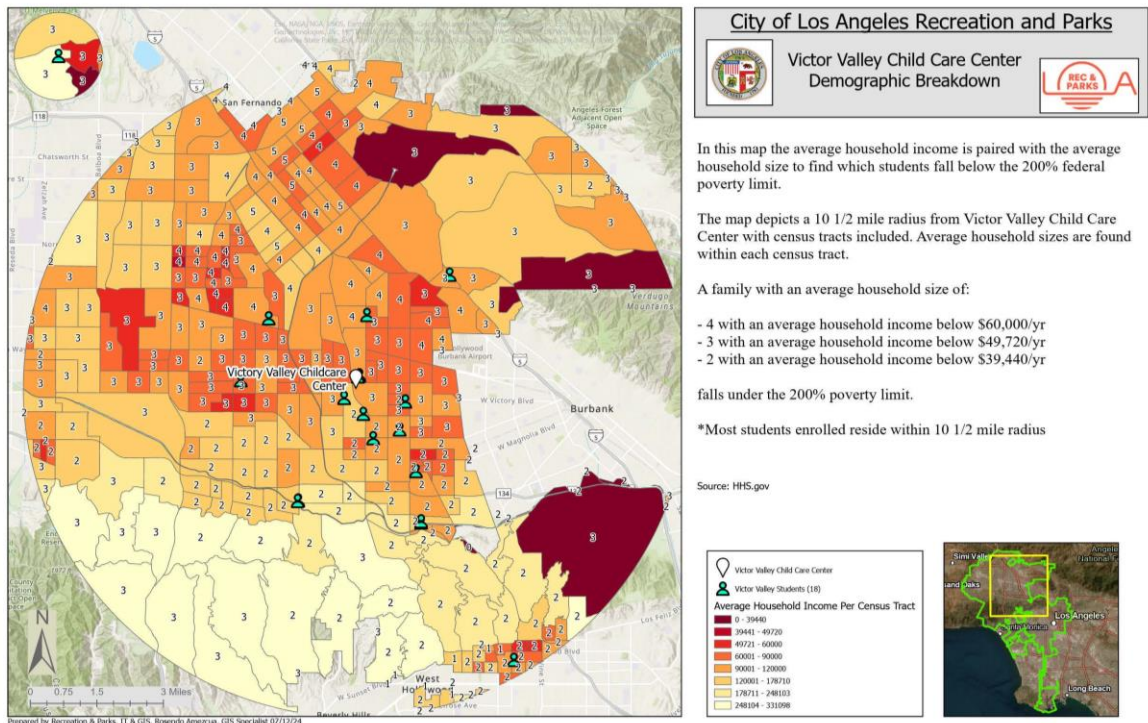


Figure 8 Licensed Preschool Centers Demographic Breakdown: Rancho Cienega (Ira C. Massey Child Care Center)

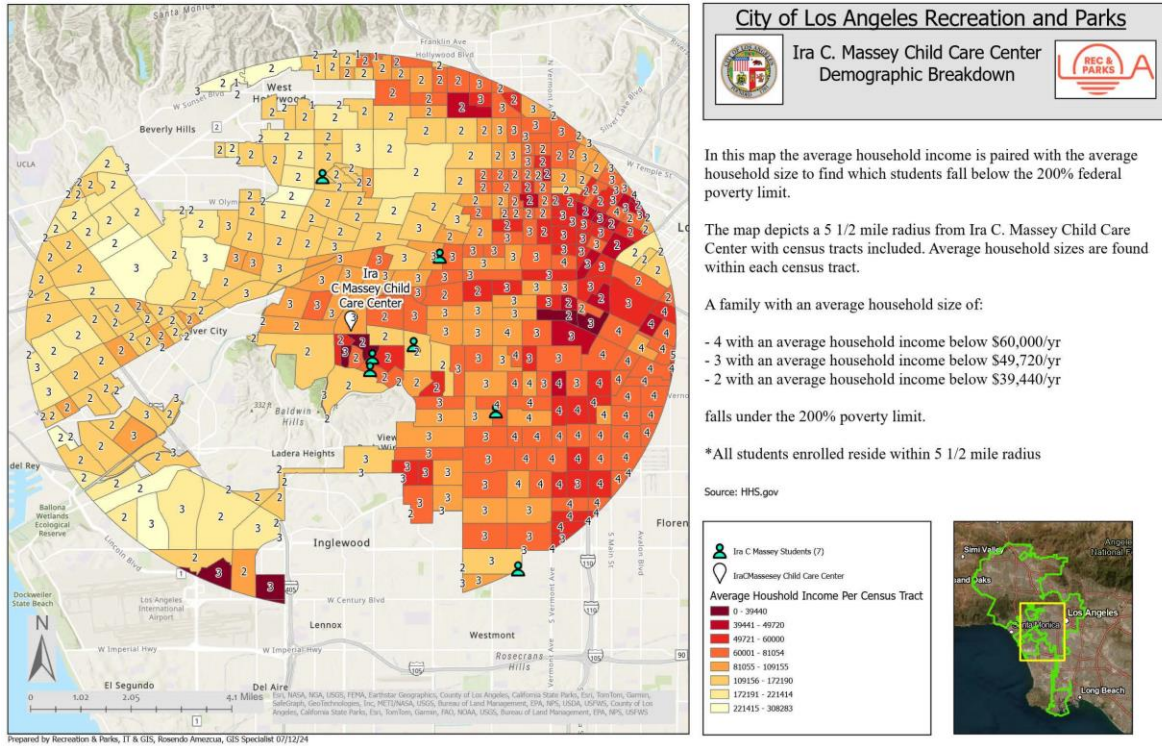


Figure 9 Licensed Preschool Centers Demographic Breakdown: Downey Child Care Center

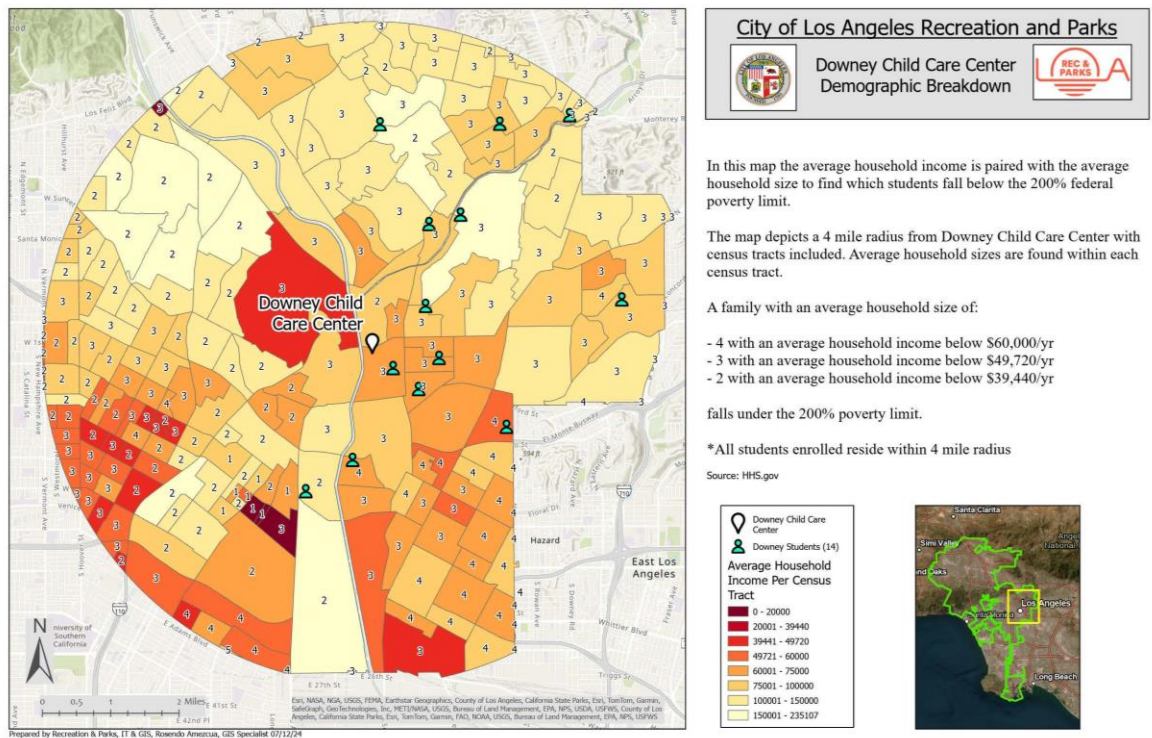


Figure 10 Licensed Preschool Centers Demographic Breakdown: Evergreen Child Care Center

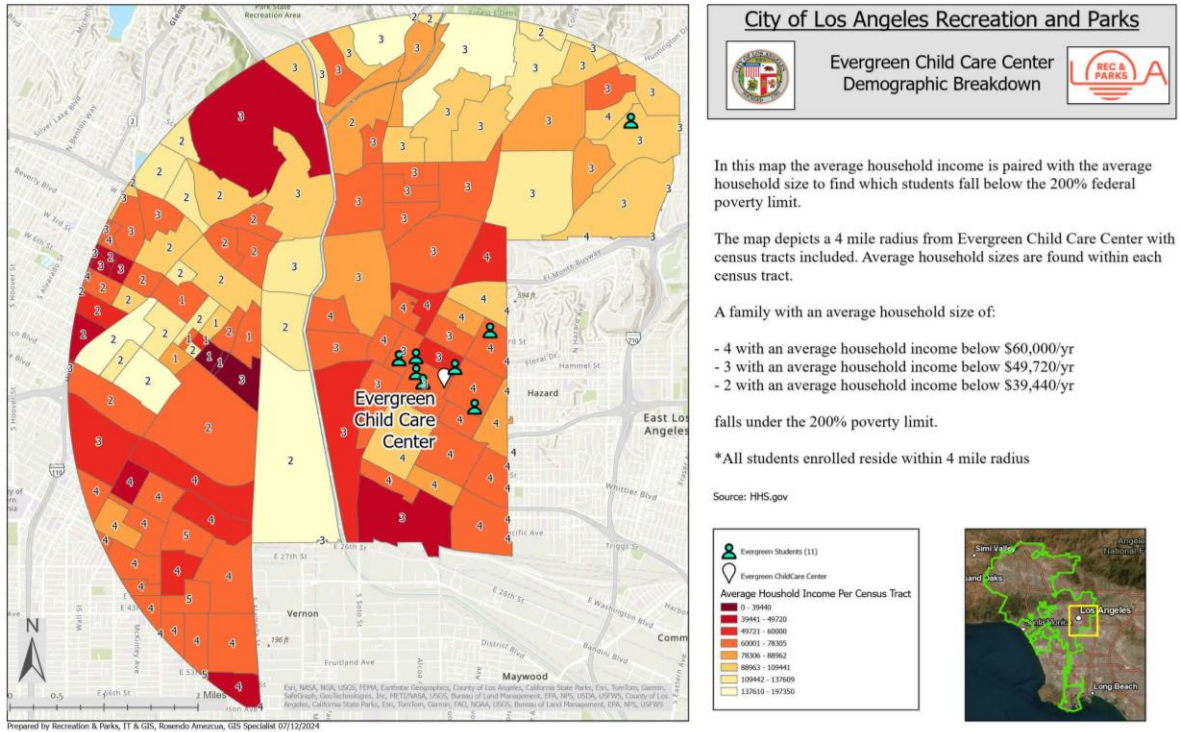
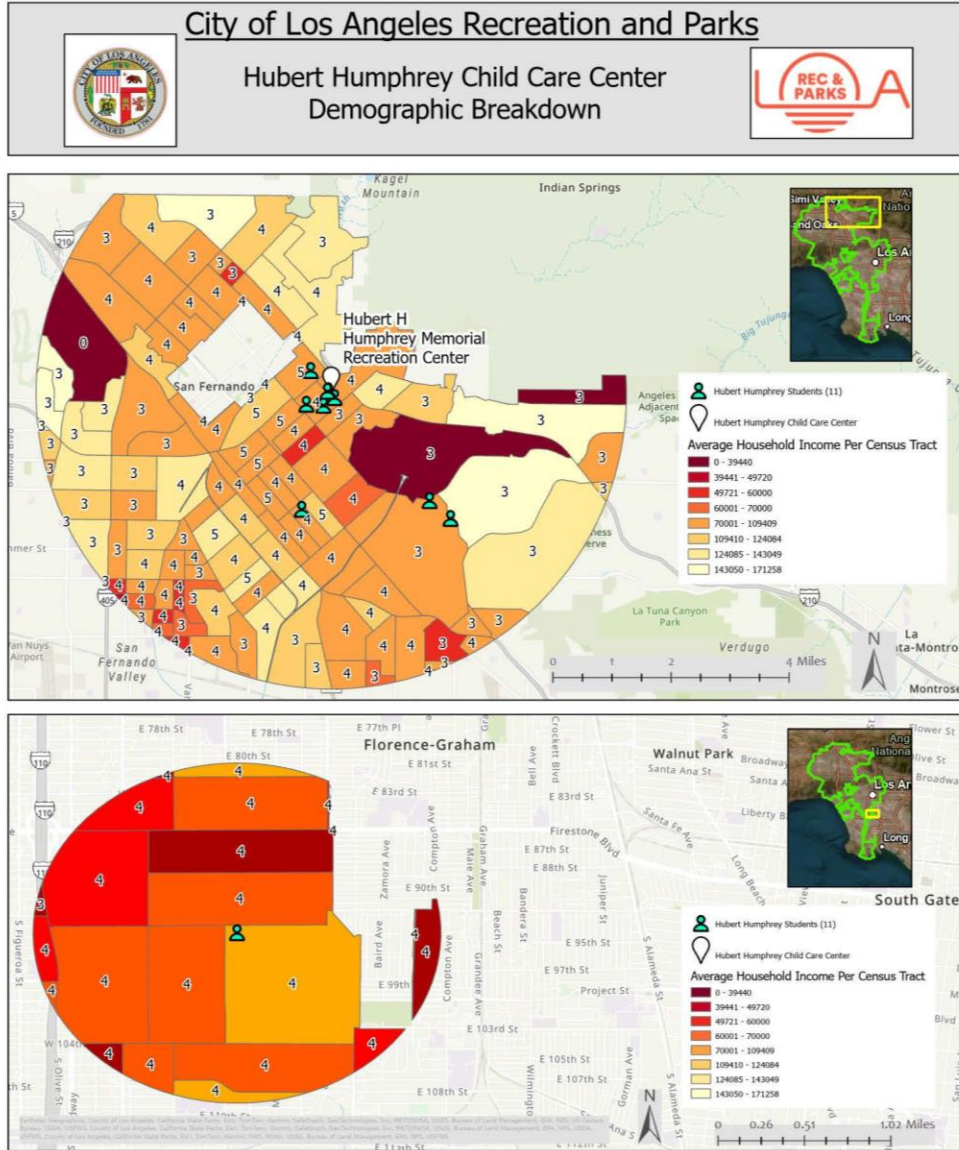


Figure 11 Licensed Preschool Centers Demographic Breakdown



In this map the average household income is paired with the average household size to find which students fall below the 200% federal poverty limit.

The map depicts a 5 mile radius from Hubert Humphrey Child Care Center with census tracts included. Average household sizes are found within each census tract.

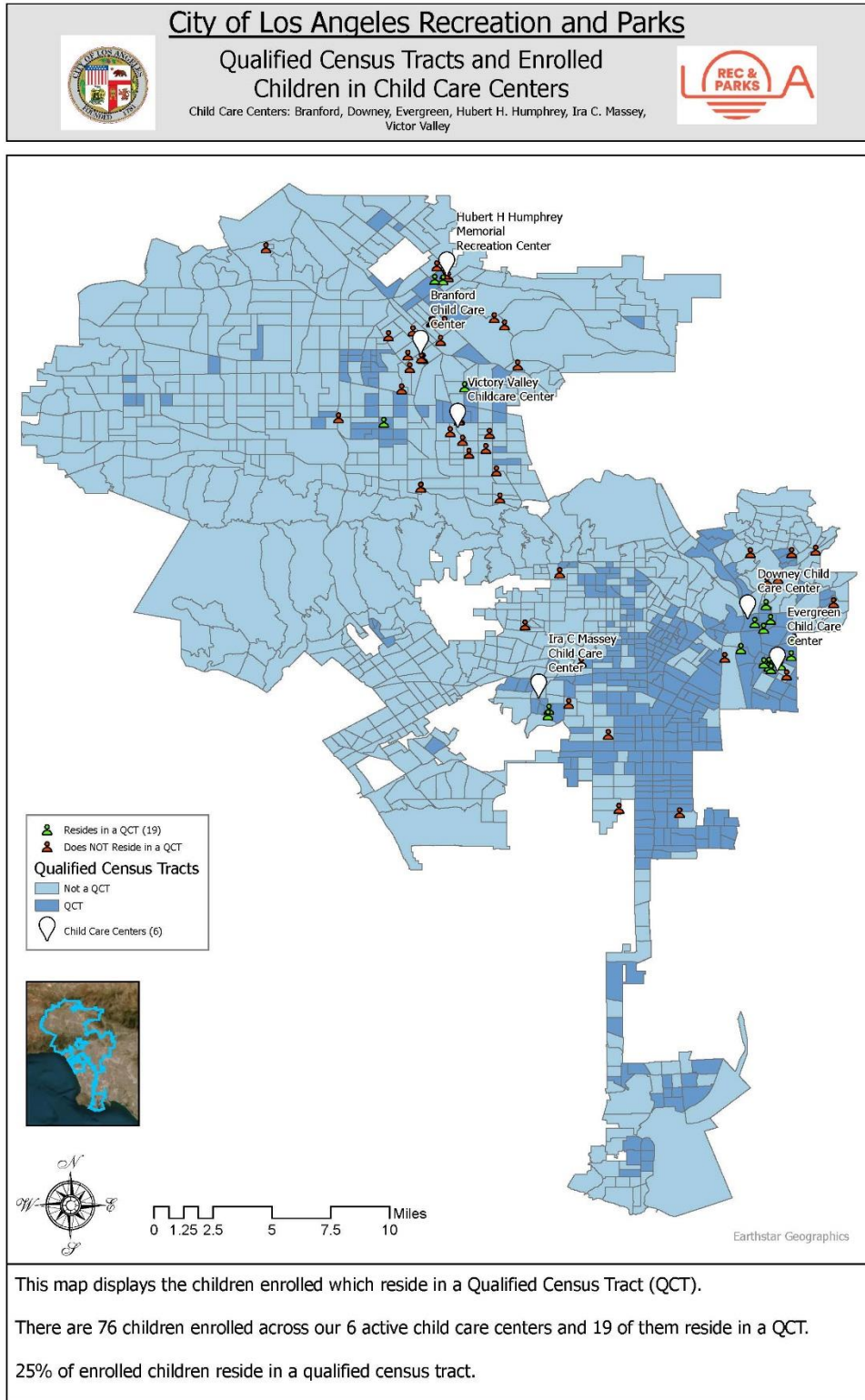
- A family with an average household size of:
- 4 with an average household income below \$60,000/yr
 - 3 with an average household income below \$49,720/yr
 - 2 with an average household income below \$39,440/yr

falls under the 200% poverty limit.

*All students except for one (represented by the second map) reside within 5 mile radius.

Source: HHS.gov Prepared by Recreation & Parks, IT & GIS, Rosendo Amezcua, GIS Specialist 07/12/24

Figure 12 Qualified Census Tracts and Enrolled Children in Child Care Centers



Use of Evidence

Evidence-Based Interventions	
While the aim of Licensed Preschool Centers is to expand childcare in the City, ARPA funds are spent on operational and capital costs to allow for subsidized tuition for all children enrolled.	
Total project spending allocated toward evidence-based interventions	\$0

2. Recreation and Park Improvement Projects⁷

Funding amount: \$75,000,000

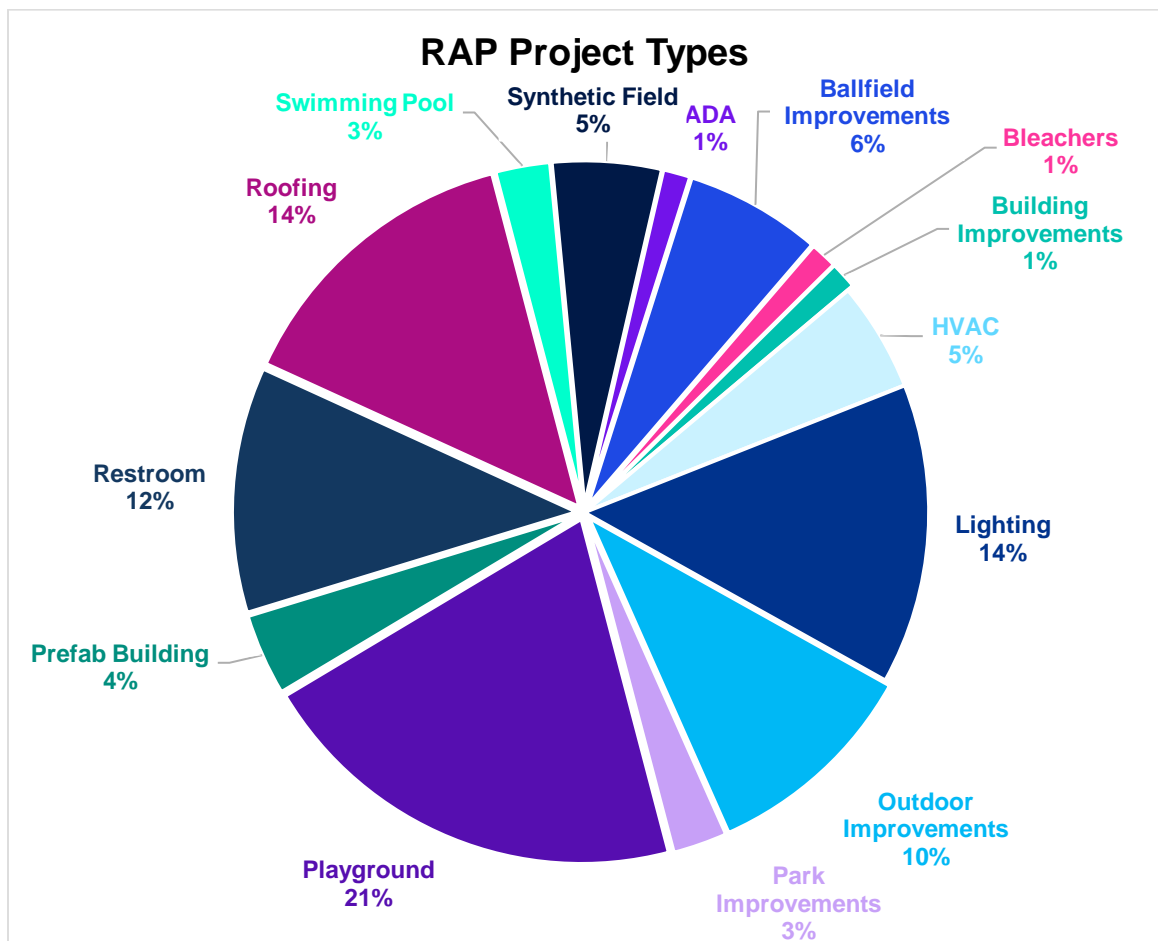
Project Expenditure Categories:

- 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
- 1.4, Prevention in Congregate Settings
- 6.0, Government Services

Website: N/A

In support of strong healthy communities that promote health and safety, the City is investing SLFRF in 78 separate parkland and recreational facility improvements, including 67 projects consistent with EC 2.22; three projects consistent with EC 1.4; and eight projects consistent with EC 6.0. At present, the City is reporting spending on the following 67 projects from this list of 78:

Figure 13: RAP Projects by Type



⁷ The City of LA has consolidated all Recreation and Park Improvement projects for annual reporting purposes to outline the overarching performance and equitable goals across the 78 projects reported under Expenditure Categories 2.22, 1.4, and 6.0.

Project Overview

The purpose of this program is to provide clean, renovated, and safe public recreation spaces that target service to disproportionately impacted communities. The City selected the park projects based on highly needed improvements in areas with limited resources and prioritized them based on the following criteria:

- The park services a community with moderate to very-high park needs. Figure 15 highlights areas (High, Medium, Low) according to the LA County Park Needs Assessment.
- The park serves a QCT/low-income community – using pre existing parameters based on park type (neighborhood/community/regional) and catchment areas (2/5/10 miles), the department determined if a proposed project served a QCT (See Figure 15).
- The program was designed to provide park improvement projects to every City Council District with low-income neighborhoods throughout the City. By working closely with Council members, RAP identified recreation and park improvement projects in low-income and historically underserved communities within each City Council District.

By renovating these parks and recreation centers, the City is providing clean, safe indoor and outdoor recreation opportunities for the community to congregate, socialize, and be active, improving the physical and mental health outcomes in communities that were disproportionately impacted by the pandemic. The City will make improvements to parks, green spaces, recreational facilities, sidewalks, and pedestrian safety features such as crosswalks and, streetlights, and conduct other projects to revitalize public spaces. As of June 30, 2024, the City has completed improvements of thirty-three projects. Twelve additional projects are estimated to complete by December 2024, twenty-three by July 2025, and the remaining ten by the end of June 2026.

Figure 14: RAP Improvement Project Statuses

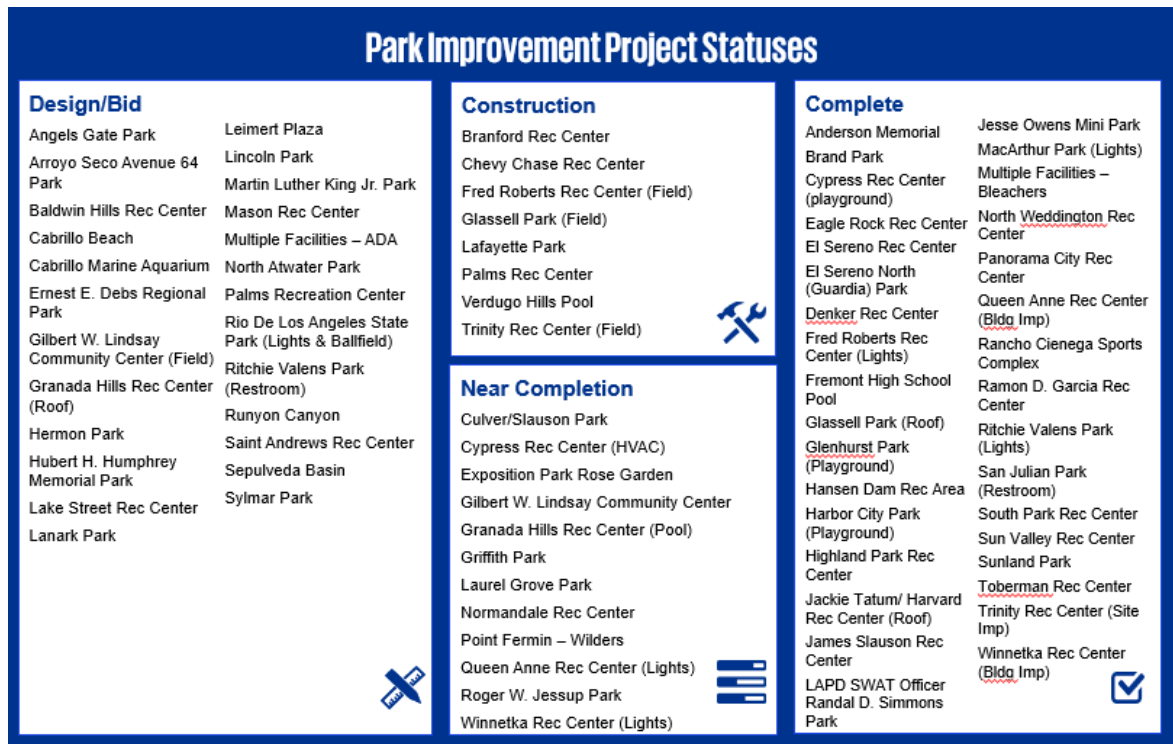
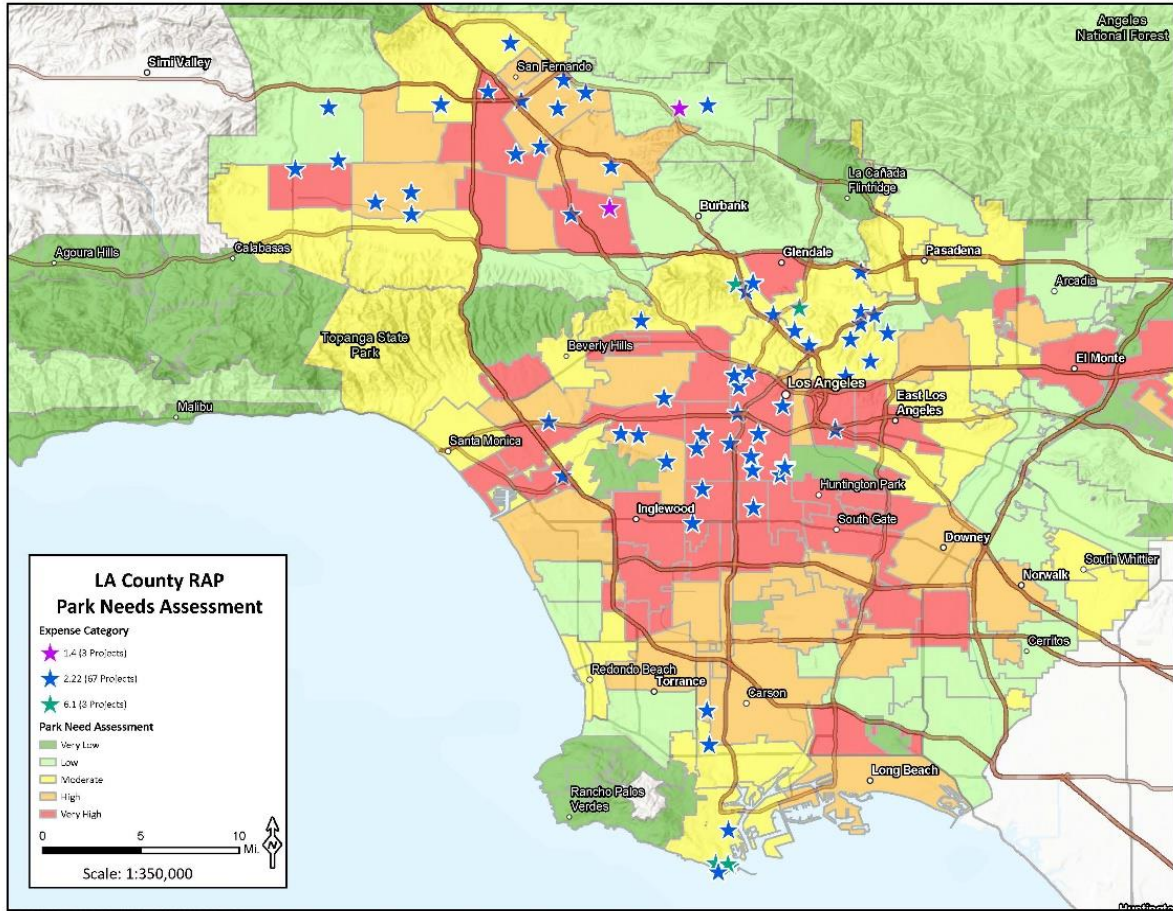


Figure 15: LA County Park Needs and Recreation and Park Improvement Locations by Expenditure Category



Performance Metrics and Analysis

The goal of this program is to provide safe and accessible parks by renovating and improving existing indoor and outdoor recreation spaces and to offer affordable and equitable recreation programming in newly renovated spaces.

To date, 45 of the 78 capital renovations are currently underway. As renovations continue, the City anticipates that after renovations are complete, it will provide safe and accessible parks where enrollment continues to return to pre-pandemic levels. The City will track the program goals and outcome metrics outlined below as the projects are completed.

City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of Recreation & Park projects in-progress	45	Of the 78 projects, 33 are completed and 45 are in progress. ⁸ Of the 45 in progress, 12 are anticipated to complete by the end of 2024, 19 expected to complete by 2025, 1

⁸ Projects in progress are in pre-design, design/bid, permitting, or are under construction.

City of Los Angeles Performance Indicators		Data	Performance Analysis
	Number of park and recreation spaces improved	33	expected to be complete by 2026, and 13 projects have yet to be assigned a completion date. Progress against the Capital Project Plan remains on track to complete all 78 projects by 2026.
	Number of activities hosted at newly renovated parks	4,783	Since FY 20-21 the number of activities hosted across completed capital projects has increased by 975%.
	Number of activity enrollments at newly renovated parks	65,801	Since FY 20-21 the number of activities hosted across completed capital projects has increased by 620%.
Outcomes	Percentage increase of activity enrollment at newly renovated parks versus prior years	620% from FY 20-21	See Figure 19 for Year-over-year RAP Program Enrollments at Newly Renovated Parks and Centers.
	Percentage increase in programs hosted at recently renovated properties within a year of construction completion	1,079% from FY 20-21	See Figure 16 through Figure 18 for Year-Over-Year (YOY) Count of Aquatics, Cultural, and Sports and Fitness Activities by Facility.

In Figure 16 through Figure 18, RAP’s activity offerings are continuing to restore to pre-pandemic levels across cultural and aquatics activities, with offerings mostly increasing following renovations.

Figure 16: Year-over-year count of sports and fitness activities by facility

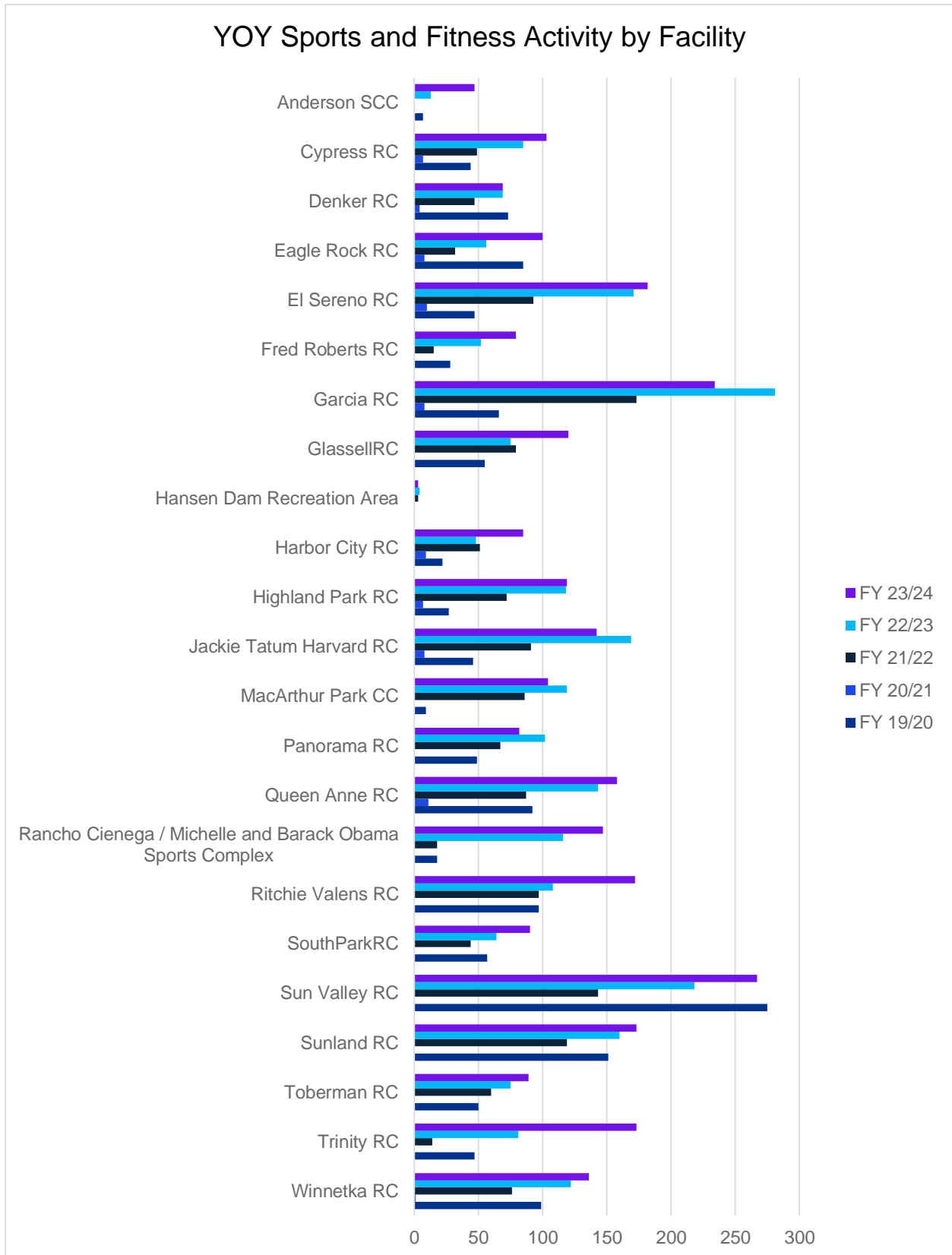
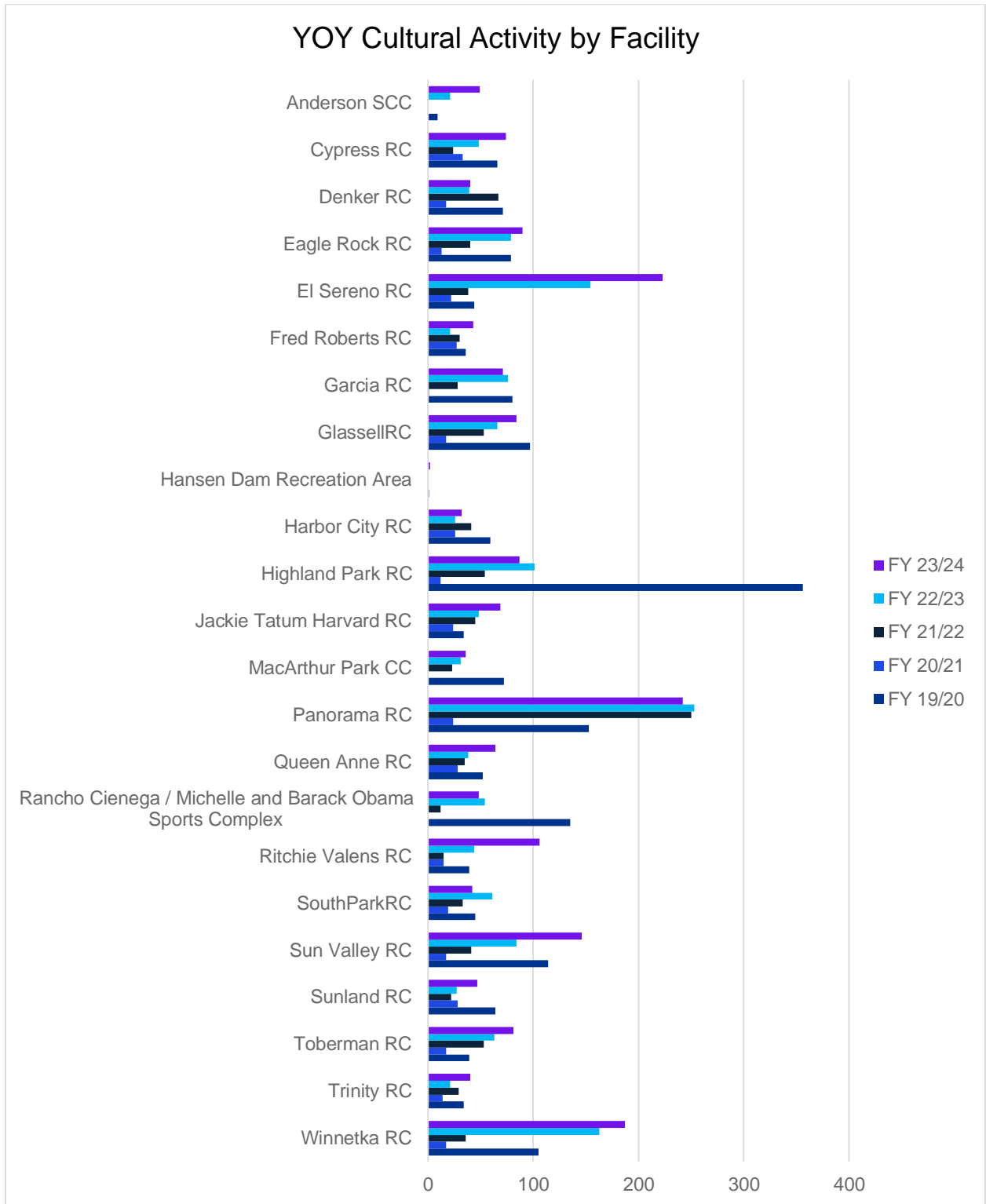
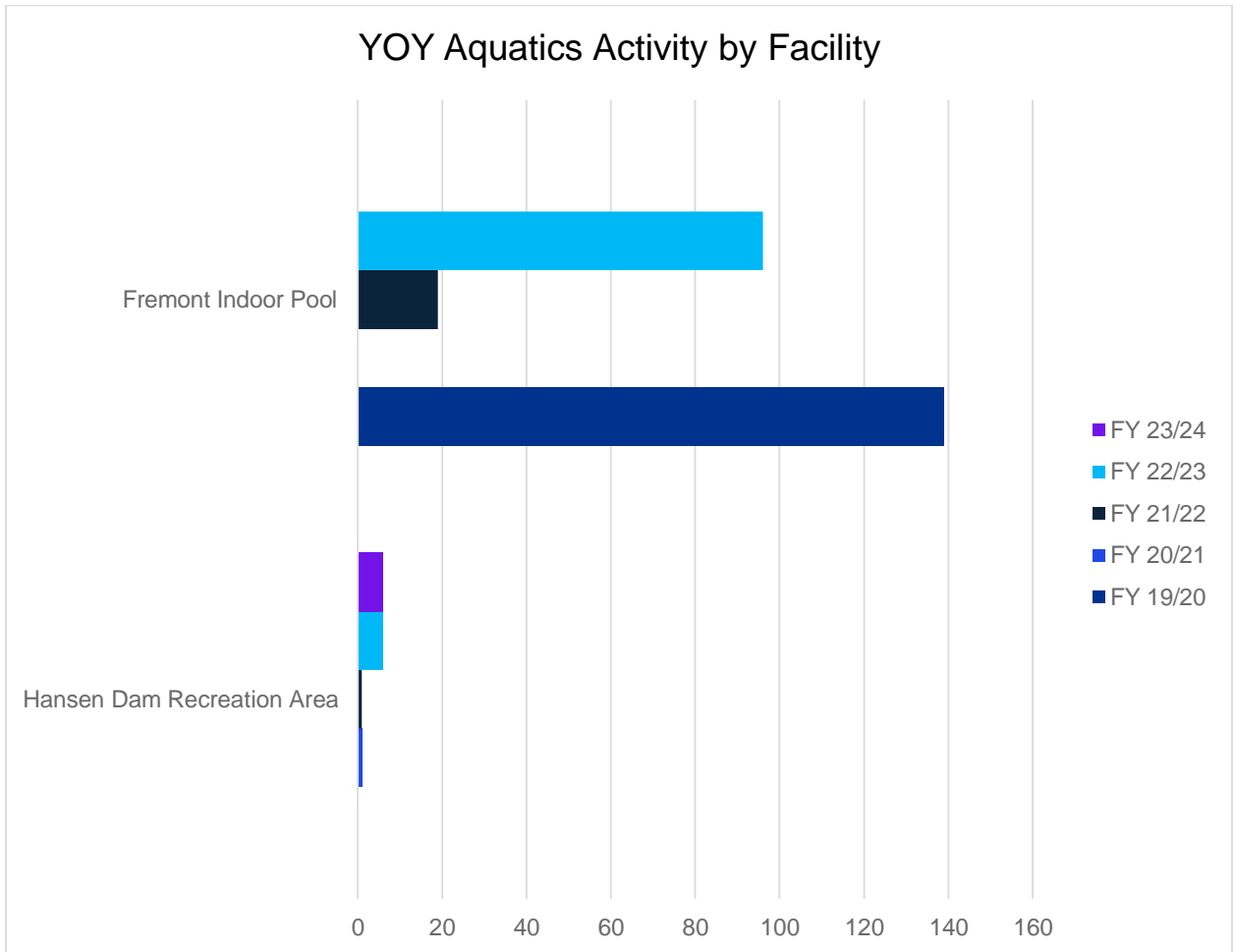


Figure 17: Year-over-year count of cultural activities by facility⁹



⁹ In FY 19/20, 275 music lessons for piano were offered at Highland Park and no other facility. Since then the program has been discontinued at Highland Park, contributing to the large deviance in the data.

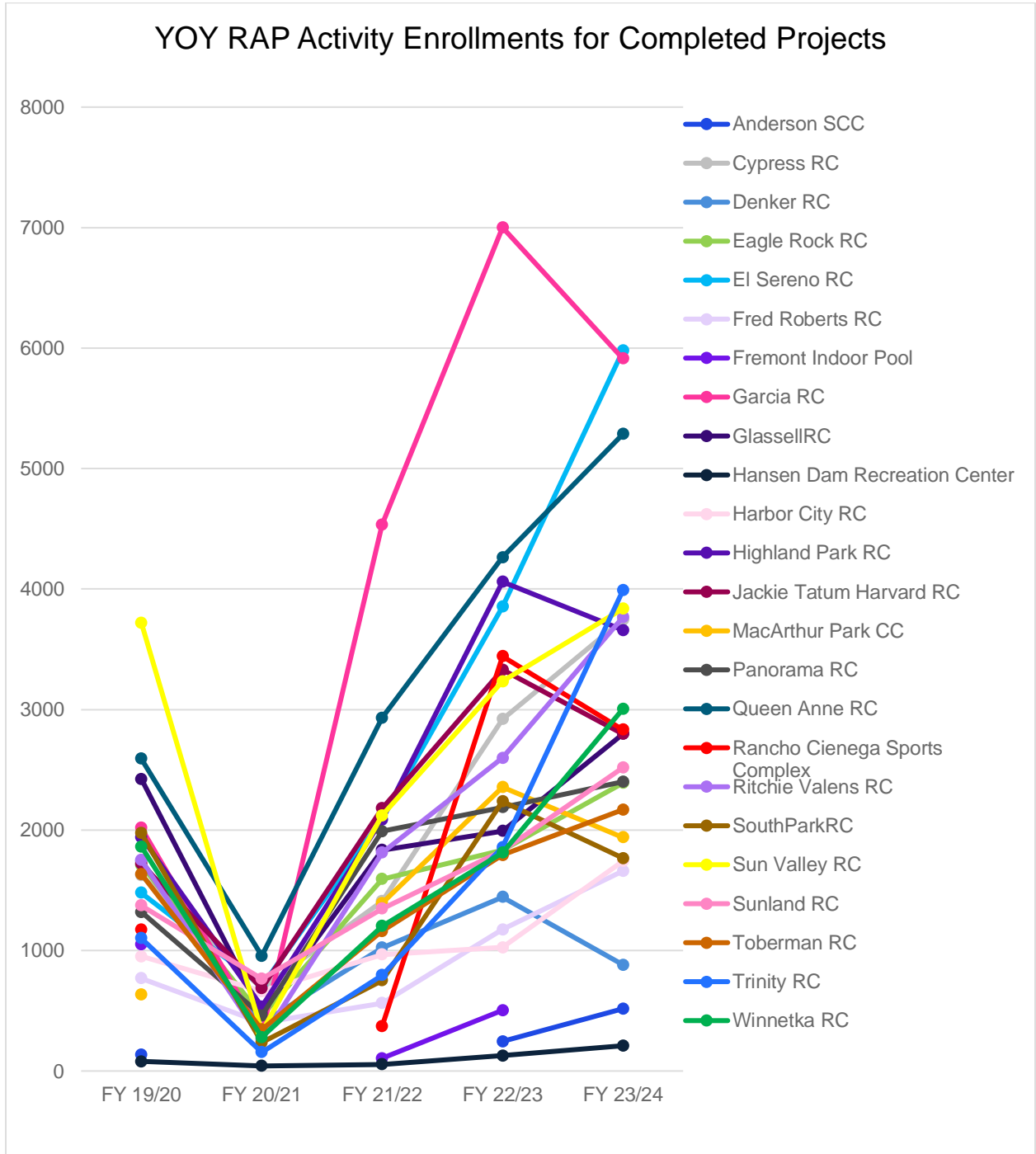
Figure 18: Year-over-year count of aquatics activities by facility¹⁰



¹⁰ Fremont Indoor Pool is currently under further construction and will tentatively reopen in Fall 2024.

In Figure 19, RAP Activity Enrollments for Completed Projects demonstrates a pre-pandemic related decline in enrollments followed by a sharp increase from FY 21-22 related to facilities re-opening following improvements. There is a strong correlation between the increases from FY 22-24 and the surplus of enrollments with the improvements completed.

Figure 19: Year-over-year RAP Program Enrollments at Newly Renovated Parks and Centers



Equitable Goals and Outcomes

The City’s investment of SLFRF into public park improvements is informed by the City’s overarching commitment to equitable access to parks and recreational space. The City’s Executive Directive on Achieving Park Equity drives the City’s priority focus in ensuring investment in parks and open space in underserved communities, including rehabilitation and enhancement for parks and recreation centers located in or near QCTs and other low- and moderate-income (LMI) census tracts.

RAP’s Recreation and Park Improvements Program prioritizes existing facilities that serve LMI communities and areas identified in RAP’s Strategic Plan as having moderate to very high park needs. According to RAP’s Strategic Plan, “nearly 7 in 10 L.A. residents live in areas of high or very high park need. Geographic disparities in parks exist throughout the City and reflect historic investment patterns and land-use characteristics. These disparities disproportionately impact low-income households and communities of color that would draw tremendous benefits from better access to parks and green space.” As such, the City’s investments, using SLFRF, endeavor to help address this inequity by providing enhancements in park accessibility, such as improved lighting and safety renovations, along with recreational amenities, equipment, and other facilities in parks that serve disproportionately impacted and traditionally underserved communities.

Equitable Outcomes	Data
Percentage of census tracts with 50 percent or more of the population below 200 percent FPL within a 0.5-mile radius of a newly renovated RAP facility	See Figure 20
Percentage of RAP improvement projects located within a moderate to very high park need area as defined in the Park Proud LA Strategic Plan for 2018-2022	See Figure 15
Population and Age, and Household and Income breakdown of LA City residents with access to a renovated RAP facility (based on 2010 census data) within 0.5 miles	See (Figure 21 through Figure 37)

The intended outcome of the park improvements is to reach a universal level of service by providing low-income neighborhoods with moderate to very high park needs with much needed recreation and park renovations. RAP identified 78 park and recreation center projects that required amenities to be renovated or upgraded. The large majority (all but 1) of projects selected, firstly based on the need for renovations and improvements, are situated either within QCTs or within a QCT service area as established by RAP’s existing parameters for park type catchment areas, as shown in the following figures.

Figure 20: Map of Recreation and Parks Improvement Locations on percentage of LA County Census Tracts Below 200 percent Federal Poverty Line

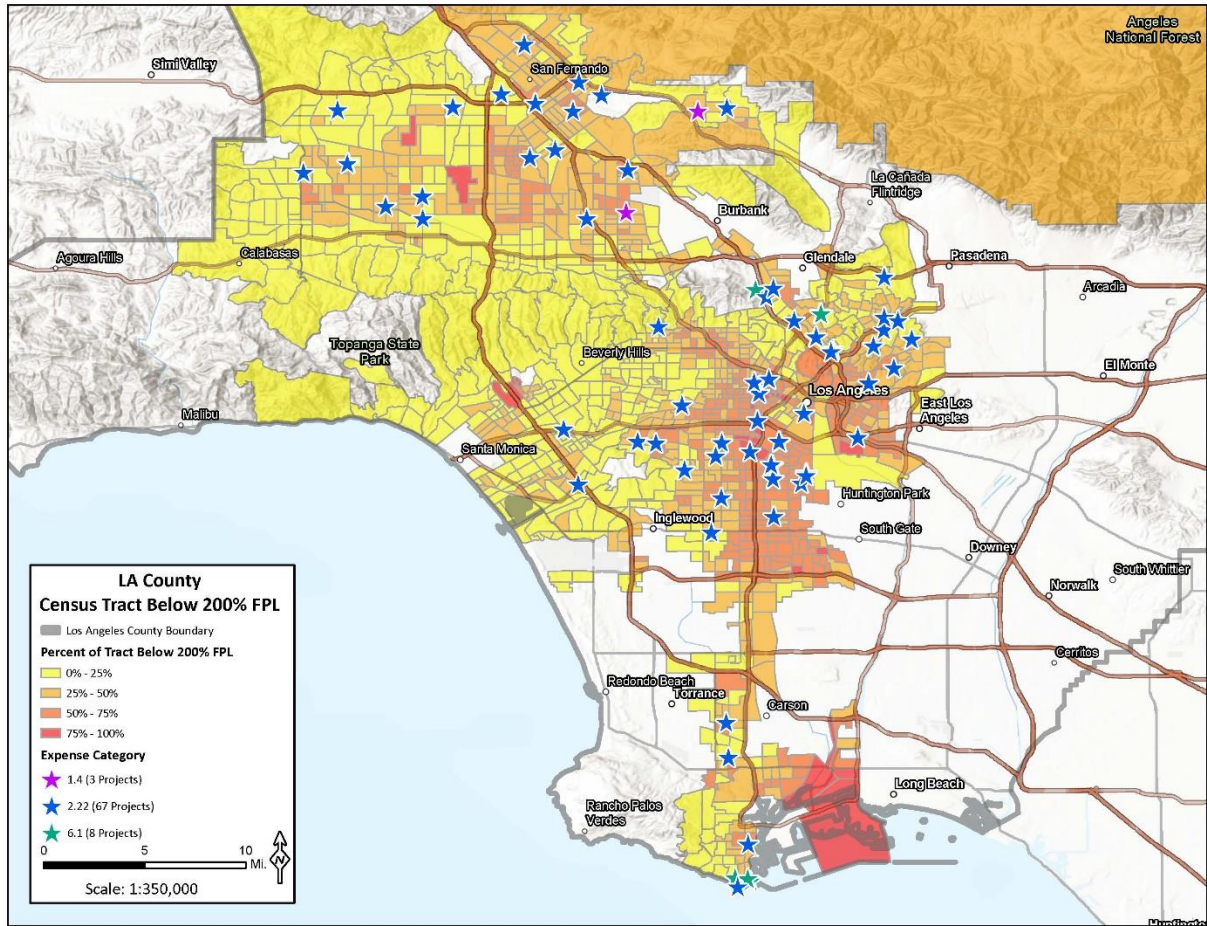
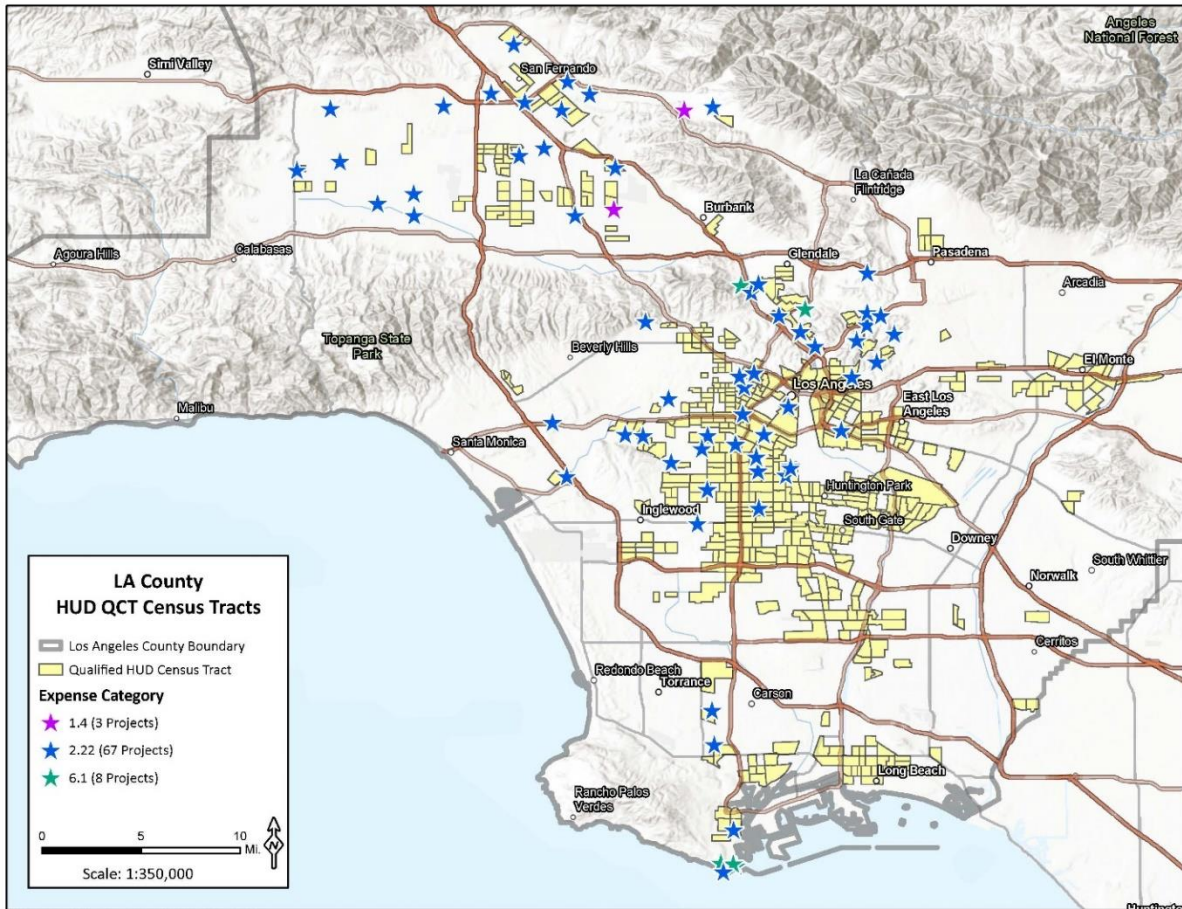


Figure 21: LA County HUD QCT Census Tracts and Recreation and Park Improvement Locations by Expenditure Category



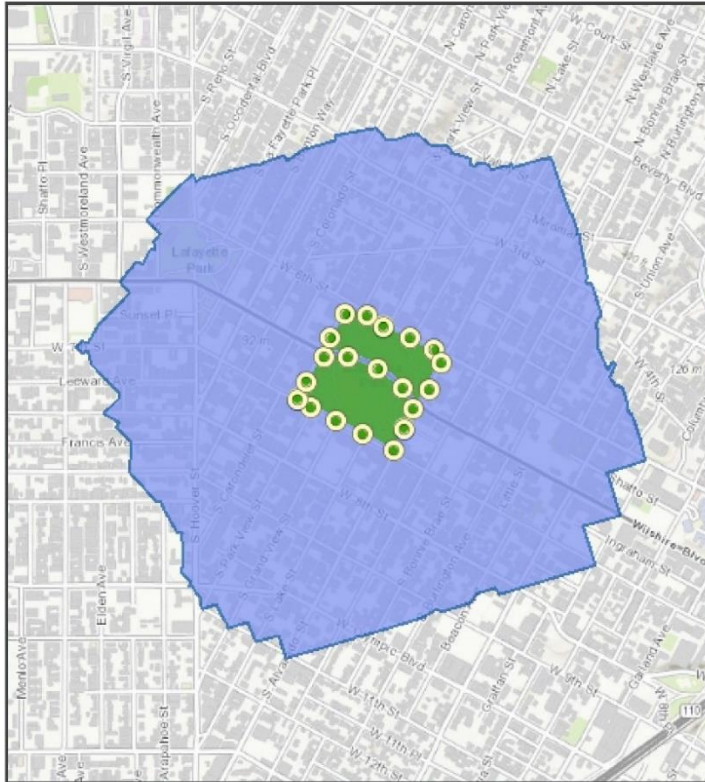
The figures below were designed to provide data on park access using (1) the road/street network to determine the 1/2-mile distance, (2) park entrances to draw the data (not the boundaries) so that it accurately shows who can access the park, and (3) count LA City residents served.

Figure 22: Population & Age and Household & Income breakdown of LA City residents with access to MacArthur Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
MacARTHUR (GEN. DOUGLAS) PARK

Description:

Scenario Type:
Existing Park Upgrade
MacArthur Park
Park Class:
Neighborhood
Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	41,695	0
Residents Served by Age		
Under Age 5:	3,260	0
Age 5 to 9:	2,550	0
Age 10 to 14:	2,366	0
Age 15 to 17:	1,548	0
Age 18 to 64:	27,786	0
Age 65 and Over:	4,185	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	14,465	0
Households Served by Annual Income		
Under \$25,000:	7,509	0
\$25,000 to \$34,999:	2,456	0
\$35,000 to \$49,999:	2,031	0
\$50,000 to \$74,999:	1,664	0
\$75,000 and Over:	805	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 06/23/2015

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Figure 23: Population & Age and Household & Income breakdown of LA City residents with access to Ritchie Valens Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
VALENS (RITCHIE) PARK

Description:

Scenario Type:
Existing Park Upgrade
Ritchie Valens Park

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	7,150	0
Residents Served by Age		
Under Age 5:	634	0
Age 5 to 9:	562	0
Age 10 to 14:	550	0
Age 15 to 17:	364	0
Age 18 to 64:	4,463	0
Age 65 and Over:	577	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	1,444	0
Households Served by Annual Income		
Under \$25,000:	319	0
\$25,000 to \$34,999:	126	0
\$35,000 to \$49,999:	172	0
\$50,000 to \$74,999:	351	0
\$75,000 and Over:	476	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

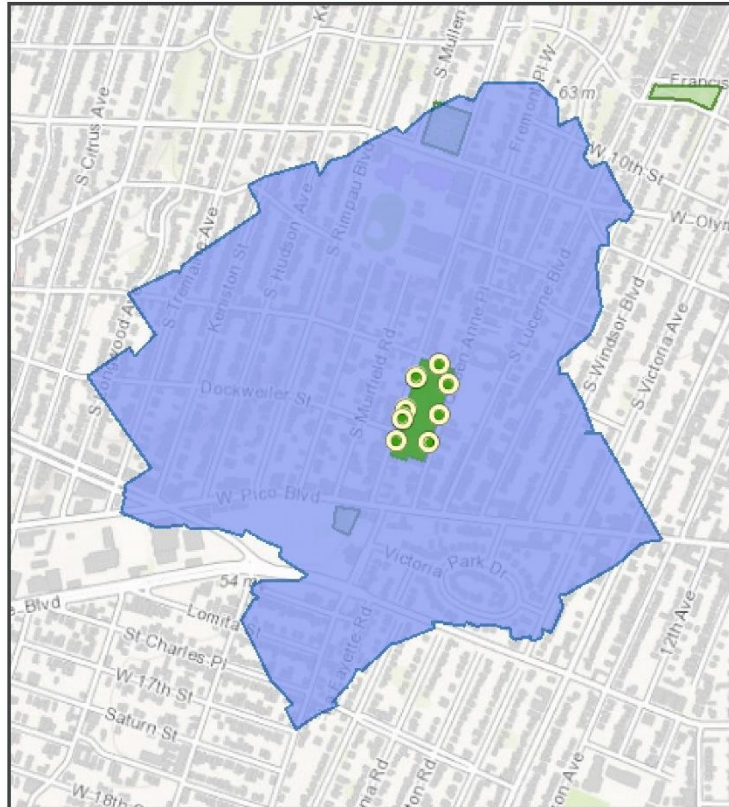
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Figure 24: Population & Age and Household & Income breakdown of LA City residents with access to Queen Anne Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
QUEEN ANNE RECREATION CENTER

Description:

Scenario Type:
Existing Park Upgrade
Queen Anne Recreation Center

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	6,642	0
Residents Served by Age		
Under Age 5:	412	0
Age 5 to 9:	381	0
Age 10 to 14:	418	0
Age 15 to 17:	255	0
Age 18 to 64:	4,399	0
Age 65 and Over:	777	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,273	0
Households Served by Annual Income		
Under \$25,000:	598	0
\$25,000 to \$34,999:	288	0
\$35,000 to \$49,999:	248	0
\$50,000 to \$74,999:	351	0
\$75,000 and Over:	788	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 06/25/2015

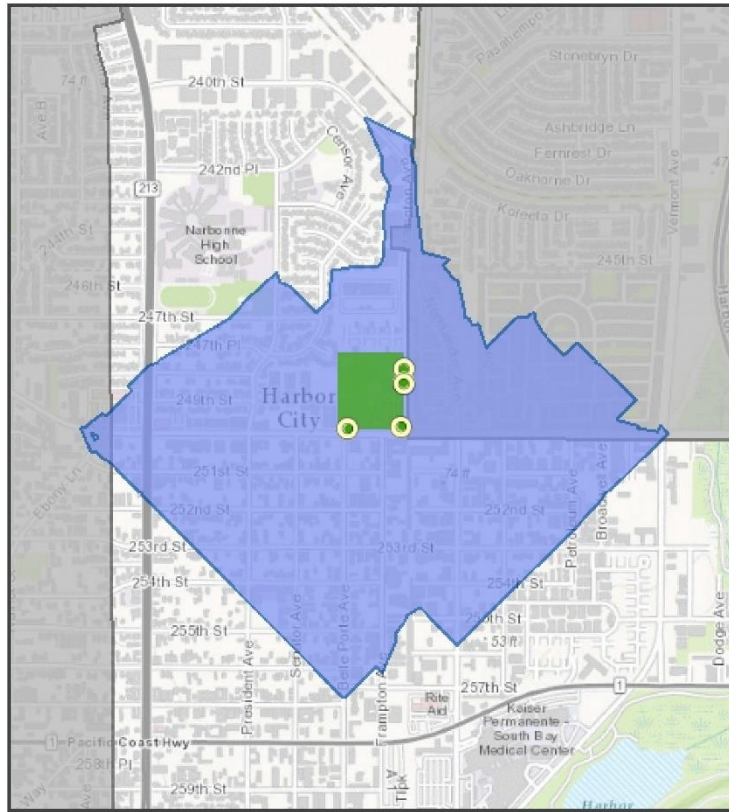
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Figure 25: Population & Age and Household & Income breakdown of LA City residents with access to Harbor City Rec Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
Harbor City Rec Center

Description:

Scenario Type:
Existing Park Upgrade
Harbor City Park

Park Class:
Neighborhood

Baseline Dataset*:
All Parks (RAP and Non-RAP)

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	7,158	0
Residents Served by Age		
Under Age 5:	592	0
Age 5 to 9:	578	0
Age 10 to 14:	555	0
Age 15 to 17:	363	0
Age 18 to 64:	4,593	0
Age 65 and Over:	477	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,101	0
Households Served by Annual Income		
Under \$25,000:	475	0
\$25,000 to \$34,999:	184	0
\$35,000 to \$49,999:	342	0
\$50,000 to \$74,999:	428	0
\$75,000 and Over:	672	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 10/26/2015

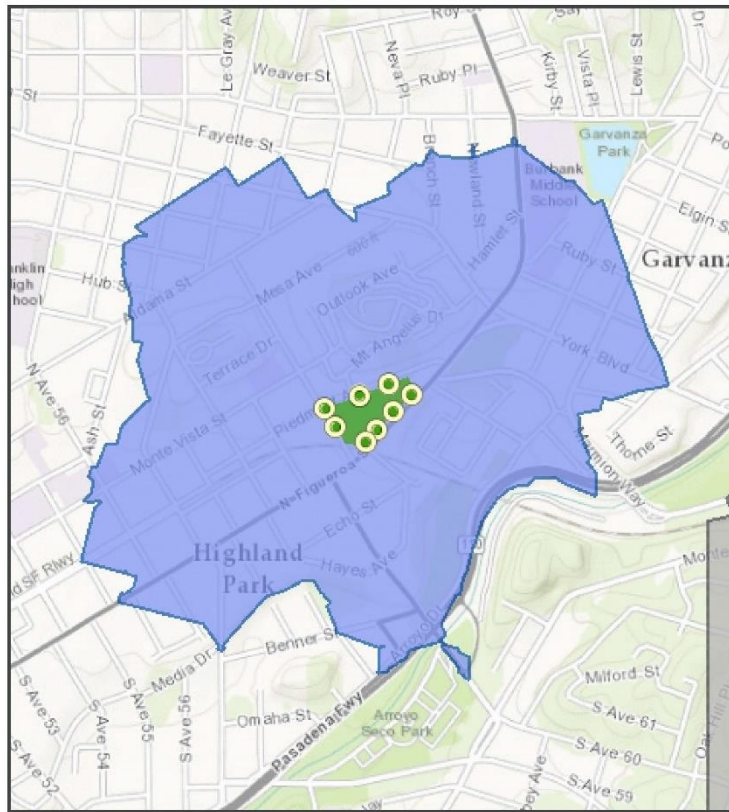
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Figure 26: Population & Age and Household & Income breakdown of LA City residents with access to Highland Park Rec Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

Highland Park Rec Ctr

Description:

Scenario Type:

Existing Park Upgrade

Highland Park Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	7,939	0
Residents Served by Age		
Under Age 5:	597	0
Age 5 to 9:	602	0
Age 10 to 14:	617	0
Age 15 to 17:	372	0
Age 18 to 64:	5,131	0
Age 65 and Over:	620	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,428	0
Households Served by Annual Income		
Under \$25,000:	697	0
\$25,000 to \$34,999:	347	0
\$35,000 to \$49,999:	486	0
\$50,000 to \$74,999:	435	0
\$75,000 and Over:	463	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 10/13/2015

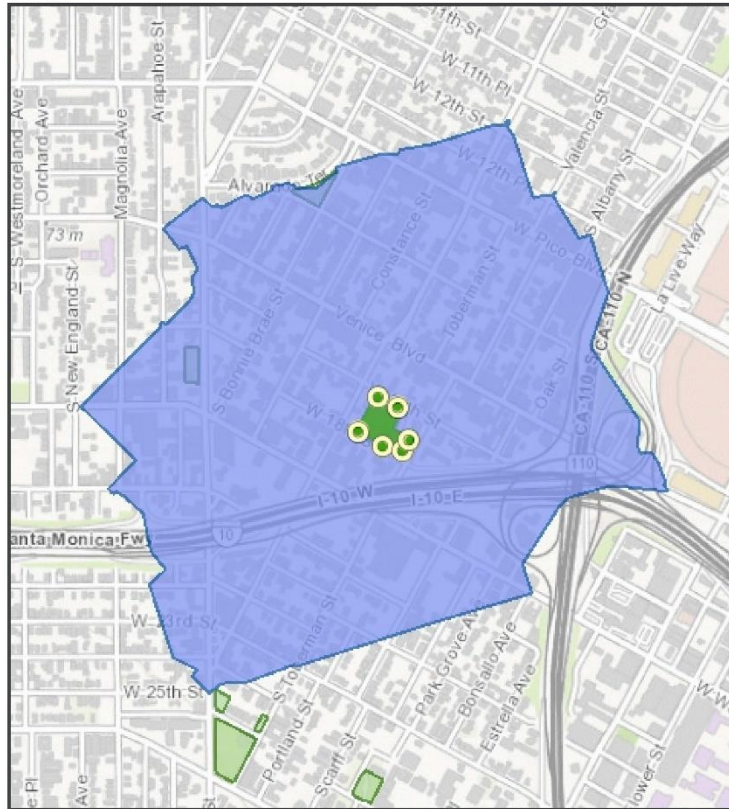
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Figure 27: Population & Age and Household & Income breakdown of LA City residents with access to Toberman Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
TOBERMAN RECREATION CENTER

Description:

Scenario Type:
Existing Park Upgrade
Toberman Recreation Center

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	9,844	0
Residents Served by Age		
Under Age 5:	805	0
Age 5 to 9:	715	0
Age 10 to 14:	674	0
Age 15 to 17:	464	0
Age 18 to 64:	6,380	0
Age 65 and Over:	806	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,932	0
Households Served by Annual Income		
Under \$25,000:	1,592	0
\$25,000 to \$34,999:	360	0
\$35,000 to \$49,999:	402	0
\$50,000 to \$74,999:	295	0
\$75,000 and Over:	283	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

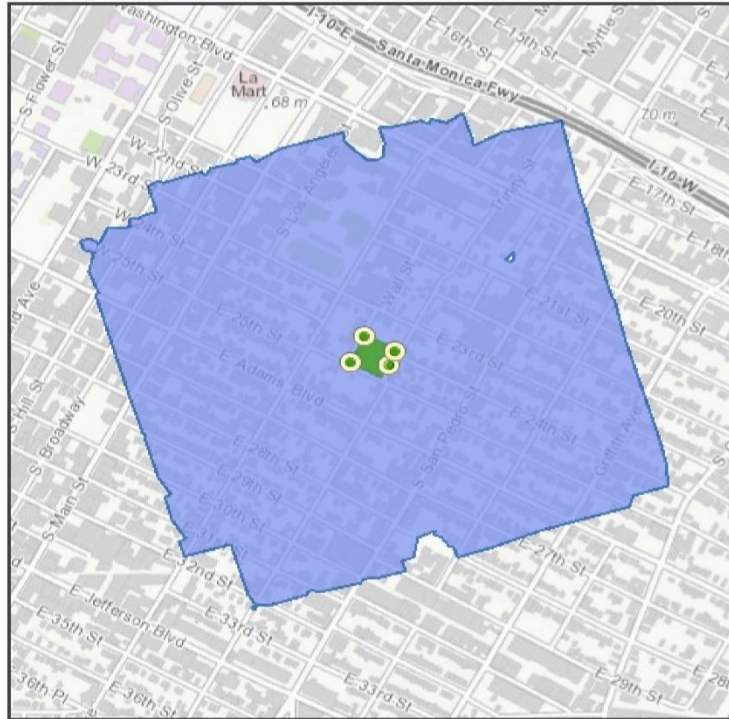
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Figure 28: Population & Age and Household & Income breakdown of LA City residents with access to Trinity Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
TRINITY RECREATION CENTER

Description:

Scenario Type:
Existing Park Upgrade
Trinity Recreation Center

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	13,068	0
Residents Served by Age		
Under Age 5:	1,271	0
Age 5 to 9:	1,139	0
Age 10 to 14:	1,180	0
Age 15 to 17:	749	0
Age 18 to 64:	7,868	0
Age 65 and Over:	861	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,972	0
Households Served by Annual Income		
Under \$25,000:	1,257	0
\$25,000 to \$34,999:	534	0
\$35,000 to \$49,999:	529	0
\$50,000 to \$74,999:	442	0
\$75,000 and Over:	210	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

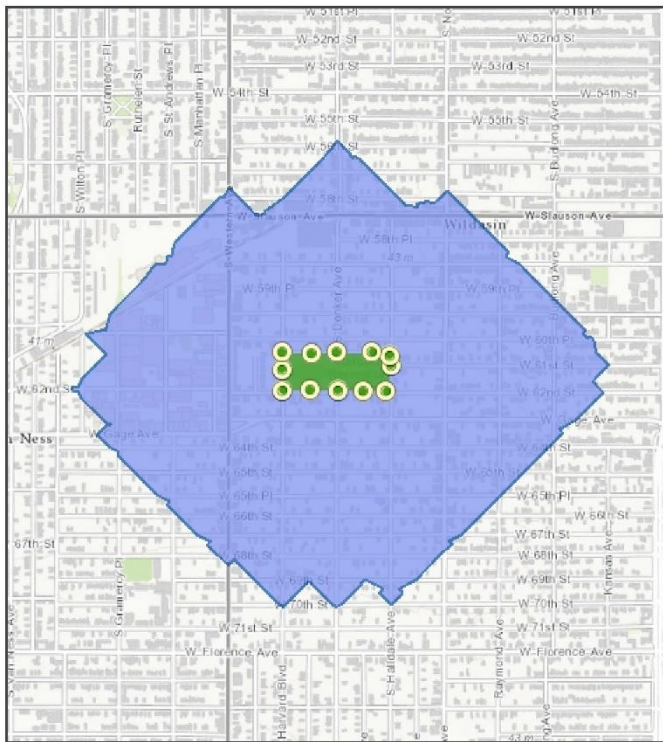
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Figure 29 Population & Age and Household & Income breakdown of LA City residents with access to Jackie Tatum Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

Jackie Tatum

Description:

Scenario Type:

Existing Park Upgrade

Jackie Tatum/Harvard Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	11,091	0
Residents Served by Age		
Under Age 5:	857	0
Age 5 to 9:	816	0
Age 10 to 14:	946	0
Age 15 to 17:	631	0
Age 18 to 64:	6,844	0
Age 65 and Over:	997	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	3,059	0
Households Served by Annual Income		
Under \$25,000:	1,007	0
\$25,000 to \$34,999:	442	0
\$35,000 to \$49,999:	586	0
\$50,000 to \$74,999:	607	0
\$75,000 and Over:	417	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 01/13/2015

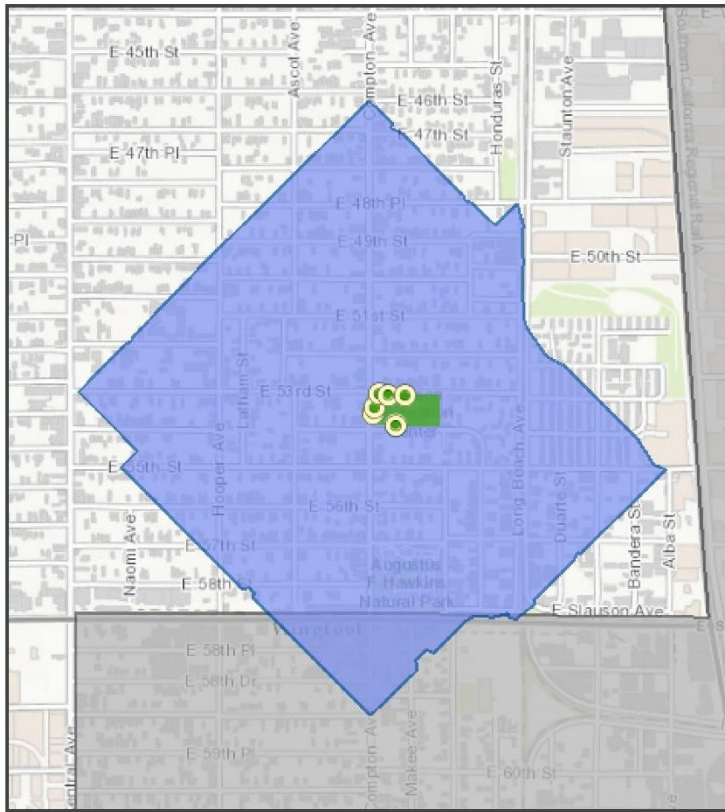
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Figure 30 Population & Age and Household & Income breakdown of LA City residents with access to Slauson (James) Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

SLAUSON (JAMES) RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

James Slauson Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	12,679	0
Residents Served by Age		
Under Age 5:	1,317	0
Age 5 to 9:	1,246	0
Age 10 to 14:	1,265	0
Age 15 to 17:	782	0
Age 18 to 64:	7,559	0
Age 65 and Over:	510	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,683	0
Households Served by Annual Income		
Under \$25,000:	1,095	0
\$25,000 to \$34,999:	348	0
\$35,000 to \$49,999:	464	0
\$50,000 to \$74,999:	494	0
\$75,000 and Over:	282	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 06/26/2015

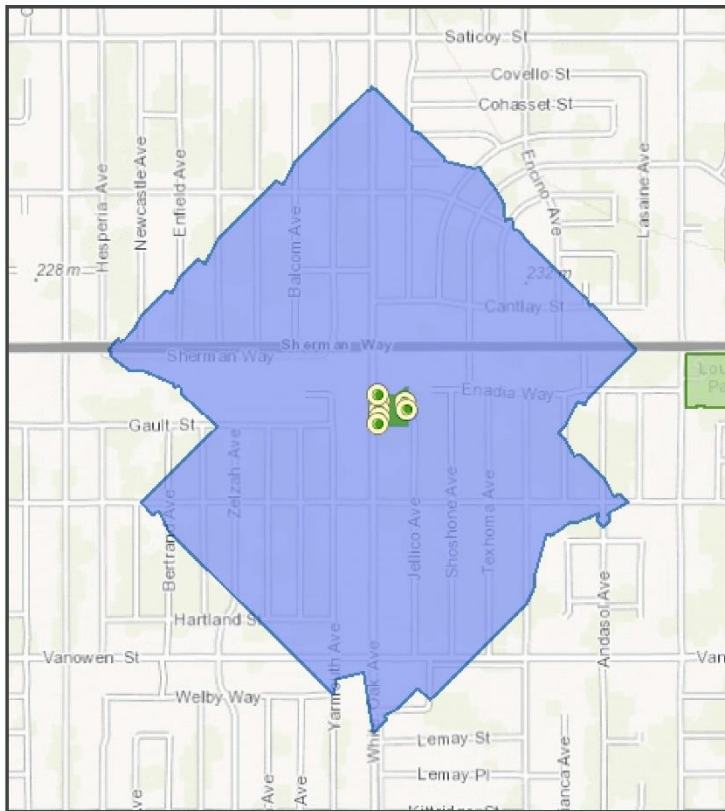
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Figure 31 Population & Age and Household & Income breakdown of LA City residents with access to Jesse Owens Mini-Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

OWENS (JESSE) MINI-PARK

Description:

Scenario Type:

Existing Park Upgrade

Jessie Owens Mini-Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	5,640	0
Residents Served by Age		
Under Age 5:	352	0
Age 5 to 9:	306	0
Age 10 to 14:	335	0
Age 15 to 17:	202	0
Age 18 to 64:	3,675	0
Age 65 and Over:	770	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,105	0
Households Served by Annual Income		
Under \$25,000:	687	0
\$25,000 to \$34,999:	237	0
\$35,000 to \$49,999:	225	0
\$50,000 to \$74,999:	238	0
\$75,000 and Over:	718	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 06/25/2015

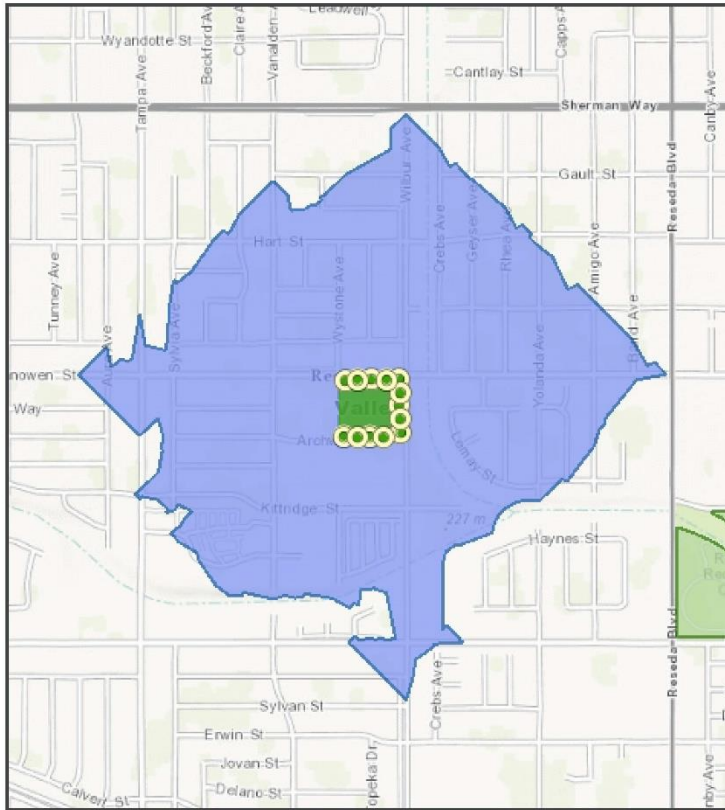
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Figure 32 Population & Age and Household & Income breakdown of LA City residents with access to West Valley Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
WEST VALLEY PARK

Description:

Scenario Type:
Existing Park Upgrade
West Valley Park

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	6,993	0
Residents Served by Age		
Under Age 5:	369	0
Age 5 to 9:	389	0
Age 10 to 14:	439	0
Age 15 to 17:	271	0
Age 18 to 64:	4,341	0
Age 65 and Over:	1,184	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,179	0
Households Served by Annual Income		
Under \$25,000:	618	0
\$25,000 to \$34,999:	143	0
\$35,000 to \$49,999:	297	0
\$50,000 to \$74,999:	503	0
\$75,000 and Over:	618	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/08/2015

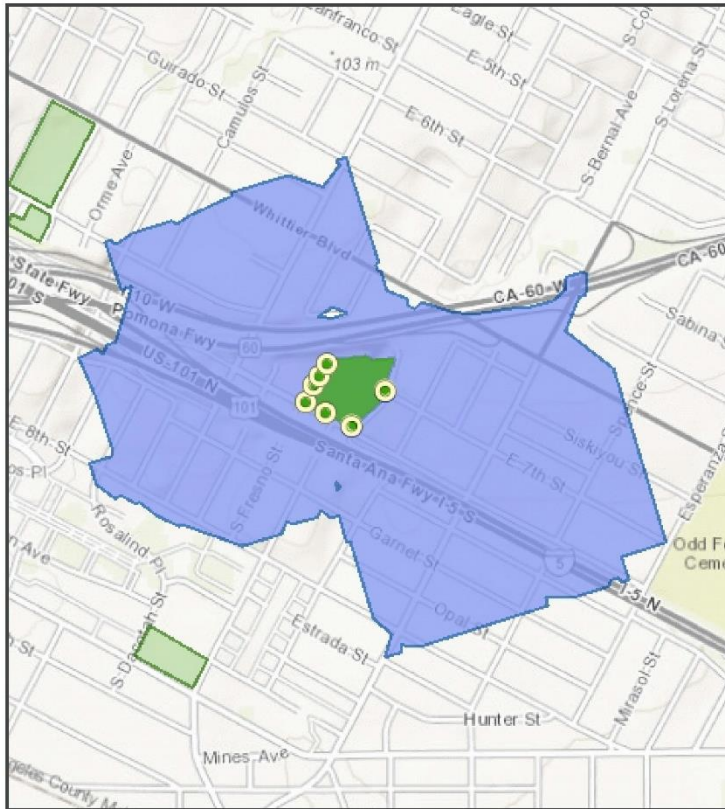
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Figure 33 Population & Age and Household & Income breakdown of LA City residents with access to Ramon D. Garcia Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

GARCIA (MSGR. RAMON D.)
RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Msgr. Ramon D. Garcia Recreation

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	6,396	0
Residents Served by Age		
Under Age 5:	525	0
Age 5 to 9:	559	0
Age 10 to 14:	553	0
Age 15 to 17:	334	0
Age 18 to 64:	3,831	0
Age 65 and Over:	594	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	1,520	0
Households Served by Annual Income		
Under \$25,000:	559	0
\$25,000 to \$34,999:	240	0
\$35,000 to \$49,999:	239	0
\$50,000 to \$74,999:	271	0
\$75,000 and Over:	211	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/08/2015

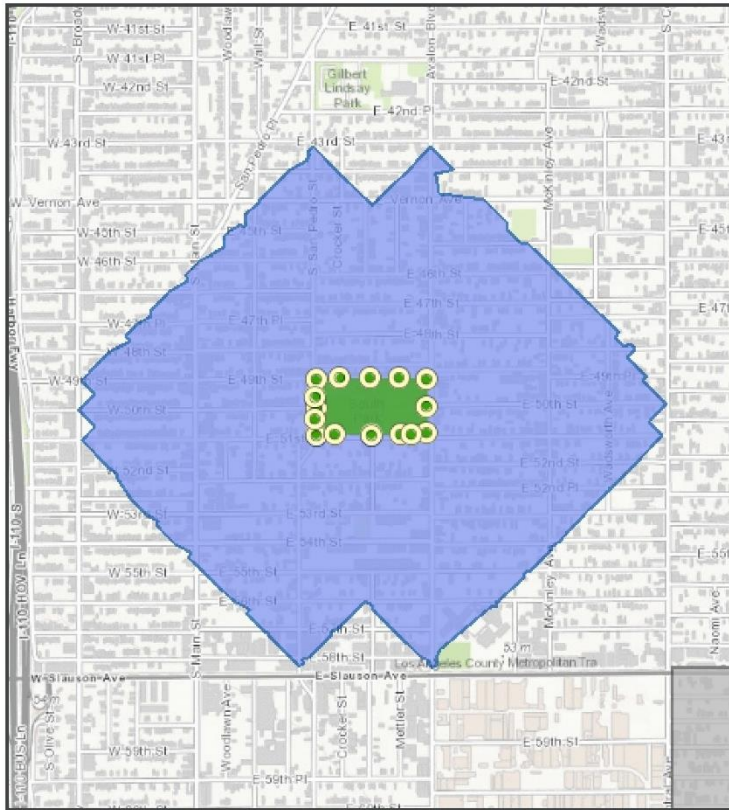
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Figure 34 Population & Age and Household & Income breakdown of LA City residents with access to South Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

South Park RC

Description:

South Park RC current

Scenario Type:

Existing Park Upgrade

South Park Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	21,527	0
Residents Served by Age		
Under Age 5:	2,307	0
Age 5 to 9:	2,008	0
Age 10 to 14:	2,081	0
Age 15 to 17:	1,260	0
Age 18 to 64:	12,973	0
Age 65 and Over:	898	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	4,604	0
Households Served by Annual Income		
Under \$25,000:	1,957	0
\$25,000 to \$34,999:	589	0
\$35,000 to \$49,999:	677	0
\$50,000 to \$74,999:	729	0
\$75,000 and Over:	652	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 05/04/2015

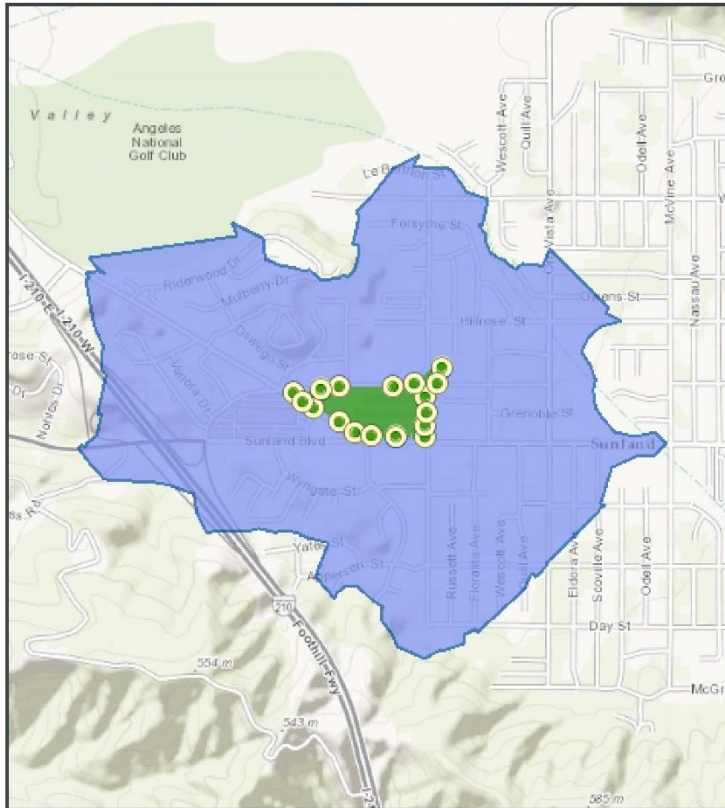
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Figure 35 Population & Age and Household & Income breakdown of LA City residents with access to Sunland Park (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

SUNLAND PARK

Description:

Scenario Type:

Existing Park Upgrade

Sunland Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

**The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.*

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	4,447	0
Residents Served by Age		
Under Age 5:	249	0
Age 5 to 9:	217	0
Age 10 to 14:	244	0
Age 15 to 17:	160	0
Age 18 to 64:	3,025	0
Age 65 and Over:	552	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	1,654	0
Households Served by Annual Income		
Under \$25,000:	305	0
\$25,000 to \$34,999:	200	0
\$35,000 to \$49,999:	164	0
\$50,000 to \$74,999:	309	0
\$75,000 and Over:	676	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

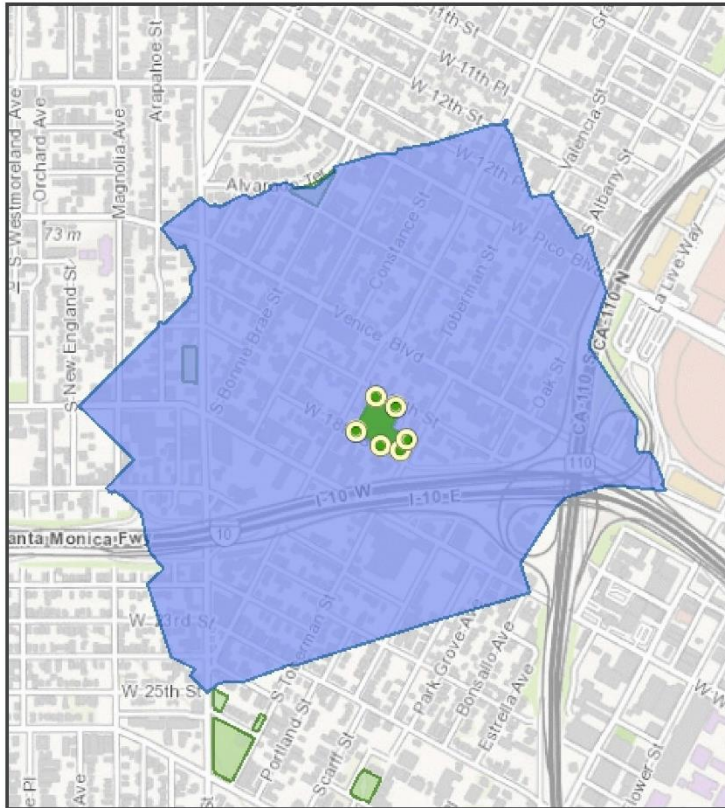
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Figure 36 Population & Age and Household & Income breakdown of LA City residents with access to Toberman Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:
TOBERMAN RECREATION CENTER

Description:

Scenario Type:
Existing Park Upgrade
Toberman Recreation Center

Park Class:
Neighborhood

Baseline Dataset*:
RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	9,844	0
Residents Served by Age		
Under Age 5:	805	0
Age 5 to 9:	715	0
Age 10 to 14:	674	0
Age 15 to 17:	464	0
Age 18 to 64:	6,380	0
Age 65 and Over:	806	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	2,932	0
Households Served by Annual Income		
Under \$25,000:	1,592	0
\$25,000 to \$34,999:	360	0
\$35,000 to \$49,999:	402	0
\$50,000 to \$74,999:	295	0
\$75,000 and Over:	283	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

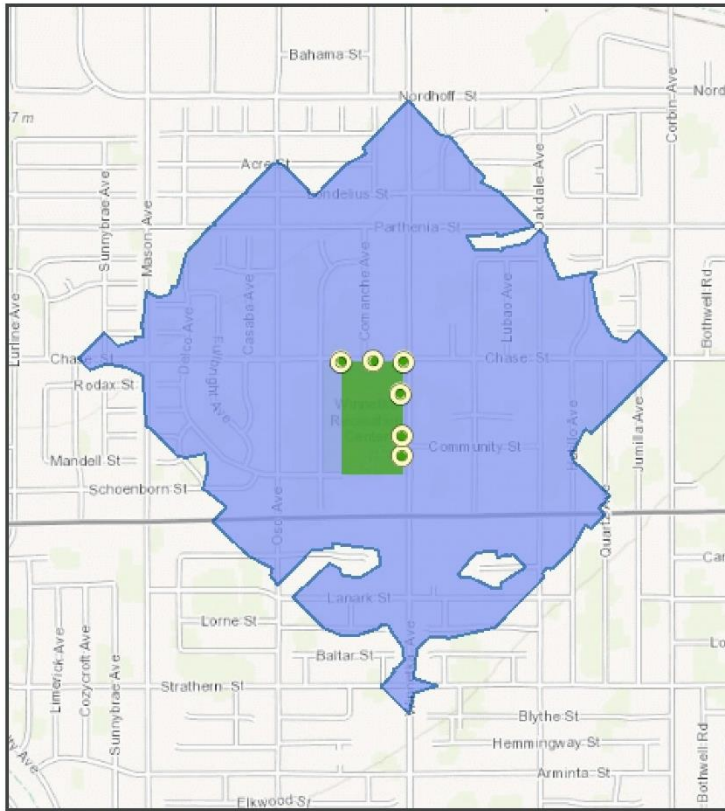
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Figure 37 Population & Age and Household & Income breakdown of LA City residents with access to Winnetka Recreation Center (based on 2010 census data) within 0.5 miles



EQUITABLE PARKS & AMENITIES
DECISION SUPPORT SYSTEM

Park Analysis Report



Scenario Information

Scenario Name:

WINNETKA RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Winnetka Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:
Residents Served:	4,057	0
<i>Residents Served by Age</i>		
Under Age 5:	239	0
Age 5 to 9:	237	0
Age 10 to 14:	256	0
Age 15 to 17:	167	0
Age 18 to 64:	2,638	0
Age 65 and Over:	520	0

Household and Income Breakdown

	Total Households Served:	Currently Non-Served Households Served:
Households Served:	1,253	0
<i>Households Served by Annual Income</i>		
Under \$25,000:	207	0
\$25,000 to \$34,999:	85	0
\$35,000 to \$49,999:	100	0
\$50,000 to \$74,999:	269	0
\$75,000 and Over:	592	0

Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 05/15/2015

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3. Restaurant and Small Business Recovery (Comeback Checks) Program

Project ID: EWDD-01: Restaurant and Small Business Recovery

Funding amount: \$27,006,193.17

Project Expenditure Category: 2.29, Loans or Grants to Mitigate Financial Hardship

Website: <https://ewddlacity.com/index.php/recovery/comebackla>

Project Overview

The Restaurant and Small Business Recovery Program provided \$5,000 grants referred to as “Comeback Checks” to 5,000 eligible microenterprises and small businesses located and operating in the City that required economic support due to business interruptions or closures suffered during the COVID-19 pandemic.

The Restaurant and Small Business Recovery Grants supported small businesses disproportionately impacted by the pandemic that are facing challenges, closures, or revenue losses. Priority was given to businesses located within the highest-need areas based on economic indicators, including but not limited to LMI census tracts, poverty level, and demographic make-up. The recovery grants help fund COVID-19 mitigation measures, allowing businesses to safely reopen to the public.

Funds can be used for eligible business expenses, including but not limited to payroll, commercial rent, utilities, insurance, and adaptive business practices needed to operate the business. The application process started in October 2021 and the City experienced an overwhelming interest in the program, with over 24,500 applications received. All funds were disbursed as of November 2023.

Performance Goals and Metrics

The goal of the Restaurant and Small Business Recovery Program is to distribute \$5,000 per grant to 5,000 small businesses (\$25 million) with 75 percent located within the highest and high-need City census tracts, as defined by the Department of Housing and Urban Development (HUD). Small businesses and restaurants historically struggled with access to capital, and COVID-19 created additional vulnerabilities.

By receiving aid, these businesses funded COVID-19 mitigation measures, allowing them to safely re-open to the public. The following performance indicators, outputs, and outcomes reflect the program’s progress and metrics to date.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
# of businesses served		5,000	EWDD disbursed 5,000 grants to small businesses as planned.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of applications received	24,506	The number of applications received exceeded the City’s expectations for program interest. The weighted lottery

			was implemented to ensure equitable distribution of funds to those with highest need.
	Number of approved applications	5,000	EWDD disbursed 5,000 grants to small businesses as planned.
	Number of businesses referred to Business Source Centers (BSC)	1,599	32% of the businesses were referred to BSCs for technical assistance, however it was not mandatory for businesses to use these services.
	Number of businesses served by BSCs	489	31% of businesses were referred to a BSC and opted to use its services.
Outcomes	Number of businesses that remained open after six months	2,356	EWDD conducted compliance verifications for all grant recipients and confirmed that approximately half of the businesses that received assistance were still operating at the time of monitoring.
	Distribution of Grants by: <ul style="list-style-type: none"> • Industry • Number of Employees • Recipient Type • Subindustry 	See Figure 38 and Figure 39 Below	The Comeback Checks program distributed aid to over 20 industries across the City where most of the small businesses operated with 0-4 employees. 32% of the aid was granted to small businesses in the Food and Accommodation and Health subindustries.

Equitable Goals and Outcomes

The equitable goals and outcomes were to have approximately 75 percent of funds go to businesses with \$1M in annual revenue or less and the remaining 25 percent go to businesses with annual revenues of \$1 to \$5M. To achieve an equitable distribution of funds, City census tracts were ranked and categorized into quintiles from highest to lowest need. The ranking was based on indicators including poverty levels, median income, educational attainment, demographic make-up, and other indicators. Each census tract was scored on all indicators, and the aggregate indicator score was then used to rank census tracts. All the census tracts categorized into quintiles created the following five categories: highest, high, moderate, low, and lowest need. Priority was given to small businesses and restaurants located in the high-to-highest need census tracts of the City.

To aid in accessibility and awareness, the City partnered with BSCs to help share information regarding the Restaurant and Small Business Recovery Program. BSCs are located throughout the City to provide technical assistance and support services to impacted small businesses during the application process. Eight of the nine BSCs are located within QCTs, targeting disproportionately impacted communities. BSCs also conduct outreach and marketing for the program to further access and awareness. In total, the City made information available via the forums below:

- Mayor and Council Offices outreach, especially in target areas
- Social media campaign with Council Offices
- Media kits
- Press releases
- Mayor announcements
- The Economic and Workforce Development website
- BSC's

Businesses were selected for funding through a weighted lottery process. Businesses based in LMI communities that were not able to take advantage of other public emergency funding sources were provided additional weight.

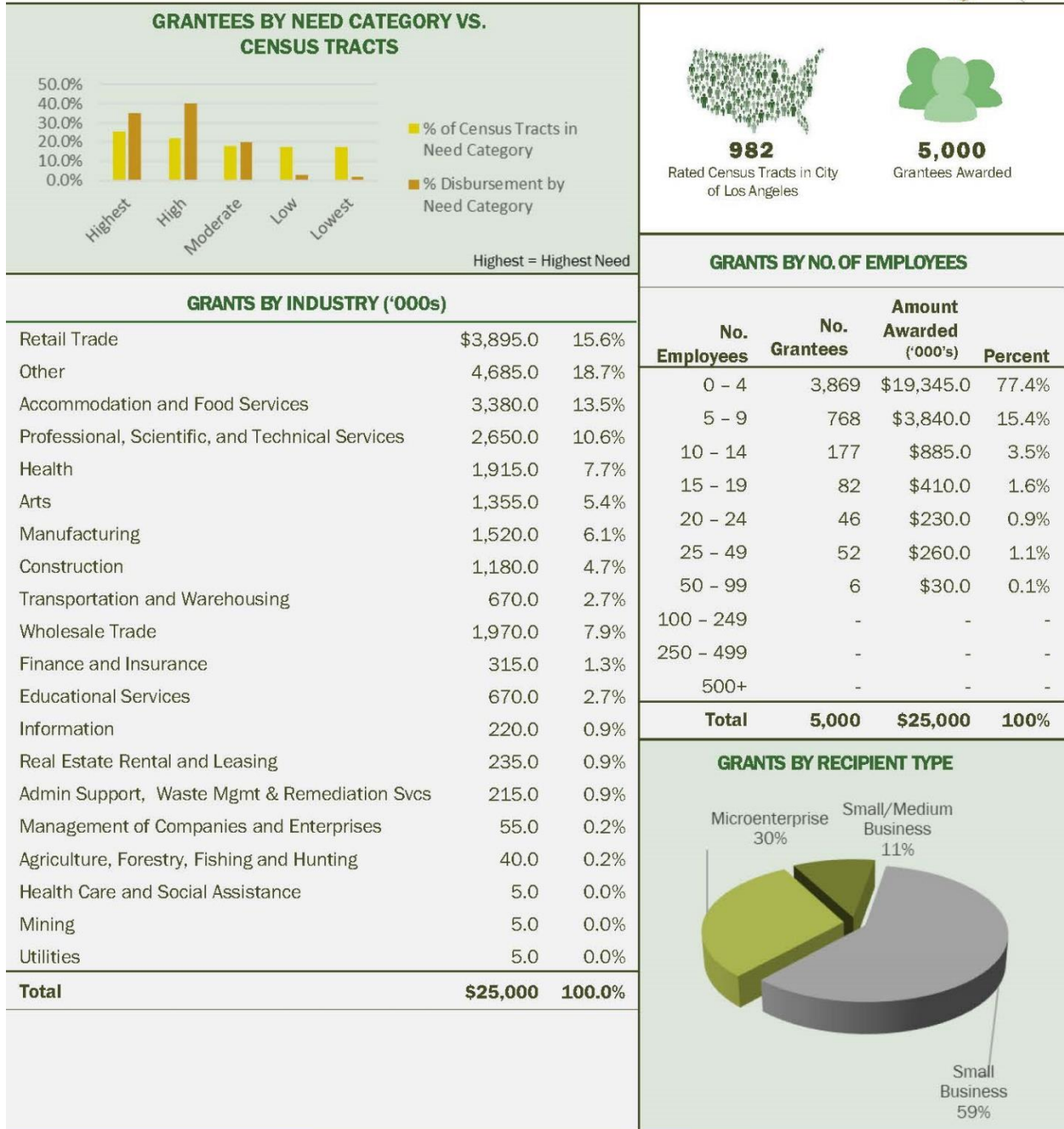
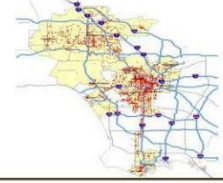
While small businesses and restaurants Citywide have struggled with pandemic disruptions, those businesses in marginalized and underinvested communities tend to have more limited access to capital and other resources by which to remain resilient to such disruptions and adapt to new business practices and a changing marketplace in the aftermath of the pandemic. In Figure 38 below, 752 of the grants were disbursed amongst the high-to-highest need census tracts, 20 percent amongst census tracts with moderate need, and five percent across census tracts with the lowest need, meeting the goals established by the program tracking towards the City's equity goal.

Equitable Outcomes	Data
Grantees by Need Category vs. Census Tracts	See Figure 38 below

Figure 38: Comeback Checks Distribution of Grants by Need Category vs. Census Tracts, Number of Employees, and Industry

City of Los Angeles

The Comeback Checks Program was created to provide \$5,000 grants to 5,000 qualified small businesses in the City of Los Angeles.



These grants were funded by the City of Los Angeles. We would like to extend a sincere thank you to our partners who made this grant program possible



Figure 39: Comeback Checks Distribution of Grants by Subindustry

City of Los Angeles

The Comeback Checks Program was created to provide \$5,000 grants to 5,000 qualified small businesses in the City of Los Angeles.



GRANTS BY SUBINDUSTRY ('000s)

	\$ Disbursed	% of Disbursed
ARTS		
Independent Artists, Writers, and Performers	\$600.0	44.3%
Other Arts, Amusement and Recreation Industries	\$260.0	19.2%
Arts, Dance, and Musical Groups	\$160.0	11.8%
Fitness and Recreational Sports Centers	\$140.0	10.3%
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$90.0	6.6%
Promoters of Performing Arts, Sports, and Similar Events	\$80.0	5.9%
Amusement, Arcades, and theme parks	\$15.0	1.1%
Spectator Sports	\$5.0	0.4%
Museums, Historical Sites, and Similar Institutions	\$5.0	0.4%
Total - Arts	\$1,355.0	100.0%
ACCOMMODATION AND FOOD SERVICES		
Restaurants, bars, cafes and other eating places	\$2,630.0	77.8%
Other Food Service	\$415.0	12.30%
Mobile Food Services	\$225.0	6.7%
Hotels and Motels	\$70.0	2.1%
Other Traveler Accommodation	\$40.0	1.2%
Total - Accommodation and Food Services	\$3,380.0	100.0%
HEALTH		
Child Day Care Services	\$55.0	10.6%
Home Health Care Services	\$75.0	14.4%
Other Health Care Services	\$105.0	20.2%
Physicians, Dentist, and other health practitioners	\$235.0	45.2%
Residential Care Facilities	\$30.0	5.8%
(blank)	\$20.0	3.8%
Total - Health	\$520.0	100.0%
OTHER		
Other Services	\$1,970.0	42.0%
Barbershop, hair salon, & nail salon	\$1,385.0	29.6%
Automotive Repair	\$595.0	12.7%
Other health & beauty services	\$360.0	7.7%
Dry-cleaning and Laundry Services	\$360.0	7.7%
Parking lots and Garages	\$10.0	0.2%
Funeral Services	\$5.0	0.1%
Total - Other	\$4,685.0	100.0%

These grants were funded by the City of Los Angeles.

We would like to extend a sincere thank you to our partners who made this grant program possible



US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of businesses served		564	The goal of Small Business Rental Assistance was to provide aid to up to 800 eligible small businesses. As of December 31, 2023, 564 businesses have been served as of Rounds 1, 2, and 3.
City of Los Angeles Performance Indicators		Data	
Outputs	Number of applications received	2,741	
	Number of approved applications	564	
	Number of businesses that required technical assistance through the City's BSC's	132	
	Number of employees in the businesses assisted	1,243	
	Number of businesses awarded by industry sector	<ul style="list-style-type: none"> • Arts: 26 • Construction: 2 • Educational Services: 17 • Finance/Insurance: 7 • Food/Bar: 130 • Health/Fitness: 40 • Manufacturing: 27 • Other: 134 • Professional: 45 • Real Estate: 3 • Retail: 101 • Transportation: 4 • Wholesale: 28 	The City was able to provide rental assistance aid across 13 various industries.
Outcomes	Number of businesses that remained open after six months based on sampling	Data will be available in the next reporting period.	EWDD is in the process of conducting compliance verifications and data will be updated in the next reporting period. Compliance verifications will be conducted by EWDD's Portfolio Management team through an online self-certification process.

4. Small Business Rental Assistance

Project ID: EWDD-02: Small Business Rental Assistance

Funding amount: \$7,083,537.14

Project Expenditure Category: 2.29 – Loans or Grants to Mitigate Financial Hardship

Website: <https://ewddlacity.com/index.php/recovery/rentassist>

Project Overview

According to the LAEDC, the City of Los Angeles economy has a relatively high prevalence of the types of industries (and their accompanying workforce) that were the hardest hit by COVID-19, such as personal services; sectors focused on entertainment, particularly the film and television industry; and the types of businesses that cater to tourists, such as restaurants, bars, and hotels. As a result, the City was particularly impacted by the pandemic-induced economic changes as compared to California or the nation as a whole.

There is an urgent need to assist businesses that were negatively impacted by the pandemic, to support the City's economic base and to retain local jobs. Due to the Safer at Home mandates across Los Angeles County in mid-March 2020, all non-essential businesses were closed to prevent the spread of the virus. These interruptions and closures resulted in a loss of business revenue. Consequently, business owners were not able to meet their operating expenses, such as rent, utilities, insurance, etc. The City and County of Los Angeles swiftly provided eviction protections to business owners who were unable to pay rent. As these protections expire, businesses are subject to eviction, which would result in the permanent closure of the businesses and job losses. The Small Business Rental Assistance Program assists eligible businesses to pay back rent to help keep their doors open, thereby retaining jobs in the City.

Assistance is in the form of grants of \$2,500 up to \$15,000 to eligible businesses that need financial assistance and can identify a negative economic impact resulting from COVID-19 and demonstrate that the grant funds will be used for recovery. Businesses must be located within L.A. and will use the grants to cover some or all of any outstanding location rental fees. The intended beneficiaries are impacted small businesses and microbusinesses, with priority given to businesses located in low-income neighborhoods.

Performance Goals & Metrics

Small Business Rental Assistance provides funding to up to 800 eligible small businesses for rent payments that are in arrears and were incurred on or after March 1, 2020.

As of June 30, 2024, the City has disbursed 564 grants to small businesses or \$6.9 million to aid in delinquent rent payments incurred on or after March 1, 2020, through April 30, 2023. To date, three rounds have been completed, in which 2,741 applications were received. Round 3 of applications began in early May and concluded on May 24, 2023, during which 2,741 applications were received. The table below outlines Small Business Rental Assistance Performance Goals and Key Performance Indicators.

Equitable Goals and Outcomes

The equitable outcome goals of the Small Business Rental Assistance program are to provide financial assistance to businesses impacted by the pandemic, targeting

businesses located in low-income census tracts. Providing priority to businesses located in low-income and disadvantaged neighborhoods allows this program to reach businesses in disproportionately impacted communities, creating a positive impact within underserved communities throughout Los Angeles.

To meet equitable outcome goals, Small Business Rental Assistance was created to serve 800 businesses and target small businesses in low-income census tracts. 74.3 percent of the businesses that received an award were in LMI census tracts, and 25 percent of the business owners identified as Black, Indigenous, or People of Color (BIPOC), as shown in Figure 22 below.

Prior to each funding round, EWDD’s Public Information Officer conducted extensive outreach and marketing in English, Spanish, and other languages as needed prior to the release of Round 1 of the program, including but not limited to:

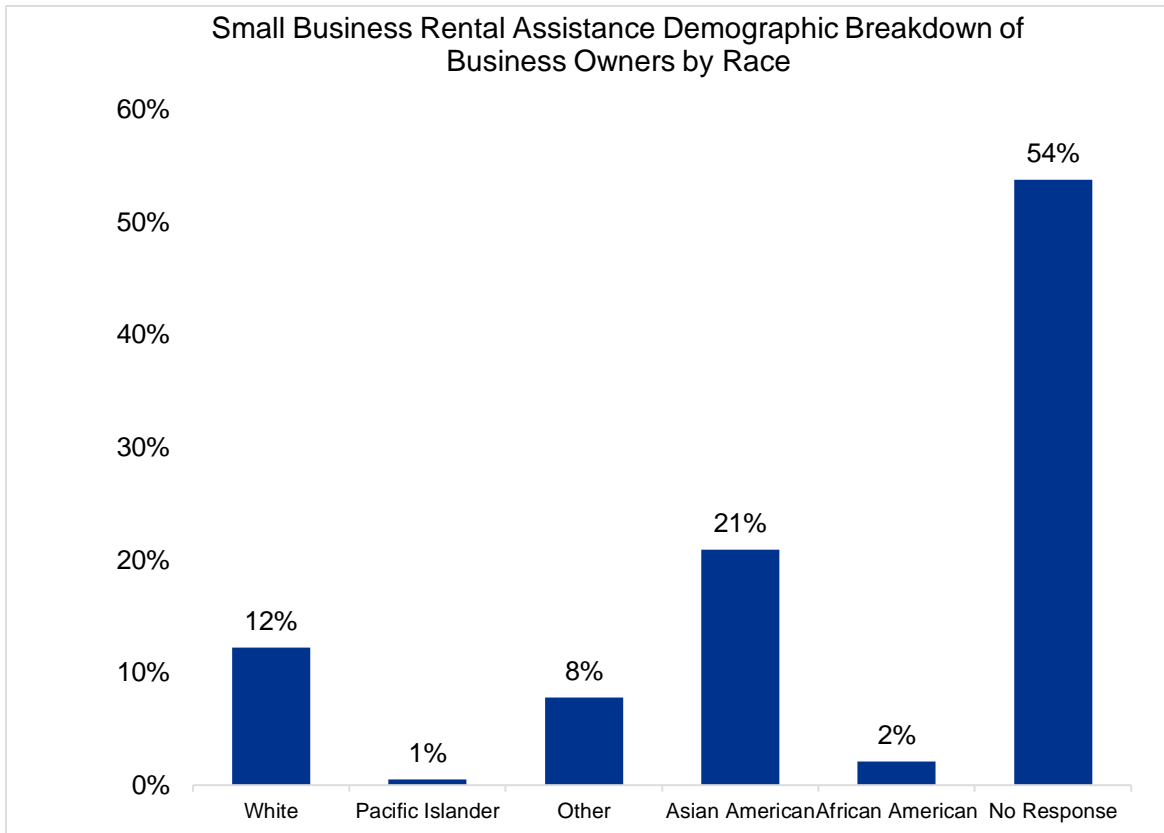
- EWDD’s social media
- Council Offices
- Mayor’s Office
- Focused outreach in underrepresented areas
- BSC’s
- Business organizations
- Press releases

Through rounds 1 and 2, 25 percent of applicants who qualified received aid. Through the City’s BSC’s, businesses have access to qualified counselors to provide guidance on their applications. In addition, the City provides other means of assistance by offering no-cost financial counseling from Money Management International as well as linking small businesses to free legal help via the LA Regional Small Business Legal Aid Program.

In May 2023, the City launched Round 3 of the program. To continue to increase awareness and accessibility to the Small Business Rental Assistance program and other support services, the City set forth greater marketing efforts via social media and continued working with BSC’s to target eligible applicants. In the next reporting period, the City anticipates tracking towards the goal of serving 800 small businesses and continuing to target those small businesses located in LMI census tracts.

Equitable Outcomes	Data
Demographic information of business owners	See Figure 40 below
Percentage of female-owned business owners	28%
Percentage of business owners of Hispanic descent	4%
Number of businesses located in low-moderate census tracts as defined by HUD	406

Figure 40: Demographic Breakdown of Small Business Rental Assistance Grant Assistance to Business Owners by Race



5. LA Optimized

Project ID: EWDD-04: LA Optimized

Funding amount: \$2,500,000

Project Expenditure Category: 2.30

Website: <https://ewddlacity.com/index.php/local-business/laoptimized>

Project Overview

The COVID-19 pandemic has changed many of the ways small business owners interact with customers. The pandemic and quarantine orders exposed the need for small businesses to consider new and innovative approaches to selling goods to customers, particularly the need for having an online presence. In November 2021, the U.S. Department of Commerce released a report that the pandemic helped increase e-commerce retail sales above \$210 billion in the second quarter of 2020, an increase of 31.8 percent from the previous quarter. Many small businesses have not been able to keep up with e-commerce opportunities due to technology barriers.

The LA Optimized Program provides various levels of assistance to small businesses operating in the City, targeting those that were impacted by the pandemic. LA Optimized services are offered City-wide, prioritizing businesses located in areas of most need, including BSC high need service areas, focus areas identified in the Comprehensive Economic Development Strategy (CEDS) and those located in Jobs and Economic Development Incentive (JEDI) zones and federal Opportunity Zones.

The program's service outcomes aim to provide technical assistance in the form of outreach and curriculum, creation of business listings/optimization and websites/optimization to facilitate visibility on the world's largest digital platforms to help increase digital reach and gain more sales. The value of online business listings on Google or Yelp, or social media for business, such as Facebook and Instagram, include:

- Sell online without a website
- Get found on searches and maps
- Increase reach to potential customers

Performance Goals and Metrics

The goal of the program is to outreach to at least 1,000 businesses, enroll 500 businesses, create 300 business listings or optimization and 200 websites or optimization, and establish 100 e-commerce businesses selling goods and increasing revenue.

During the initial round of L.A. Optimized, the City partnered with a contractor, Braven Agency, to help deliver services. The data below provides accomplishments from the initial round.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of businesses served		124	Of the 124 eligible applicants chosen to participate in the program, 77 opted to successfully enroll and complete all services based on business needs for technology and digital services.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Total number of businesses outreached	1,183	The outreach goal of 1,000 was exceeded by 183. Outreach efforts included email, telephone, written and social media alerts.
	Total Businesses Applied	212	A total of 212 applications were received based on eligibility criteria.
	Total Businesses Eligible	124	Of 212 applications, 124 met the eligibility criteria to proceed with enrollment.
	Total Businesses Enrolled	77	62% of the 124 eligible businesses were enrolled. LA Optimized provided assessment assistance and guidance to enroll customers; however, 20% were unresponsive and 22% did not want to commit to website or social media review to create and/or optimize.
Outcomes	Total number of business listings creation or optimization	186	Based on assessment and business needs, of the 77 enrolled businesses, 68% received business listings creation or optimization services.
	Total number of website creation or optimization	57	Based on assessment and business needs, of the 77 enrolled businesses, 74% received website creation or optimization services.

On October 16, 2023, EWDD issued the LA Optimized 2.0 RFP for the second round of the program, which was a restructuring to facilitate better service delivery. The RFP included two main service categories of work and gave the City the option to select a single operator or two operators to deliver services. The LA Optimized 2.0 program

defines participant types, program activities, technical specifications of services, and expected outcomes per service category. The two main service categories include; Service Category 1: Website Optimization and Service Category 2: E-Marketing/Social Media Optimization. EWDD submitted its operator and funding recommendations to the Los Angeles City Council and is in the process of acquiring the corresponding approvals. The expected outcomes for the second round of the program are listed in **Error! Reference source not found.** below and will be updated as information becomes available.

Table 1 LA Optimized expected outcomes for the upcoming rounds of the program

City of Los Angeles Performance Indicators		Expected Minimum # Served per Service Category	Expected Total Served by the Program	Outcome Description
Outcomes	Total Number of Businesses Receiving Outreach	250	500	“Businesses Receiving Outreach” is defined as small businesses in the City of Los Angeles that complete the Initial Intake Form.
	Total Number of Businesses Receiving a Needs Assessment & Formal Service Plan Recommendations	100	200	“Businesses Receiving a Needs Assessment & Formal Service Plan Recommendations” are defined as small businesses in the City of Los Angeles for which a Needs Assessment & Formal Service Plan Recommendation have been completed by the Operator.
	Total Number of Businesses Receiving Direct Services	50	100	“Businesses Receiving Direct Services” is defined as small businesses in the City of Los Angeles formally participating in the LA Optimized Program that will receive ongoing services and be tracked throughout their life cycle as program participants through the end of the contract period.

Equitable Goals and Outcomes

LA Optimized is a citywide program for current Los Angeles small and microbusinesses impacted by the COVID-19 pandemic. To ensure equitable access to resources, the program gives priority to businesses located in areas of highest need, as listed below.

- BSC high need service areas: LA Optimized is required to work closely with the City’s ten BSCs. The program uses the BSC service area study to identify underserved communities that were inherently and disproportionately impacted by the pandemic. These areas include:
 - Southeast Los Angeles
 - East Los Angeles
 - South Los Angeles
 - Pico Union/Westlake
 - Watts
- CEDS focus areas: Identifies economic resiliency vulnerabilities in certain geographic areas of the City and incorporates place-based strategies for economic development in the neighborhoods. LA Optimized uses these CEDS focus areas, which are located throughout the City, to prioritize assistance to businesses.
- JEDI Zones: Geographic areas that are economically distressed and/or underinvested, based on economic indicators such as income levels, unemployment, blight, and other area-based economic distress criteria. Due to preexisting economic conditions, small businesses in JEDI Zones were particularly vulnerable to pandemic-related disruptions and stressors that interfered with commerce, access to capital, and workforce availability.
- Opportunity Zones: Low-income communities as designated by the U.S. Department of the Treasury to promote private investment and spur economic growth and job creation in low-income communities.

Equitable Outcomes	Data
Demographics of the majority owner of the small businesses	See Figure 41 and Figure 42 below
LA Optimized service area coverage	See Table 1 below
Total number businesses located in areas of high need	42

As shown in Figure 41 and Figure 42, of the seventy-seven businesses served under the first round of LA Optimized, 38% of the majority owners receiving technical assistance from LA Optimized identify as BIPOC. 30% identify as Hispanic/Latino ethnicity.

Figure 41 Demographics of the Majority Owner of LA Optimized Small Businesses Served by Race

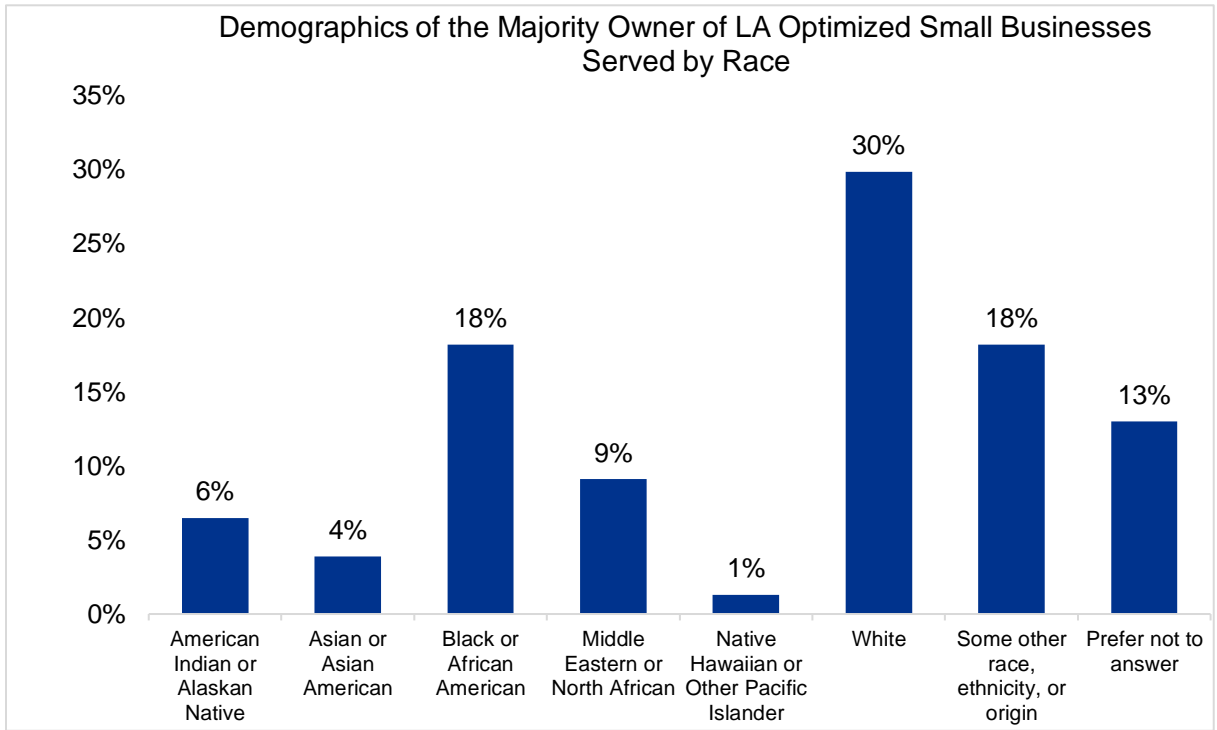


Figure 42 Demographics of the Majority Owner of LA Optimized Small Businesses Served by Ethnicity

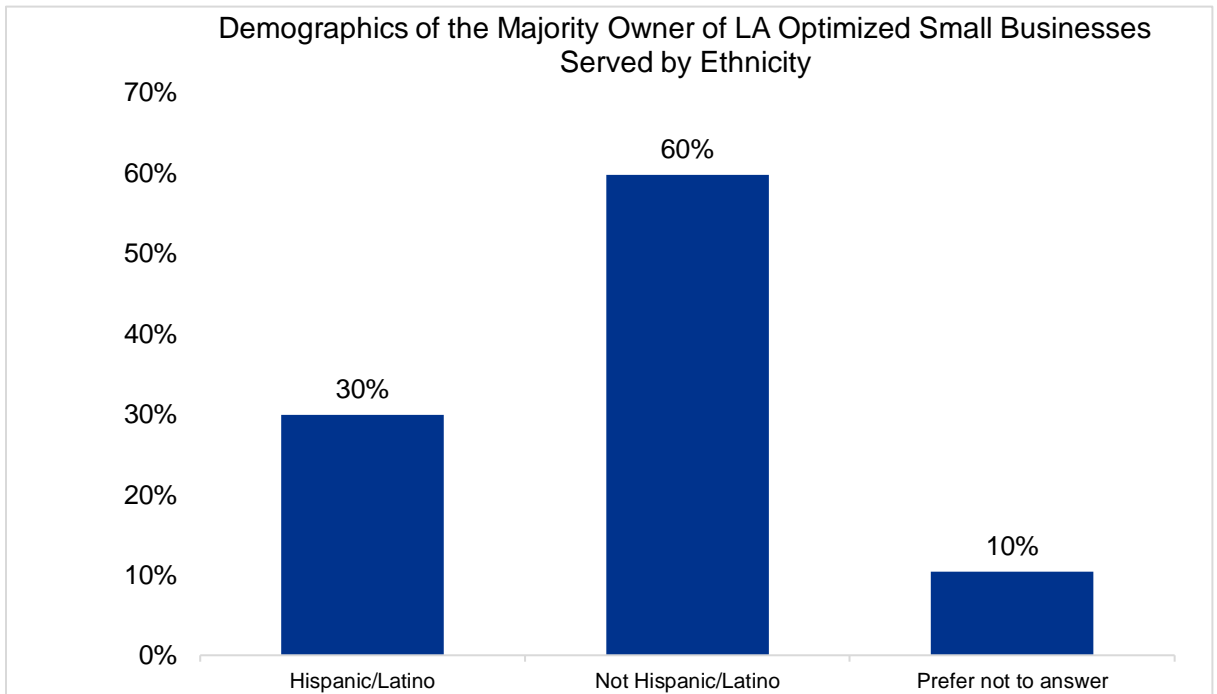


Table 2 below displays the service areas sorted with number one representing the area identified as having the greatest needs. LA Optimized placed a greater focus on the underserved priority areas. Of the seventy-seven enrolled, 54% of the businesses were

located in the areas of high need. Figure 43 displays the count of LA Optimized businesses served by Council District.

Table 2 LA Optimized service areas by Council District ranked by greatest need

Area Rank	Service Area	Council Districts	Number of Businesses Served
1	Southeast Los Angeles	9, 14	5
2	Watts	8, 9, 15	6
3	East Los Angeles	1, 14	11
4	Pico Union/ Westlake	1, 4, 13, 14	9
5	South Los Angeles	8, 9, 10	11
6	Harbor	15	1
7	North Valley	6, 7	7
8	Hollywood	4, 5, 10, 13	4
9	South Valley	2, 4, 6	8
10	West Valley	3, 5, 6, 12	15

Figure 43 LA Optimized Program Demographics and Services Rendered



Program Demographics

Of the 124 clients how many received services (enrolled) 77 clients received services **62%**
 Out of the 77 clients that received services breakdown:

Industries

ARTS	5
CATERER	1
CONSTRUCTION	4
CONTRACTOR	2
DESIGNER	2
DRY_CLEANER	1
EDUCATION	2
ELECTRICIAN	1
EVENT_SERVICES	2
FLORIST	2
HEALTH_AND_BEAUTY_SERVICE_PROVIDER	4
INSURANCE_AGENCY	1
JANITORIAL_SERVICES	1
MANUFACTURING	1
MEDICAL_SERVICES	3
MUSIC_INDUSTRY	1
NOTARY_PUBLIC_MOBILE_SERVICE	1
PRINT_SHOP	3
PRODUCTION_COMPANY	1
PROFESSIONAL_SERVICES	10
RESEARCH_AND_DEVELOPMENT	1
RESTAURANT	5
RETAIL	15
SERVICE	5
TECHNOLOGY	2
WASTE_MANAGEMENT_SERVICE	1
Grand Total	77

Ethnicity

Hispanic/Latino	23
Not Hispanic/Latino	46
Prefer not to answer	8
Grand Total	77

Woman Owned

- Yes - 51
- No - 21
- Prefer not to answer - 5

Military Status

- Active Duty - 3
- Not Military - 71
- Prefer not to answer - 1

LGBTQ+

- Yes - 16
- No - 52
- Prefer not to answer - 9

Council District

District 1	3
District 2	2
District 3	9
District 4	4
District 6	4
District 7	3
District 8	4
District 9	5
District 10	11
District 11	11
District 12	6
District 13	5
District 14	8
District 15	2
Grand Total	77

Race

American Indian or Alaskan Native	5
Asian or Asian American	3
Black or African American	14
Middle Eastern or North African	7
Native Hawaiian or Other Pacific Islander	1
White	23
Some other race, ethnicity, or origin	14
Prefer not to answer	10
Grand Total	77

Gender

- Female - 51
- Male - 25
- Prefer not to answer - 1

Age

- 26 to 35 - 7
- 36 to 45 - 24
- 46 to 55 - 20
- 56 to 64 - 18
- 65 to 74 - 6
- 75+ - 1
- Prefer not to answer - 1

Disability

- Yes - 9
- No - 64
- Prefer not to answer - 4

Services Rendered

Foundation Services

40 Logo Designs/Branding Style Guides

57 Websites

- o 23 Creations
- o 34 Optimizations

186 Business Listings

- o 53 Google Business Profile
 - 21 Creations
 - 32 Optimizations
- o 44 Yelp Listings
 - 23 Creations
 - 21 Optimizations
- o 44 Facebook
 - 11 Creations
 - 33 Optimizations
- o 45 Instagram
 - 11 Creations
 - 34 Optimizations

Tier 2 Services

4 Social Media Campaigns/Content

4 Email Campaigns/Content

3 Photography

2 Video/Video Editing

15 Paid Ads

Results

Average monthly % of growth for website traffic = **12000%**
 Average monthly % of growth of views for Google Business Profiles = **16000%**
 Average monthly % of growth of impressions for Yelp Listings = **18000%**
 Average monthly % of growth of reach for Facebook = **2500%**
 Average monthly % of growth of reach for Instagram = **1400%**
 # of Businesses who can now sell online = **23**
 # of Businesses with increased Sales = **8**

6. Effective Public Service Delivery for EWDD ARPA Programs – Avivar

Project ID: EWDD-09: Effective Service Delivery for EWDD ARPA Programs - Avivar

Funding amount: \$165,000

Project Expenditure Category: 3.4 – Public Sector Capacity: Effective Service Delivery

Website: N/A

Project Overview

EWDD is responsible for implementing and managing six ARPA-SLFRF funded programs. Due to the nature of these funds, the associated federal requirements and reporting needs, and the number of programs being administered in a short amount of time, EWDD required capacity building to provide the department with support to ensure successful execution. EWDD contracted with Avivar Capital to provide consulting services in support of five of the six ARPA-SLFRF programs to ensure they are successfully deployed within the prescribed time limits. The five programs are: Restaurant and Small Business Recovery, Small Business Rental Assistance, JEDI Zones, Good Food Zones Business Assistance, and Legacy Business Recovery. Avivar is providing GIS mapping services, assisting with drafting program guidelines, and providing support and input where needed.

7. Legacy Business Recovery

Project ID: EWDD-06: Legacy Business Recovery

Funding amount: \$5,000,000

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Website: <https://ewdd.lacity.gov/index.php/local-business/legacybusiness>

Project Overview

The Legacy Business Program seeks to celebrate, advocate for, and retain Los Angeles businesses that have significantly contributed to the city's historic, cultural, economic, and social identity for at least 20 years. These "Legacy Businesses" must meet at least three of the following four criteria: 1) they contribute significantly to their community's history or identity, 2) sustain and cultivate distinctive cultural traditions or practices, 3) maintain independence from franchising or affiliation with national corporate chains, and 4) provide essential goods and services in a culturally accessible language and manner. These businesses play a vital role in attracting tourism, promoting local economic energy, and fostering neighborhood vitality. Priority will be given to those facing displacement or located in low-income communities (defined as those with median incomes under 50 percent Area Median Income or AMI).

Of the \$5 million, \$250,000 will be given to a contractor who will be responsible for providing branding, research, marketing strategy, and implementation services. The contractor will develop a distinctive brand, logo, window decal, and plaque design, along with a style guide for future marketing materials. The contractor must conduct market research and analysis, including community engagement, to inform the brand and outreach initiatives. The contractor will devise a marketing strategy, which includes target lists, timelines, materials, public relations, advertising, and digital marketing tactics. Upon approval, the contractor will implement the marketing strategy, develop promotional materials, and collaborate with the city to monitor and adjust the campaign based on performance and results, all while adhering to established budget parameters.

In addition, \$250,000 will be given to contractors who will be responsible for researching existing technical assistance programs for legacy businesses, conducting focus groups, interviews, and surveys to identify challenges and needs, and assessing existing supportive services. They will develop the Legacy Business Program components based on gathered research, including establishing goals, creating an online self-assessment survey, and providing technical assistance materials in multiple languages. The contractor will also develop an implementation plan, oversee the initial stages of implementation to ensure program functionality and effectiveness, and analyze program data. Finally, they will create a follow-up survey for participating businesses and submit a final report highlighting the program's successes and potential for growth.

\$4 million of ARPA-SLFRF will be used to provide \$10,000 to \$20,000 grants to eligible legacy businesses impacted by the pandemic. Eligible applicants are microenterprises and small businesses from the City of Los Angeles' Legacy Business Registry, having experienced financial hardship due to COVID-19, with good standing tax registration certificates and active statuses with the Secretary of State. Funds can be used for employee payroll, rent, utilities, and insurance, working capital to reopen or continue operations, payment of outstanding business expenses incurred on or after March 3, 2021,

adaptive business practices needed to operate the business, and to negotiate long-term lease agreements with their landlords.

Applications will be submitted through EWDD's webpage, and grant recipients will be selected via a weighted lottery process prioritizing businesses that meet the following criteria: businesses located in low- and moderate-income communities (50% and 80% of AMI) as defined by HUD, businesses owned by low- and moderate-income owners (50% and 80% of AMI), as defined by HUD, small businesses with annual gross revenue below \$1 million, CalEnviroScreen Map communities with health hazard ranges at 90%+, Socioeconomic Data Composite Score by Census Tract (i.e. poverty rates, educational attainment, median income, etc.) with the areas with disadvantaged factors receiving higher lottery weightings, and other criteria as determined by EWDD. Selected applicants must submit supporting documentation and electronically sign the required documents for verification. The data below provides accomplishments through June 30, 2024.

Performance Goals and Metrics

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of small businesses served		Data will be available in the next reporting period.	Number of small businesses served is defined by Legacy Businesses that received a tangible benefit from the program. EWDD is currently gathering applications for the grant portion of the program. Data will be available in the next reporting period.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of outreach/marketing meetings	12	Team Friday was engaged to conduct 15 outreach/marketing meetings held in the Council Districts. Of the 15, 12 were conducted as of June 30, 2024. There were 191 attendees. Based on initial feedback from focus groups, Team Friday switched to webinars to get the word out and are now conducting more in-person workshops in July and August.
	Total attendees of outreach/marketing events	191	
	Total completed applications received for the Legacy Business program	330	The City's goal is to enroll 1,000 businesses that meet the qualifications of a "legacy business." Of the 1,000, 105 businesses are approved. Team Friday is drafting a press release about the first 105 Legacy Businesses

			which we expect to increase the number of future applications.
	Number of focus group meetings held	Data will be available in the next reporting period.	Los Angeles Conservancy will create a technical assistance curriculum for Legacy Businesses. The data will be available in the next reporting period.
	Amount of aid distributed	Data will be available in the next reporting period	The Legacy Business Recovery Grant Program will provide grants of \$10,000 up to \$20,000 to eligible legacy businesses. This distribution is anticipated to be completed by the end of 2024.
Outcomes	Number of small businesses on the Legacy Business Registry	105	The City's goal is to enroll 1,000 businesses that meet the qualifications of a "legacy business."
	Number of small businesses participating in technical assistance (TA)	Data will be available in the next reporting period	The TA portion is optional for business owners to utilize at their own discretion and pace.

Equitable Goals and Outcomes

Equitable Outcomes	Data
Distribution of primary languages used in in-person interactions	Team Friday conducted 2 webinars in Spanish and 1 in Korean. These webinars were recorded and uploaded to the Legacy Business website. The application is available in Spanish and Chinese. EWDD is currently working with a nonprofit to translate the application into Korean. All outreach material is translated into Korean and Spanish.
Create an inclusive registry	EWDD staff are tracking demographics, gender, and LMI tracts to ensure the registry is inclusive and representative of the City's diverse cultures. EWDD is working with local nonprofits and chambers to outreach to disadvantaged communities.

9. Senior Emergency Meals Program – Restaurant Project

Project ID: DOA-01: Seniors Meals Program – Restaurant Project

Funding amount: \$10,000,363.46

Project Expenditure Category: 2.1, Household Assistance: Food Programs

Website: <https://aging.lacity.org/seniormeals>

Project Overview

When COVID-19 hit, millions of older adults found themselves more vulnerable and in need of urgent support when the pandemic exacerbated existing trends in food insecurity. People who were already experiencing food insecurity found themselves at more severe levels, and other people were experiencing food insecurity for the first time. Older adults were no exception, on top of a higher risk of COVID-19 related disease burden and hospitalizations.

To lessen food insecurity among older adults, the Department of Aging (DOA) partnered with vendor Everytable, LLC to provide and deliver fresh meals to seniors. This program served two meals per day, five or seven days a week, to older adults who had no access to food options, which included serving a supplemental meal to the City’s existing Congregate and Homebound Meal Program participants by providing a second meal to eligible seniors. Participants were required to be 60 or older and live within the City of Los Angeles. Participants were eligible to receive deliveries of up to two boxed meals per day. This extension of the Senior Emergency Meals Program operated from February 2022 through October 2022.

Performance Goals and Metrics

The goal of the Senior Meals Extension Program is to provide reliable and nutritional food services to homebound and low-income elderly adults (60 and older) who battle food insecurities caused by financial burdens or who have preexisting health issues or are concerned about health risks associated with COVID-19 exposure. The program targets to eliminate hunger and malnutrition in the City’s elderly population and combat COVID-19 deaths and exposure within the elderly population.

The program funding was used to extend the existing Senior Meals Program to provide meals to all seniors who apply, regardless of race or socioeconomic class. The extension of the program served 8,727 households and delivered approximately 1.3 million meals to seniors. The table below outlines program Goals and Key Performance Indicators:

US Treasury Mandatory Performance Indicators	Data	Performance Analysis
Number of households served	8,727 (approximately 11,000 individuals)	The goal was to serve approximately 10,000 individuals and the program exceeded in assisting approximately 11,000 individuals across 8,727 households. LADOA’s extension was designed to serve waitlisted seniors who had no meal options.

			The program provided a second meal 5 or 7 days per week to over 1,000 seniors who are currently enrolled in DOA's senior meals program. The program also added approximately 6,000 new enrollments.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of cluster site orders	32,330	The extension program was provided by the various Multipurpose Senior Centers , throughout the City, to ensure the older adults do not suffer from food insecurity while isolating at home during the pandemic. This program has nearly doubled LADOA's Elder Nutrition Programs operation.
	Number of home deliveries	195,017	
	Number of meals delivered with no issue (as intended)	1,307,863	

Equitable Goals and Outcomes

Given that seniors have faced a greater health risk from the COVID-19 virus with limited access to food options, the program's equitable outcome goals have been to provide two meals per day among the City's senior population who are low-income, frail, homebound, and/or are currently receiving services from the DOA's multipurpose senior centers.

The DOA designed this program to serve over 1,600 seniors who were waitlisted and had no meal options, in addition to serving an additional meal to the Department's enrolled participants in its existing meal programs. This is a total goal of 10,000 individuals. The program had two eligibility criteria. Participants were required to be 60 years of age or older and live within the boundaries of the City of Los Angeles. The Department conducted outreach to its service providers and local partners via flyers, messaging, and its social media platform to ensure that this program was available to all eligible older adult Angelenos. The senior meal program used a variety of services intended to disseminate information to create awareness about this program. This included:

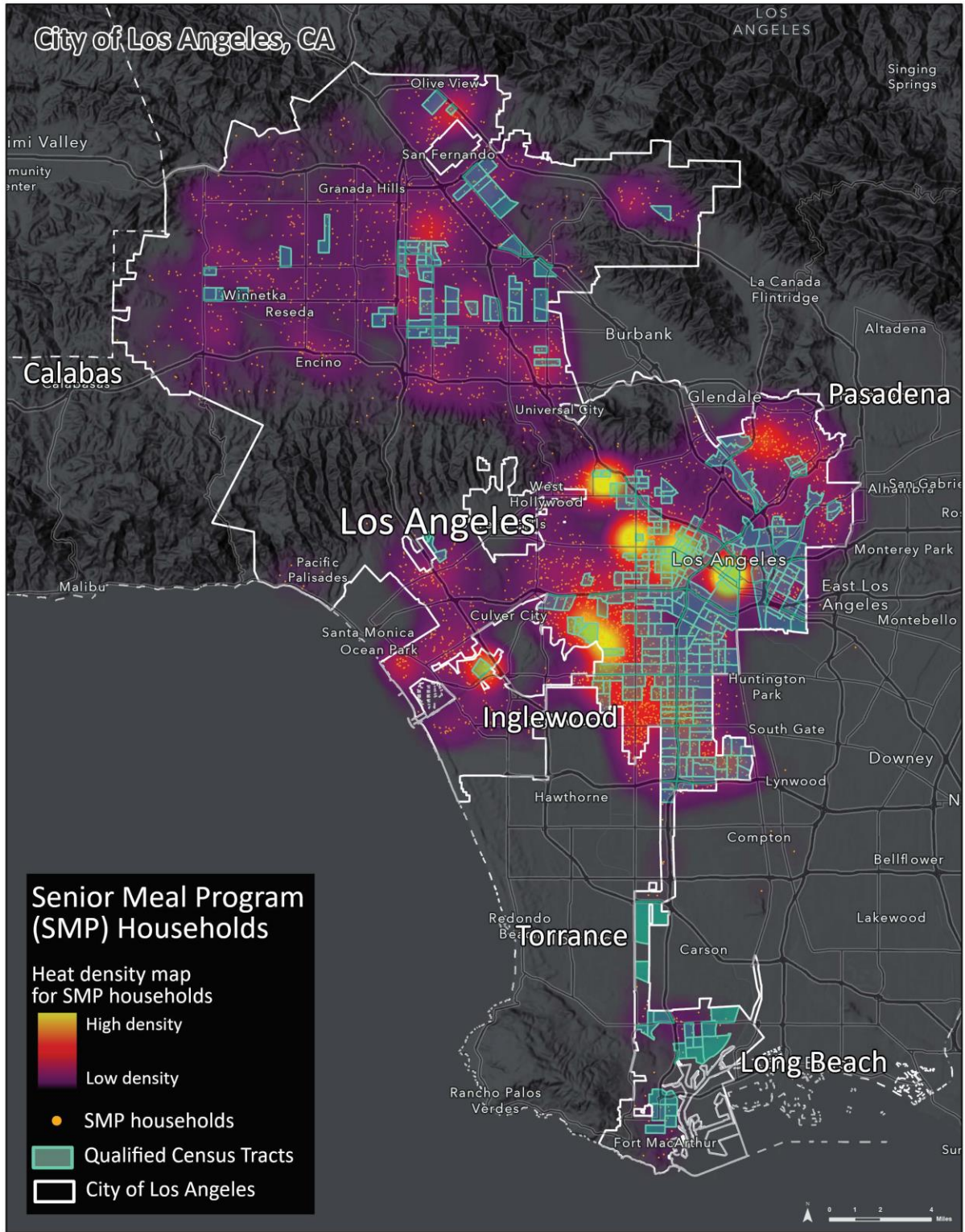
- Senior Meal Hotline
- Social Media
- DOA website
- Multipurpose centers

No administrative requirements were in place that could impact an individual's ability to complete an application. Interested applicants were able to apply online or call the meal program hotline to proceed with the simple two-step self-verification. Applicants had to

certify that they met the age eligibility requirements and confirm their residence within the City.

Equitable Outcomes	Data
Seniors served within a QCT, maintaining and using participants by their address throughout the program period.	See Figure 44 Below

Figure 44 Heat Density Map of Senior Meals Program Household Distribution



Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed at this time.	
Total project spending allocated toward evidence-based interventions	\$0

10. Older Worker Employment Program (Serving Homeless or At-Risk Older Adults)

Project ID: DOA-02: Older Worker Employment Program

Funding amount: \$688,023

Project Expenditure Category: 2.10, Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Website: <https://aging.lacity.org/older-adults/employment-training>

Project Overview

The Older Worker Employment Program (OWEP) provides part-time, on-the-job training for eligible older adults experiencing homelessness or at risk of experiencing homelessness. The goal of the program is to identify and recruit older adults experiencing homelessness to place them in job and training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Of all the U.S. cities, Los Angeles has the second-highest number of seniors. Homeless older adults are the largest and fastest growing cohort in the homeless community.¹¹ To ensure that older adults facing homelessness do not become chronically homeless, there must be immediate and appropriate interventions. Also, according to a CDC report, around 80 percent of U.S. coronavirus deaths were among people age 65 and older.¹²

With a growing older adult homeless population and high housing prices, more seniors are facing housing challenges, forcing them into congregate living situations on the streets, shelters, or transitional housing. Congregate living increases the chance of COVID-19 transmission, and older adults were disproportionately likely to die if they contracted COVID-19. The OWEP provided at-risk seniors with a temporary income and a chance to gain job skills that facilitate transition into ongoing stability through permanent, unsubsidized employment.

Performance Goals and Metrics

The goal of the OWEP is to identify and recruit older adults experiencing homelessness to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment. The program aims to provide stability by combating unemployment, homelessness, and depression among unemployed older adults.

The OWEP program is an award-winning innovation that is unique and does not exist anywhere else. Working directly with homeless older adults is a new activity that the department continues to develop to enhance program delivery. As such, the department continues to redefine programmatic goals to measure its success. OWEP's primary goal is to achieve unsubsidized placement. Additionally, the program aims to provide older homeless individuals or those at risk of homelessness with life stabilizing skills and

¹¹ A New Study Shows Older Adults Are The Fastest-Growing Population Among People Experiencing Homelessness | LAist

¹² What Share of People Who Have Died of COVID-19 Are 65 and Older – and How Does It Vary By State? | KFF

support, such as access to banking and financial services and connection with the Department’s social supportive services.

Using ARPA-SLFRF, the OWEP served 24 participants in their training through September 2022. The program lasts approximately 18 months or until unsubsidized employment is realized. This program provides seniors with the skills, confidence, and opportunities they need to obtain employment and independence.

During COVID-19, many in-person services were unavailable. To combat this disruption, the program issued iPads with data service to all enrolled participants. This allowed the program to:

- Provided one-on-one technology education and support via a contractor
- Conducted daily wellness calls
- Promoted programs or services to improve quality of life
- Provide social connection options
- Provide access to Telehealth, virtual and remote training; and
- Continue the wage stipend to ensure that participants are stabilized despite the various obstacles and limits

The table below outlines the program Goals and Key Performance Indicators:

US Treasury Mandatory Performance Indicators		Data	Performance Analysis	
Number of workers enrolled in sectoral job training programs		19	Homeless older adults were engaged and supported as active participants with the goal of these individuals developing more skills and interaction with society. A key outcome for these individuals was the stabilization of the trainees.	
Number of workers completing sectoral job training programs		0		
People participating in summer youth employment programs		0		
City of Los Angeles Performance Indicators		Data	Homeless Service provider organizations were educated that older adults have unique needs, want to be considered as still able to contribute, and have the potential and desire to reintegrate into society.	
Outputs	Number of seniors are currently enrolled in the program	19		While 19 individuals were enrolled and active in the program, during the ARPA-SLFRF period of performance, no participants have completed the full program but have continued with subsidized employment being a project goal to have these at-risk individuals working and interacting.
	Number of seniors recruited from various shelter partner agencies	18		
			While there are goals for the trainees to become independent, this was more difficult to accomplish during the pandemic when	

Outcomes	Percentage of seniors who've completed the program attaining employment	0	everything was closed. OWEPE continues to work with the homeless and to date, the program has proven effective by continuing to socialize the trainees and looking for avenues to keep them connected.
	Percentage of un-/underbanked participants that now access their own banking services following the completion of their training	19	

Equitable Goals and Outcomes

The OWEPE aims to provide stability by combating unemployment, homelessness, and depression by identifying and recruiting older adults experiencing homelessness to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Homeless individuals or those at risk of homelessness who are Black, Indigenous, or other people of color (BIPOC) are particularly at risk of not having access to employment, reliable financial support and services, and other support networks that could help eliminate or reduce their risk of homelessness. The DOA increased awareness of this program through:

- Recruitment of unemployed older adults through various shelter partner agencies.
- Workforce investment opportunity programs.
- WorkSource Centers throughout the City.

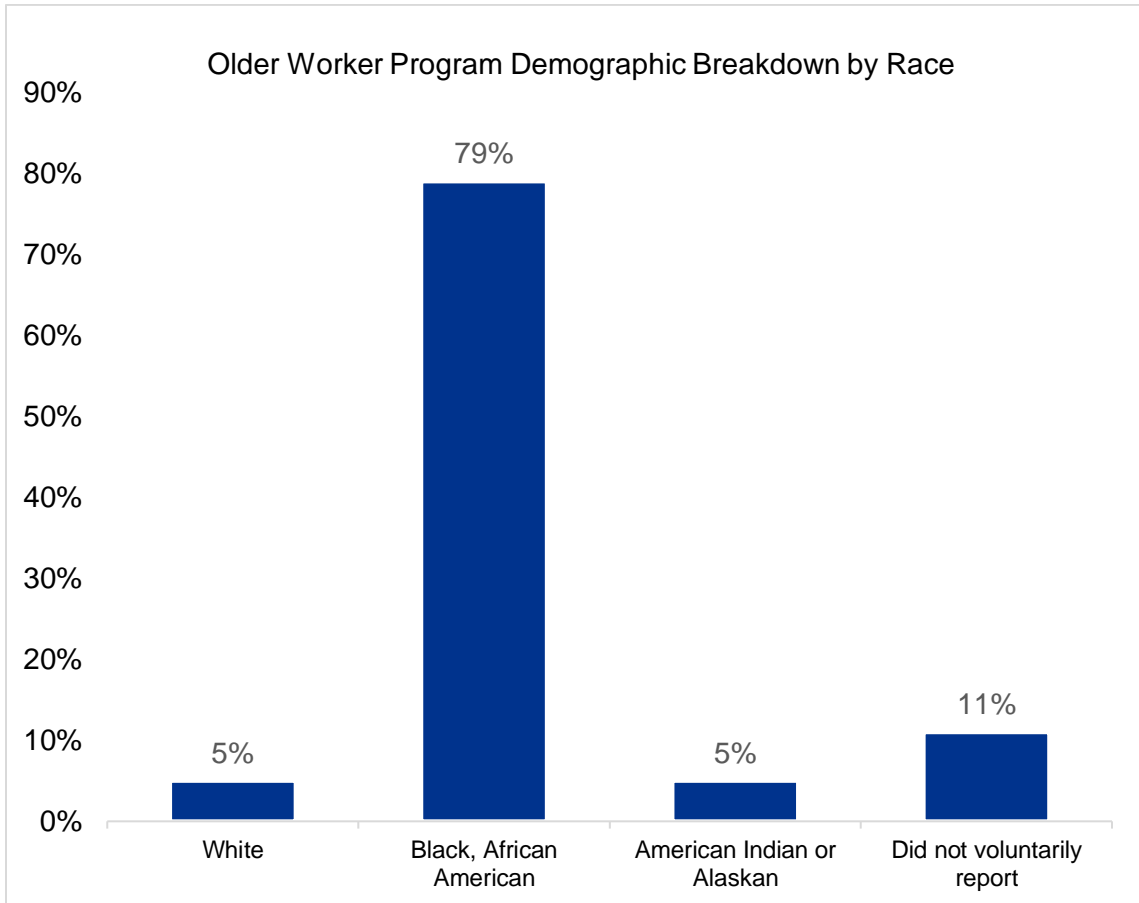
Given the goals of the program and the population to be served, the DOA worked closely with known partner organizations and resources to limit administrative requirements and ensure appropriate outreach and support. DOA employees ensure all eligible program participants receive job training and services geared to their individual needs, experiences, and interests. The program offers five different training categories, including nutritional, clerical, technical assistance, maintenance, and administrative.

The aim of the OWEPE is to provide training to the homeless or those with the highest risk of homelessness. With 84 percent of the seniors served identifying as BIPOC, the City has met its target of providing stability to the most vulnerable populations.

Equitable Outcomes	Data
Racial demographic breakdown of enrolled seniors	See Figure 45 below
Percentage of Black, Indigenous, and People of Color	84%
Percentage of seniors enrolled who fall into the following categories:	
• Homeless	100%

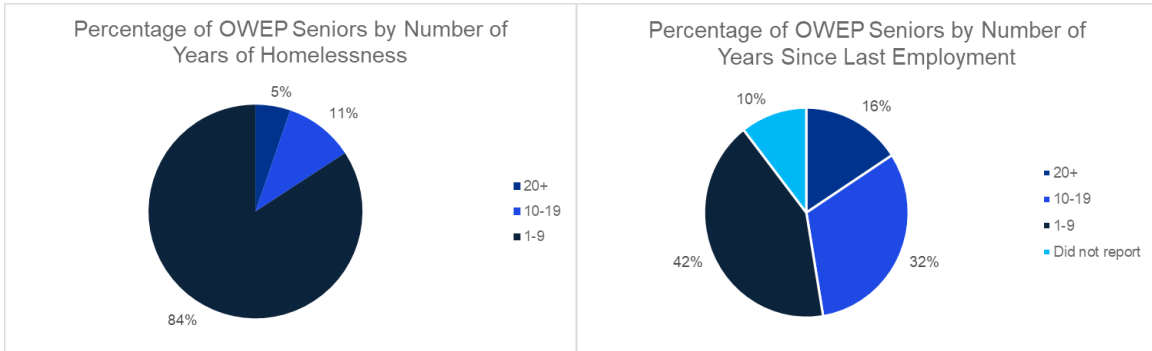
• Veteran	11%
• Limited English Proficiency	5%
• Disability	37%

Figure 45: Older Worker Program Demographic Breakdown by Race



Most seniors who participated in OWEP have been homeless and/or unemployed for over a decade, as seen in Figure 46. By continuing to support these populations through training and services, the City aims to understand their unique needs, keeping them connected to mitigate the risk of homelessness.

Figure 46: Demographic Breakdown of Older Worker Program Participants



Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed at this time.	
Total project spending allocated toward evidence-based interventions	\$0

11. Play Streets

Project ID: LADOT-04: Play Streets

Funding amount: \$500,000

Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Website: <https://ladotlivablestreets.org/programs/play-streets>

Project Overview

The City of Los Angeles' Play Street program is the culmination of many years of collaboration between community groups, elected officials, City staff, and other nongovernmental organizations to broaden capacity for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood level. The aim of this program is to transform L.A.'s largest public asset—its 7,500 miles of city streets—into active, accessible spaces for people.

The COVID-19 crisis exacerbated the need for public spaces with restricted access to parks and public health orders to cut down on overcrowding. Play Streets is designed to provide recreational space in low-income communities with limited access to parks and green spaces. Implementing Play Street events in marginalized communities of Los Angeles provided a much-needed alternative for low-income residents. Play Streets is administered by the City's Department of Transportation (LADOT) in partnership with active, in-neighborhood community partners and works to purchase outdoor play equipment and host "pop-up play events" for children living within QCTs.

In all, Play Streets will support residents in transforming their streets into places for play, while also improving public health, neighborhood safety, and community connections. The program will center on park-poor neighborhoods with socioeconomic and other vulnerability characteristics that evidence a disproportionate negative economic impact from the COVID-19 pandemic.

Performance Goals and Metrics & Equitable Outcomes

The goal of this program is to promote strong healthy communities by investing in features that give disproportionately impacted neighborhoods with restricted access to parks and outdoor amenities outdoor recreational options while cutting down on overcrowding, promoting health, and fostering community growth. In choosing locations to host these events, LADOT identifies historically marginalized communities that are park poor with restricted access to parks and outdoor amenities. The Play Streets Program is community driven, allowing residents the opportunity to choose how streets can be used as public spaces, temporarily, periodically, or permanently.

To date, LADOT has partnered with about 90 community-based organizations on the planning of eleven Play Street events from February 2022 through May 2024, including arts, community service, schools, and Neighborhood Councils. The City also coordinated and partnered with elected offices to facilitate both the preparation and execution of the Play Streets events. The events consisted of guided and unguided play and game activities for children and adults, health service information, vaccination clinics, bike rodeos, music, and dance performances. A light lunch and snacks were provided to

attendees and surveys were conducted to collect event demographics for reporting purposes. A community sponsor nominates a street block for play and leads outreach to neighbors regarding participation, including the following:

- Public interaction and on-the-street mapping at busy thoroughfares; community members can plot their streets of choice and give input on location preferences
- Community workshops with local community groups, residents at large, and residents of selected demonstration streets
- Door knocking and flyer distribution
- Event surveys
- Resident interviews

The eleven Play Streets events from February 2022 through May 2024 were located in high need areas (QCTs), including the following:

1. **Panorama City (North Hills):** The Play Streets event was hosted by LADOT in partnership with the Los Angeles Neighborhood Initiative (LANI) and Council District 6 (CD6). With high rates of COVID-19 infections and deaths in CD6, the council office wanted to use the event to provide a safe public space for children and adults to recreate. In addition, a vaccination clinic was at the event to offer COVID-19 booster shots for residents.
2. **Westlake:** This event was initiated by the Westlake South Neighborhood Council. and LADOT and LANI partnered with the Neighborhood Council to execute it. The event provided a safe space for children and adults to play and connect with their community. A mobile vaccination clinic was invited to participate and provide COVID-19 booster shots to Westlake residents.
3. **Watts Towers Cultural Site:** A local community member petitioned LADOT to create this needed recreational space to foster community connections in the wake of the COVID-19 pandemic's forced social isolation. The event had a positive, casual atmosphere, attracting mostly local residents. Many of the attendees along East 107th Street admitted to never having met their neighbors on the same block, and by the end of the event, many of these families' children were playing together as if they were old friends. A local taco vendor provided lunch for the attendees, and a group of community-based organizations and local government agencies were on hand to offer healthcare information and on-site bicycle repair.
4. **Posada en Casa:** This event extended from Blythe Street to Casa Esperanza's property, creating a holiday-themed atmosphere that was welcoming to residents in the surrounding community. The event had a strong arts focus, with local artists and musicians (including students from nearby Panorama High School) providing entertainment. Other community organizations joined to provide public health resources, gang intervention, and bicycle repair. Fluent Spanish-speaking event staff were on hand to facilitate questions this majority-Latino community had. There was a large turnout of around 500 people, and the community hosts are already requesting follow-up Play Streets in the neighborhood.
5. **Pico Union:** LADOT partnered with the Pico-Neighborhood Council (PUNC) and Council District 1 to host Play Streets in the historic Pico Union neighborhood of Los Angeles on Alvarado Terrace and Bonnie Brae between Pico and Venice Blvd. The PUNC chose June 10, 2023, to host their Streets to coincide with their 20-year anniversary and mark the kick-off of the 2023 Play Streets series. In this round, LADOT

received 43 applications for Play Streets, mainly from high need communities, and Pico-Union was the highest scoring applicant based on the equity map. The event was highly attended by local residents, peaking at 250 attendees. Several partners had resource booths at the event, such as Century City Neighborhood Partners, who conducted a food giveaway; the Los Angeles Department of Recreation and Parks brought additional play equipment for the children; and the Los Angeles Fire Department brought their fire apparatus for the kids to interact with.

6. **99th Street Block Party:** As part of our 2023 Play Streets series, the City collaborated with Ultimate Restoration Unlimited to host the "99th Street Block Party" on a short residential street in South Los Angeles. The event had a traditional, fun block party atmosphere with various activities such as a community bake-off contest, music, and dancing. Despite the extremely hot weather conditions (nearly 100 degrees Fahrenheit), the event attracted around 75 participants who enjoyed free food, frozen treats, cold water, and valuable resources and services from community-based organizations and local government agencies, including healthcare information and on-site bicycle repair. The event successfully provided a positive and casual atmosphere for local residents to engage and take advantage of valuable resources and services.
7. **North Hills ("No. Hills All Thrills Water Park"):** In an effort to encourage community engagement and provide recreational opportunities for residents in the North San Fernando Valley, the City partnered with North Valley Caring Services to host the "No. Hills All Thrills Water Park." The event was a huge success, attracting an estimated 2000 participants who braved the intense heat to enjoy a pop-up water park, music, dancing, and other fun activities. Our local partner worked hard to make this event a reality, conducting multiple rounds of outreach in English and Spanish to ensure that everyone in the community was aware of the event. Additionally, the City provided informational resources, food, and cold water to attendees throughout the event. This event not only provided an opportunity for residents to have fun and engage with their community, but it also helped to promote relationships and collaboration between community-based organizations and local government agencies.
8. **Historic Filipinotown:** Collaborating with Alissa Walker, a local resident, and LAUSD Board Member Dr. Rocío Rivas' office, the City delivered the "Play Streets: Historic Filipinotown" event as part of the 2023 Play Streets series. The event was centered around a multi-leg intersection and a short residential street in central Los Angeles, aimed at providing a traditional block party atmosphere with a focus on sustainability initiatives. With food, cold water, and a bicycle skills course for children provided by Walk 'n Rollers, attendees were able to enjoy the positive and relaxed vibe of the event while taking in various resources and information from community-based organizations and local government agencies. Despite the extreme heat, which likely impacted attendance, we still welcomed around 110 participants. To ensure maximum community engagement and participation, the event was promoted through comprehensive and inclusive efforts, including social media and door-to-door ads in English, Spanish, and Tagalog.
9. **Green Meadows:** Lending a hand to promote community cohesiveness and engagement, we partnered with United We Stand for "Play Streets: Green Meadows" as part of our 2023 series. This event was held on a short residential street in South Los Angeles, attracting mostly local residents from within the area. With a traditional

block party atmosphere, the locals enjoyed good music, dance, and an array of activities. Community-based organizations and local government agencies made informative and helpful resources and services available to attendees, including healthcare information. The East Side Riders Bike Club also contributed to the event by providing a bicycle skills course for kids along with free bicycle helmets, transportation safety information, and fun events in South Los Angeles. Despite the intense heat (nearly 95 degrees Fahrenheit), attendance surpassed expectations, with around 250 participants joining throughout the event.

10. North Hollywood West ("NoHo West"): LADOT and the North Hollywood West Neighborhood Council joined forces to host the "Play Streets: NoHo West" event. The event was held on a residential street in the San Fernando Valley, providing the community with a laid-back, block party atmosphere. It was a family affair, with children making up half of the approximately 100 attendees. Amidst food, water, and fun, the event also offered resources and information on civic engagement, libraries, recreation, education, and homeless services from community-based organizations and local government agencies. Walk 'n Rollers provided a kids bicycle skills course, on-site bicycle repair, helmet fitting, and free helmets for approximately 50 participants. To ensure maximum attendance, the Neighborhood Council and City Councilmember's Office went door-to-door to canvass and posted banners around the community in English, Spanish, and Armenian, reflecting the demographic diversity. Overall, the "Play Streets: NoHo West" event was a great success at bringing community members together and promoting healthy and active lifestyles.

11. Panorama Play Streets (24th Street): The "Panorama Play Street" event was organized in partnership with the Velaslavasay Panorama theater and museum, City Council Districts 1 and 8, and held in the University Park neighborhood of central Los Angeles. The event successfully fostered a positive and casual ambiance, attracting predominantly residents residing within a few blocks of the venue. To ensure a comprehensive range of services, numerous community-based organizations and local government agencies were present, offering valuable information and assistance to attendees. To meet their sustenance needs, Play Streets provided food and water throughout the event, thoughtfully sourced from a nearby restaurant directly across Hoover Street from the Play Street. With an estimated 150 participants, the Panorama Play Street event showcased the power of community unity and celebration. It provided a platform for local talents, fostered connections, and highlighted the vibrant essence of the University Park neighborhood.

The table below outlines the Play Streets programs Goals and Key Performance Indicators and Equitable Outcomes:

City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of events held	11	Play Streets has hosted six events during the reporting period (11 in total over the course of the grant period), all within QCTs or Low-Moderate communities. Within the last six events, 1,485 children attended ¹³ . This successfully illustrates the opportunity to foster community ties in historically underserved communities. Every event hosted has resulted in the community asking for Play Streets to return. As a result, the program has received 6 new applications for future events.
	Number of children participating	2,139	
	Number of event hours	50	
	Number of volunteers	179	
Outcomes	Requests for follow-up events	48	
	Number of new community relationships	75	
Equitable Outcomes			Data
Number of events held within QCTs			11
Number of events held within 0.5 miles of an LMI neighborhood			11
Number of children participating who live within 0.5 miles of an LMI neighborhood			2,139

¹³ Only children were counted in 2022-2024. FY '21-23: 654 children. FY '23-24: 1,485 children.

12. People Streets

Project ID: LADOT-02: People Streets

Funding amount: \$500,000

Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Website: <https://ladot.lacity.org/projects/livable-streets#people-st>

Project Overview

The People Streets Program is the culmination of many years of collaboration between community groups, elected officials, City staff, and other nongovernmental organizations to broaden capacity for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood level. The aim of this program is to transform L.A.'s largest public asset—its 7,500 miles of below-the-curb streets—into active, accessible spaces for people. The People Streets program is a community driven LADOT program that installs temporary projects, which may include parklets and plazas, to improve neighborhood safety and transform streets into vibrant public spaces. Eligible community-based organizations can apply for a plaza or parklet to be installed, which enhances the quality of life in our city. The People Streets projects remain publicly accessible and are not tied to any individual business or organization.

The U.S. Treasury's aims for ARPA-SLFRF to be used to invest in neighborhood safety and health as means of recovery from the pandemic, People Streets will leverage this funding to create temporary plazas and parklets to enable active, inviting gathering places in partnership with community organizations. These expanded public spaces can calm traffic, increase safety for people who walk, bike, and take transit, and encourage increased levels of walking and bicycling, all while supporting economic vitality and pedestrian-centered activity that fosters a greater sense of community.

Using a set of established criteria, including establishing proposed locations as disproportionately negatively economically impacted by COVID-19, LADOT selects a limited number of applications with which to move forward. Considerations for proposal selection include organizational capacity, site location, site context, community support, and access needs for public spaces. Those selected then work closely with LADOT to complete the process of bringing a project to life.

Performance Goals and Metrics

With the goal of improving neighborhood safety and health indicators as part of the City's pandemic recovery, People Streets aims to:

- Transform underused city streets into active, vibrant, and accessible public spaces through the designs of community partners that apply for approval to create plazas and parklets.
- Increase community support to create more permanent liveable streets.

As of June 30, the People Streets program has two plaza projects pending construction, which are located at 1036 Broxton Avenue (Broxton Plaza) and 117 Bimini Place (Bimini Place Plaza). Through June 30, 2024, \$4.6k in labor costs were spent to date covered the

City’s LADOT GeoDesign team’s curation of design plans for the upcoming plaza installations. The full installation of the two plazas is expected to be completed by fall of 2024.

City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of permits issued	2	The number of permits issued at this time is tracking towards LADOT’s expected timeline for the pending projects.
	Number of permits issued for each project type: <ul style="list-style-type: none"> • Plazas • Parklets • Bike corrals 	2	Two pending plaza installations have signed their plaza permit.
Outcomes	Percentage of permits seeking reissuance (indicator of continued community commitment to supported activities)	0%	Plaza and Parklet community partners are seeking renewed permits to continue to maintain the Plaza and Parklet. These outdoor spaces have become a bright spot in the communities they serve, and the Department anticipates continuing these partnerships. However, no SLFRF funded projects are up for renewal at this time.

Equitable Goals and Outcomes

The equitable goals and outcomes of a People Streets project center on creating an inclusive, accessible, and vibrant community space. This project aims to ensure physical accessibility for all individuals. It emphasizes cultural representation and multifunctional use to cater to diverse community interests and age groups. These efforts collectively foster a welcoming, dynamic environment that enhances community cohesion and quality of life for all residents.

The central aim of People Streets is to achieve equitable outcomes in terms of community accessibility to public meeting and recreational space. As such, the programs eligibility criteria are themselves the equitable outcome goals and metrics.

Tier #1 Eligibility (Census Tract) (any one of the below):

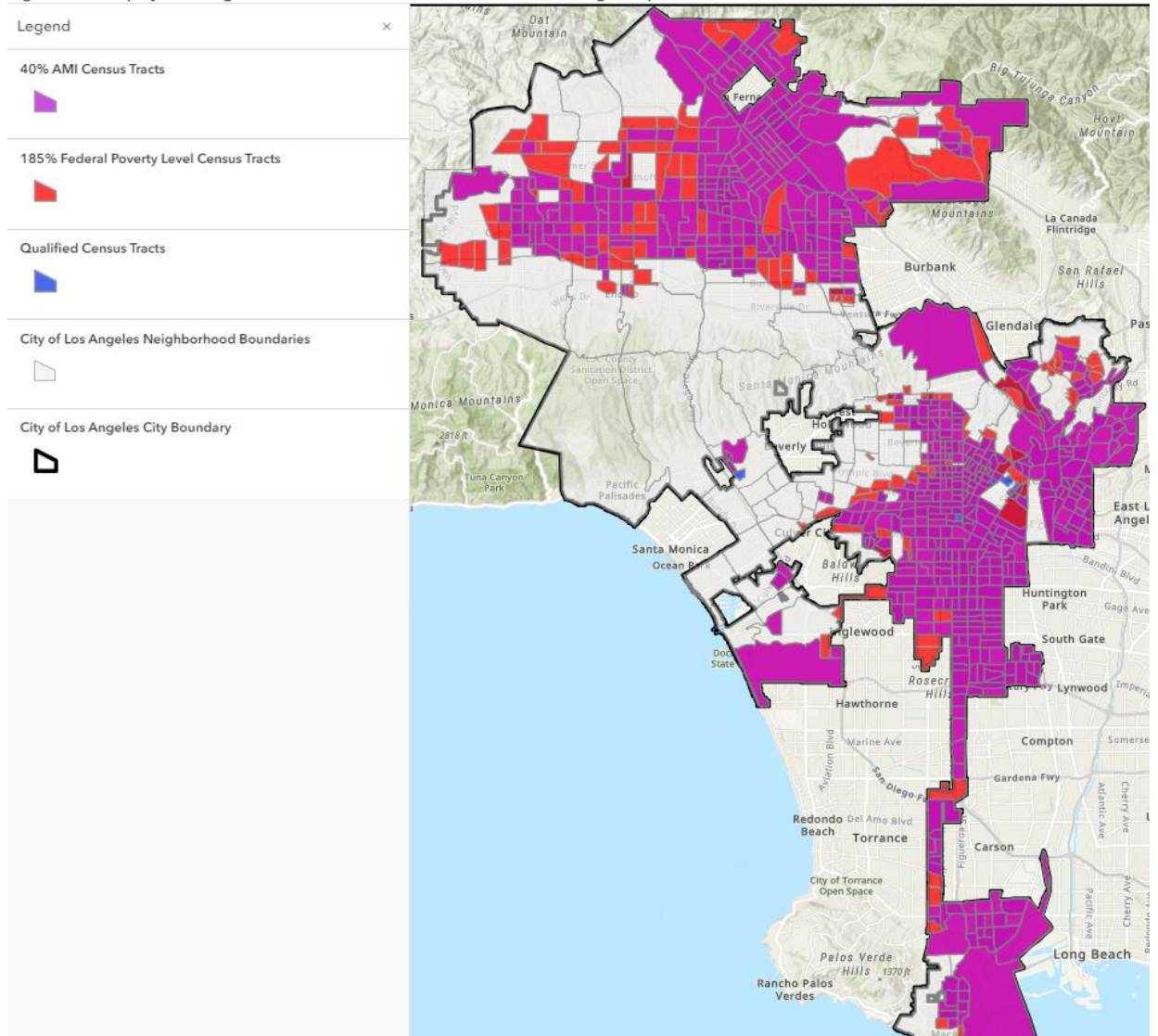
- 1) Qualified Census Tract
- 2) Census Tract in which 50 percent or more households are at or below 40 percent LA County Median Income (AMI)
- 3) Census Tract in which 50 percent or more households are at or below 185 percent of the Federal Poverty Level for LA County

Tier #2 Eligibility (Priority Area) (both below):

- 1) 40 percent of the weighted focus is on Social Vulnerability and HIN Exposure
- 2) and additional 10 percent high COVID-19 hospital rates

The map below (Figure 29) conveys current City of Los Angeles Census Tracts that meet the program's eligibility thresholds and equitable outcome goals.

Figure 47: City of Los Angeles Census Tracts Tier #1 and Tier #2 Eligibility



By demonstrating the benefits of using street space for public space, these projects can, in turn, attract, expedite, and foster future investment in infrastructure that better provides for people walking, bicycling, and accessing transit. LADOT has developed the following equitable outcome goals and measurements to illustrate the impact the People Streets program offers the disproportionately impacted communities:

Equitable Outcomes	Data
Number of permits within the program's eligibility areas	2 of 2

14. Al Fresco

Project ID: LADOT-01: Al Fresco

Funding amount: \$1,614,791

Project Expenditure Category: 2.23, Loans or Grants to Mitigate Financial Hardship

Website: <https://buildla.lacity.org/alfresco>

Project Overview

At the beginning of the COVID-19 pandemic, the City enacted temporary emergency orders to allow restaurants to keep their doors open and serve customers while still adhering to local public health and safety measures. These emergency actions established L.A. Al Fresco, which authorized outdoor dining areas and temporarily suspended certain zoning regulations. The Al Fresco Program, implemented by the City, allowed many businesses to continue operating during the pandemic. Due to the success of the temporary Al Fresco Program, the City established permanent rules for outdoor dining on private property, sidewalks, and in-street, including a permitting process that would be administered by BOE and LADOT.

Approximately 1,800 businesses have temporary Al Fresco authorizations for sidewalk dining or on-street dining that will now need to pay permit fees under a permanent program. These fees can range from a few hundred to several thousands of dollars for each business. As small businesses are still dealing with the aftermath of the pandemic, they need financial assistance to cover these fees. The City designated \$1.6 million of ARPA funds to create an Al Fresco Permit Fee Reduction Program, which would provide funds to pay for all or part of the permitting fees for Al Fresco participants who currently have sidewalk dining or on-street dining temporary authorizations. Businesses in pre-designated disadvantaged areas will receive an additional \$550-660 in permitting fees paid for.

Performance Goals and Metrics

The goal of this program is for LADOT to promote the economic vitality of the City's restaurants through all the hardships of the COVID-19 emergency by creating a streamlined process for restaurants to obtain approvals for outdoor dining on sidewalks and in the streets adjacent to their establishments.

To date, 253 businesses have been served, with more planned for the future. Al Fresco will continue provide aid to many small businesses and businesses in disadvantaged areas. With only 12% of the total funds allotted, many businesses are yet to be permitted. Below is the data of the program to date.

US Treasury Mandatory Performance Indicators	Data	Performance Analysis
Number of businesses served	230	Of the 322 eligible applications that qualify for fee reduction, 230 unique businesses have
City of Los Angeles Performance Indicators	Data	

Outputs	Number of applications for on-street dining permits	136	been provided need-based aid.
	Number of applications for sidewalk dining permits	186	
	Number of very small businesses served (< 25)	86	Of 253 businesses served, 86 were very small businesses (<25)
Outcomes	Total dollar amount of aid distributed	\$331,546	To date, \$331,546 of aid has been distributed, which is 12% of the total ARPA funds allotted.
	Total dollar amount of aid distributed by permit type	On-Street: \$97,649 Sidewalk: \$233,897	Of the \$331,546 of aid distributed, \$97,469 has been for On-Street permits and \$233,897 for Sidewalk permits.
	Average % of total permitting fees the aid covered	Data will be reported in the next reporting period.	Data will be reported in the next reporting period.
	Total dollar amount of aid distributed to very small businesses (< 25 businesses)	\$95,228	\$95,228 (29%) of all funds distributed has been allotted to very small businesses

Equitable Goals and Outcomes

The equitable outcome goal of this program is to provide a lifeline for many restaurants to resume operations and stay financially viable through the effects of the pandemic.

Equitable Outcomes	Data
Number of unique businesses served in disadvantaged areas	115
Total dollar amount of aid distributed to disadvantaged areas	\$167,317
Average % of total permitting fees the aid covered for disadvantaged businesses	Data will be reported in the next reporting period.

15. Universal Broadband

Project ID:

- BSL-1: Backbone Infrastructure Installation Pilot
- BSL-2: DI – Strategy Development and Coordination
- BSL-3: Community Connectivity Infrastructure Pilot
- BSL-4: Strategy Development and Coordination
- BSL-5: DI – Strategic Technical Assistance
- BSL-6: Community Connectivity Outreach
- BSL-7: City-wide Broadband Adoption Efforts

Funding amount: \$10,045,040.96

Project Expenditure Categories:

- 5.21-Broadband: Other projects
- 3.4 Public Sector Capacity Effective Service Delivery

Website: N/A

Project Overview

In 2022, the City Council and Mayor approved the use of SLFRF for Universal Broadband Services in support of communities that presently lack access to affordable and reliable high-speed internet. The Department of Public Works Bureau of Street Lighting (PW-BSL) is administering this funding toward building and managing new open access, carrier-neutral fiber infrastructure and network systems, as well as testing multi-purpose community-serving wireless networks in pilot communities.

The City's goal is to help bridge the digital divide through a balance of providing immediate benefits to households and preparing the City to be a key part of a more equitable internet. The program consists of several pilot projects which introduce approaches that leverage the City's network of over 200,000 streetlights.

Backbone Infrastructure Pilot (BSL-1)

The City is using \$2 million in SLFRF to construct new underground fiber conduit and access points in the sidewalk right of way and installing dark fiber for public and private use. This initiative is known as the Backbone Infrastructure Installation Pilot Project. The goal is to test and demonstrate PW-BSL's competitive advantage in building fiber infrastructure, while laying a foundation in key disconnected communities for more equitable internet service. The pilots are being flexibly deployed to align our synergies with other projects in order to enable sustainable and affordable carrier-neutral connections to community institutions (i.e. city public schools, libraries, and other facilities) and last mile providers within areas that have a high percentage of households lacking high-speed home broadband. These priority areas include sub-neighborhoods within East Hollywood, Historic South Central, and Canoga Park.

The Backbone Infrastructure Installation Pilot work began on March 24, 2023, with projected operations by public agencies and private carriers to begin by March 2024. Initial funding has been used to procure assets and equipment for the first portions of conduit and fiber that the BSL is building, which are in the East Hollywood neighborhood. When this initial installation is completed by the end of 2023, there will be an approximate one-mile “bridge” between existing public middle-mile infrastructure and high-need households. As open-access middle-mile fiber, the infrastructure far exceeds the capacity to deliver 100Mbps symmetrical speeds for priority households. In all, the projected date for the use of this initial segment is the first quarter of 2024, with deployment and use of all segments by January 2025.

The City is using additional funding for short-term administrative and research support to guide the City’s Digital Inclusion Program from a strategic development, programmatic alignment, and coordination perspective. This includes consultant support for tracking federal and state legislation, as well as a contracted baseline study with best practices recommendations for addressing the ‘digital divide’ in Los Angeles and analysis on the City’s highest digitally distressed areas.

Community Connectivity Infrastructure Pilot (BSL-3)

The SLFRF funded Community Connectivity Pilots project began installation in December 2023. Operations will begin on a rolling basis as early as February 2024. The project will utilize fiber-optic conduit and cabling installed in the Backbone Infrastructure Installation project to provide a host of connectivity-related services to residents and businesses within 2 high-density, underconnected communities: Crenshaw Corridor in southwest Los Angeles and Canoga Park in the western San Fernando Valley. The scale for the Crenshaw project is 2 linear miles along the boulevard, and for Canoga Park, approximately 250 acres are centered on the main commercial district. The projects will add consolidated multi-use connectivity nodes to approximately 75 streetlight poles in each area and connect these through the Backbone fiber to in-area network hubs that are linked by dark fiber to a centralized City-owned Data Center. This design will allow for high-capacity connections at the street-light poles, initially used to provide community Wi-Fi. However, the potential for this network is much larger, with the ability to provide high-speed home wireless (far exceeding 100 Mbps) with the participation of ISPs and ability to test and deploy high-bandwidth smart city services with other City Departments. If the City is successful in establishing an ISP partner for home broadband, this service would be subsidized by the Federal Communications Commission (FCC) Affordable Connectivity Program (ACP) and/or the Los Angeles Unified School District’s (LAUSD) All Families Connected.

Addressing the Digital Divide in the City of Los Angeles (BSL-2 Strategy Development and Coordination)

Specifically, the City contracted with the Los Angeles Economic Development Corporation (LAEDC) to develop an impact report that provides a methodological framework to analyze the digital divide, understand how the digital divide is present throughout Los Angeles, estimate the impact that the digital divide has on the economy of the City, and provide actionable recommendations to address the digital divide in certain areas and with certain populations. The analysis was conducted in three phases: 1) Breaking down the digital divide; 2) the Digital Divide in the City of Los Angeles; 3) The Impact of the Digital Divide in the City of Los Angeles.

As part of the impact report, LAEDC developed a unique Digital Distress Index (DDI) to gauge the extent of disconnection across the city and found elevated levels of digital distress in South Los Angeles, especially around the 710 Freeway, surrounding Downtown, and pockets in the northern Harbor region, San Pedro, and the southern San Fernando Valley. LAEDC also identified ten target areas for the Bureau of Street Lighting to maximize municipal-owned Wi-Fi resources which are East and West San Fernando Valley, East Hollywood, North, East, and West of Downtown, Downtown, North of Slauson, North of Manchester, and North of the I-105. A copy of the full LAEDC *Addressing the Digital Divide in the City of Los Angeles* report can be accessed here: [Addressing the Digital Divide in the City of Los Angeles](#).

In light of the LAEDC's report, the following steps can be taken to tackle the digital divide in Los Angeles:

- **Build Infrastructure in Identified Areas:** Deploy Wi-Fi resources in the ten focus areas identified by the LAEDC.
- **Partner with Internet Service Providers:** Work together to increase affordable broadband accessibility.
- **Focus on Education and Digital Literacy:** Implement programs to foster digital skills in underserved communities.
- **Invest in Digital Devices:** Facilitate access to digital devices for students and families in need.
- **Work towards Digital Inclusion:** Ensure equal digital access for all demographics.
- **Community Engagement:** Collaborate with community leaders to mobilize resources and support digital literacy.
- **Regular Monitoring and Evaluation:** Assess effectiveness of strategies, readjust if needed, and identify areas of focus.

These steps, while not exhaustive, are a result of recommendations made by LAEDC. It underscores the fundamental idea of making digital access universally available to everyone living in the city of Los Angeles.

FUSE Executive Fellows

The City is also using funds to contract with FUSE Corps to fund multiple FUSE Executive Fellows across two cohort years. FUSE is a national nonprofit that enables local governments to develop comprehensive solutions for racial equity and urban challenges with Executive Fellows who work alongside senior government leaders and the community to lead strategic projects. In the first cohort year (May 2023 through April 2024), the City used \$360,000 of SLFRF to contract with FUSE Corps to fund two Executive Fellows, one partnered with BSL and one partnered with LAPL.

The 2023-24 BSL FUSE Executive Fellow worked to develop the organizational capacity needed for executing a municipal connectivity infrastructure business plan, incorporating operational, management, and policy perspectives. The fellow managed BSL's contract with Columbia Telecommunications Corporation (CTC) to determine an appropriate framework for BSL's fiber optics infrastructure projects based on unique organizational advantages and revenue opportunities. Additionally, the fellow worked with BSL staff to

assess and improve organizational capabilities around connectivity infrastructure, while also identifying grant opportunities and supporting grant applications. Lastly, the fellow worked with BSL staff to develop FY24-25 budget proposals for the Bureau’s Digital Inclusion and Fiber Optics programs, which were submitted as part of the budget process.

The 2023-24 LAPL FUSE Executive Fellow worked to build relationships with key stakeholders, including library staff, community organizations working on digital inclusion, and the public to understand the scope of the City's digital equity work. The fellow also conducted research on best practices for promoting digital equity in large, diverse cities similar to Los Angeles. The Fellow then developed a draft asset map of the City's digital programs and services, which will help residents access the internet and utilize the City's online resources. Lastly, the fellow also designed the structure for an internal knowledge management system and planned an external communications campaign to engage residents and facilitate their connection to digital resources.

In the second cohort year (April 2024 through April 2025), the City is using \$660,000 of SLFRF to contract with FUSE Corps to fund a total of four Executive Fellows. Two of these fellows will be partnered with BSL, one with LAPL, and one with the Mayor’s Office of Finance, Operations, and Innovation. These fellows will be focused on, respectively: communications network management; broadband infrastructure community relations; community engagement and awareness around digital equity resources; and City-wide digital inclusion strategy. The following tables provide a summary of the individual placement agreements for the Los Angeles Bureau of Street Lighting (BSL), the Library, and the Mayor, organized by cohort.

Period of Work: January 7, 2023 – April 19, 2024	
BSL-2: Strategy Development and Coordination	
Services Provided	BSL – Year 1 <ul style="list-style-type: none"> • The Executive Fellow successfully managed BSL’s contracted planning process with CTC around potential revenue and operations models for communications infrastructure. • The Fellow worked with BSL staff to develop an expanded fiber optics program budget for 24-25 (not approved by Mayor/Council). • The Fellow also conducted research and assessed BSL’s capacity to undertake an ongoing communications infrastructure project program.
Outcomes	<ul style="list-style-type: none"> • The Bureau now has a clear framework for how it could undertake ongoing, fiscally sustainable fiber optics infrastructure deployment (including what aspects/roles the Bureau is not well-suited to deliver).
BSL-4: Strategic Technical Assistance	
Services Provided	Library – Year 1 <ul style="list-style-type: none"> • In collaboration with LAPL, the Executive Fellow has built relationships with key stakeholders, including library staff, community organizations working on digital inclusion, and the public, to help them understand the scope of the City's digital equity work. • They have developed an asset map of the City's digital programs and services, which helps residents access the internet and utilize the City's online resources.

	<ul style="list-style-type: none"> The Executive Fellow has overseen a successful listening tour, designed an efficient internal knowledge management system, and created a successful external communications campaign.
Outcomes	<ul style="list-style-type: none"> The Executive Fellow engaged 20+ executive-level leaders from the Mayor's Office of Finance & Innovation, BSL, Dept. of Aging, Rec & Parks, CFID, LAPL, Library Foundation, LAPL's Board of Commissioners, LA County, and Destination Crenshaw. They convened 15 City of Los Angeles department officials for a Digital Equity Innovation Lab, where they created a shared approach, alignment, and strategy regarding community outreach in the Community Connectivity Pilot areas. A total of 88 hours of training were provided (4 hours per employee). The Executive Fellow also engaged 300+ stakeholders collectively by presenting and offering productive dialogue at the LAPL Managers Info Meeting, LAPL Board of Commissioners public hearing, as well as the Digital Inclusion Innovation Lab. Conducted listening tour interviews with 60 City of LA employees.

Period of Work: April 29, 2024 – April 18, 2025	
BSL-1: Backbone Infrastructure Pilot	
Services Provided	<p>BSL – Year 1</p> <ul style="list-style-type: none"> The Executive Fellow will assist with undertaking tests/pilots to assess BSL's capacity/capabilities to take on communications network operations. This includes providing expert assistance to ensure the success of BSL's Community Connectivity Project deployments. The fellow will identify best practices in communications network operations and management and develop strategies for further expansion of the use of BSL's fiber infrastructure to serve communities via wireless and other network operations. Recommendations, budgets, and staffing strategies will be developed based on existing pilot programs. A listening tour will gather stakeholder input, and the budget will prioritize equitable salaries, fundraising, and cost-sharing opportunities.
Outcomes to Date	<ul style="list-style-type: none"> Supported BSL field staff in installing and configuring the Bureau's first-ever fiber-connected WiFi pole equipment, demonstrating its operation. This technology is the foundation for the BSL Community Connectivity Projects.
Anticipated Outcomes	<ul style="list-style-type: none"> Fellow's work is anticipated to result in BSL directly improving its network operations capacities, including formally establishing a fiber-splicing team, while also determining a budget and plan for ongoing network operations, including network monitoring and maintenance. Fellow's work will also establish BSL as conceptually capable of performing network services for various City purposes, including installing and operating public WiFi in public spaces/facilities.
BSL-6: Community Connectivity Outreach	

Services Provided	BSL – Year 2 <ul style="list-style-type: none"> The fellow will work with community-based organizations, elected officials, and external partners to promote broadband adoption, facilitate coordination, and empower community-based organizations with broadband infrastructure skills.
Outcomes to Date	<ul style="list-style-type: none"> Fellow has already established strong relationships with a few key CBOs that are interested in partnering with BSL to provide broadband services to communities in need.
Anticipated Outcomes	<ul style="list-style-type: none"> The Bureau will have, for the first time, a framework for collaborative partnership and engagement with communities around BSL infrastructure and assets.
BSL-7: City-wide Broadband Adoption Efforts	
Services Provided	Library – Year 1 <ul style="list-style-type: none"> The second year of the Executive Fellow's Fellowship will focus on building relationships with key stakeholders and developing a comprehensive asset map of the City's digital resources. They will pilot a non-digital communications campaign to engage digitally distressed residents and facilitate their connection to digital resources, focusing on the Community Connectivity Pilot areas. A knowledge management system will be implemented to keep the asset map updated and promote digital equity within the City, and a non-digital communications campaign will be planned to connect residents without internet access to digital resources.
Outcomes to Date	<ul style="list-style-type: none"> Data will be available in the next reporting period.
Anticipated Outcomes	<ul style="list-style-type: none"> Data will be available in the next reporting period.
Services Provided	Mayor – Year 1 <ul style="list-style-type: none"> The Executive Fellow will work on building relationships, conducting research, developing a strategic plan, creating a community survey, and engaging with the community to promote digital inclusion in Los Angeles.
Outcomes to Date	<ul style="list-style-type: none"> Data will be available in the next reporting period.
Anticipated Outcomes	<ul style="list-style-type: none"> Data will be available in the next reporting period.

Building Connections for a Brighter Los Angeles (BSL-4 Planning Process Study)

The City contracted with Columbia Telecommunications Corporation (CTC) to conduct a Planning Process Study to develop a proposed Assets and Infrastructure Plan for the Bureau. In the plan, *Building Connections for a Brighter Los Angeles*, CTC provides an analysis of BSL’s operational capabilities and how this aligns with the needs for connectivity infrastructure in Los Angeles. The plan then presents how BSL can build on its existing core strengths in infrastructure deployment in the public right of way to expand publicly owned internet infrastructure at the “municipal mile” level that can be used by the public, private, and non-profit sectors to close the digital divide in concert with other investments and programs. The plan proposes a realistic revenue model through partial leasing that would provide the funds for ongoing deployment and network expansion.

The plan presents the following next steps for BSL:

- Secure a combination of capital funding and financing options to invest in new connectivity infrastructure.
- Plan for the Bureau's deployment of its internal capacity to build and manage connectivity infrastructure, identify any gaps, and bring in new resources as needed (this work has begun under BSL's FUSE Executive Fellow)
- Develop the Bureau's asset management capabilities to facilitate partnerships with other city agencies and the private sector, which is essential to maximizing the potential uses of BSL-owned connectivity infrastructure. (This work has begun under BSL's FUSE Executive Fellow)
- Procure a Managed Service Provider (MSP) to further define the division of roles and responsibilities and develop a mutually beneficial financial and operational agreement.

City-wide Broadband Adoption Effort (BSL-7)

The City of Los Angeles is launching a robust Communications Campaign focused on enhancing digital inclusion across underserved neighborhoods. This initiative addresses critical gaps in digital literacy and access exacerbated by the COVID-19 pandemic, particularly in the Crenshaw Corridor and Canoga Park.

The objectives of the program are to: 1) increase digital literacy and internet access among residents in targeted neighborhoods; and 2) integrate efforts with the Bureau of Street Lighting's Community Connectivity Pilot, ensuring cohesive service delivery and infrastructure improvements.

Strategies:

- Targeted Engagement: Utilizing workshops, digital training sessions, and direct community interactions to foster digital skills.
- Infrastructure Support: Aligning with ongoing infrastructure enhancements to ensure sustainable access to broadband services.
- Collaborative Outreach: Working with local organizations and community leaders to maximize reach and impact.

Expected Outcomes:

- Increased digital fluency among residents, reducing the digital divide.
- Enhanced capacity of local communities to utilize digital resources, improving educational, healthcare, and employment outcomes.
- Strengthened community networks through ongoing engagement and education.

Future Impact:

- The campaign is designed to be scalable, potentially impacting up to 50,000 residents by extending beyond the initial target areas.
- Supports the city's goal of achieving universal digital access and literacy by 2030.
- Long-term, sustained improvement in community resilience and economic opportunities through enhanced digital access.

Role of Leadership:

- A dedicated LAPL - FUSE Executive Fellow co-leads this campaign, ensuring strategic alignment with citywide digital equity goals and fostering innovative approaches to tackle digital disparities.

Call to Action:

- We urge community members in the Crenshaw Corridor and Canoga Park to actively participate in our upcoming digital literacy workshops and engagement sessions. Together, we can transform our community into a model of digital empowerment and inclusivity.

Performance Goals and Metrics

The goal of the Universal Broadband program is to help bring sustainable, reliable, affordable, carrier-neutral backhaul connections to community anchor institutions and last-mile providers within East Hollywood, Historic South Central, and Canoga Park. This area was chosen because of its high concentration of low-income and disconnected residents. This area has the second-highest density of disconnected and under-connected households in the City.

This project is designed to strike a balance between providing immediate benefits to households and preparing the City to be a key part of a more equitable internet. As such, the City has defined two objective areas that have guided our proposal and that will inform our assessment of the program’s success:

- **Start to Connect Our Currently Disconnected Communities:** Begin building infrastructure where the need is greatest and start to establish trusted relationships between residents and public connectivity resources within these communities.
- **Build City Expertise and Capacity in Public Internet Infrastructure:** Test emerging technologies and applications for internet distribution and delivery, develop and hone the City’s competitive advantage in conjunction with other jurisdictions and partners, and prepare the City to be competitive for Federal, State, and other grant opportunities.

PW-BSL is currently in the beginning stages of the Broadband project implementation. The City will track the program goals, performance, outcome metrics outlined below as the program becomes operational.

US Treasury Mandatory Performance Indicators	Planned	Actual
A complete list of counties where households, businesses, and community anchor institutions that are to be served by the broadband project are located.	Los Angeles County	
Projected/actual construction start date	3/24/23	3/24/23
Projected/actual initiation of operations date	12/31/25	Data will be available in future reporting period.

US Treasury Mandatory Performance Indicators	Planned	Actual
Is the project designed to, upon completion, reliably meet or exceed symmetrical 100 Mbps download and upload speeds?	Yes	Data will be available in future reporting period.
Confirm that the project is designed to, upon completion, reliably meet or exceed 100 Mbps download speed and between at least 20 Mbps and 100 Mbps upload speed and be scalable to a minimum of 100 Mbps download speed and 100 Mbps upload speed.	Yes	Data will be available in future reporting period.
Is the project designed to provide service to households?	No	No
If yes, confirm that the service provider for the project participates, or will upon completion of the project, either participate in the Federal Communications Commission (FCC) Affordable Connectivity Program (ACP) or otherwise provide access to a broad-based affordability program that provides benefits to households commensurate with those provided under the ACP to low-income consumers in the proposed service area of the broadband infrastructure.	N/A	N/A
Broadband Project Technology Type	Fiber	Fiber
Total Miles of Fiber Deployed	5 miles	2.2 miles
Total number of funded locations served	0	Data will be available in future reporting period.
Total number of funded locations served receiving below 25/3 Mbps (pre-SLFRF Investment)	0	Data will be available in future reporting period.
Total number of funded locations served receiving 25/3 Mbps or greater but less than 100/20 Mbps (pre-SLFRF Investment)	0	Data will be available in future reporting period.
If the sum of the two items (above), total locations receiving below 25/3 Mbps and total locations receiving 25/3 Mbps or greater but less than 100/20 Mbps is not equal to the number provided	0	Data will be available in future reporting period.

US Treasury Mandatory Performance Indicators	Planned	Actual
for the total number of funded locations to be served by the project, explain in the text box provided		
Total number of funded locations receiving minimum 100/100 Mbps	0	Data will be available in future reporting period.
Total number of funded locations receiving minimum 100/20 Mbps and scalable to minimum 100/100 Mbps	0	Data will be available in future reporting period.
Total number of funded locations receiving minimum 100/20 Mbps and scalable to minimum 100/100 Mbps	0	Data will be available in future reporting period.
Provide the sum of the three speed categories above that will be available following the SLFRF investment. The sum of the counts provided should equal the total number of locations provided above.	0	Data will be available in future reporting period.
Total Number of Funded Locations by Type: Residential - Total Housing units	0	Data will be available in future reporting period.
Total Number of Funded Locations by Type: Business	0	Data will be available in future reporting period.
Total Number of Funded Locations by Type: Community Anchor Institution	0	Data will be available in future reporting period.
The sum of the counts provided above should equal the total number of locations provided above. If the sum of Residential locations, Business locations, and Community Anchor Institution locations is not equal to the number provided for the total number of funded locations to be served by the project, please explain in the text box provided.	0	Data will be available in future reporting period.
Number of housing units at residential locations	0	Data will be available in future reporting period.

US Treasury Mandatory Performance Indicators	Planned	Actual
Maximum download speed offered/advertised at this location post CPF investment	0	Data will be available in future reporting period.
Maximum Download Speed Delivered at Location Post Investment	0	Data will be available in future reporting period.
Maximum upload speed offered at location Post Investment	0	Data will be available in future reporting period.
Maximum upload speed delivered at location post investment	0	Data will be available in future reporting period.
Latency delivered at location post-investment	0	Data will be available in future reporting period.

City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of miles of new publicly owned open access / neutral host middle mile fiber infrastructure installed	0	Data will be available in future reporting period.
	Total number of fiber-miles installed	2.2 miles	PW-BSL installed over 2 Miles of Fiber Optics Conduit (and access boxes) in Key Digitally Disconnected Communities: <ul style="list-style-type: none"> • 1.4 Miles along Crenshaw Boulevard • 0.66 Miles in East Hollywood adjacent to BSL Service Yard
	Average frequency of installed splice boxes	0	Data will be available in future reporting period.

City of Los Angeles Performance Indicators		Data	Performance Analysis
	Cost per mile of new underground conduit fiber infrastructure	0	Data will be available in future reporting period.
	Number of households served with improved digital access	Data will be available in future reporting period.	Data will be available in future reporting period.
	Number of residents participating in digital literacy initiatives.	Data will be available in future reporting period.	Data will be available in future reporting period.
Outcomes	Number of last mile connections facilitated (number of locations served by last-mile projects)	0	Data will be available in future reporting period.
	Number / Percentage of new Internet Service Providers (ISPs)	0	Data will be available in future reporting period.
	Number / Percentage of households with internet speed over 100/20 Mbps as a result	0	Data will be available in future reporting period.
	Evaluation of the effectiveness and efficiency of the digital services provided	Data will be available in future reporting period.	Data will be available in future reporting period.

Backbone Infrastructure Pilots accomplishments to date (BSL-1)

- Purchased and currently storing over 5 miles of Flexible Orange HDPE underground Fiber Optics Conduit
- Broke Ground on Fiber Optics Conduit Installation in Canoga Park.
- Installed first 1,000 feet of 1-inch microduct and 144-count armored fiber optic cable
- Finalized plans and designs with LADWP to lease LADWP dark fiber to connect BSL server rooms in downtown Los Angeles to Crenshaw and Canoga Park, allowing for the

provision of Wi-Fi and other network services to these project areas from the downtown “network hub.” The signing of the lease contract is expected within the next two months.

- Established a high-confidence per-mile cost and line-item budget for installing fiber optic conduit and access boxes. This per-mile cost is approximately 50% cheaper than standard private sector assumptions for building fiber conduit in dense urban areas. This has allowed the Bureau to provide estimates for building other public-serving fiber optic conduit infrastructure. The Bureau is currently in negotiations with the State of California on a joint build opportunity for a 13-mile State Middle Mile project, where BSL would be the builder.
- BSL is in the process of procuring a new, larger boring machine capable of installing 4” diameter conduit (the bureau currently uses 3”), which would substantially increase the amount of fiber that can be installed.

Community Connectivity Infrastructure accomplishments to date include:

- Installation of the first multi-purpose fiber-connected pole-mounted connection box outside of the BSL Service Yard for testing and successfully establishing a fiber optics connection to internet equipment inside the yard.
- Established a successful 300MB+ Wi-Fi transmission through the radio installed on the box, with consistent 100/100 symmetrical upload/download speeds realized up to 75 feet away. The network and transmission equipment tested in this installation is what the Bureau will use in the Community Connectivity Pilots in Crenshaw and Canoga Park, with additional bandwidth and optimization to further improve speeds and capacity.
- Accepted delivery of and “racked and stacked” network equipment in the BSL server room in the Public Works Building in downtown Los Angeles. This equipment will serve as the network hub for Community Connectivity Projects, providing internet connectivity for these projects and allowing for centralized security management of the network.
- The City's PW-BSL continues to work closely with Destination Crenshaw, a non-profit organization that is currently building new public spaces and installing high-profile public art along Crenshaw Boulevard within the Community Connectivity Project scope area. The Bureau has identified potential partnerships with local community groups and businesses to further make use of the infrastructure that the Bureau is installing. This includes supporting a state grant submitted by Destination Crenshaw itself that would fund a community broadband project within communities along the corridor, using the BSL fiber infrastructure as a backbone.

Equitable Goals and Outcomes

The City of Los Angeles’ intended outcomes for the Backbone and Community Connectivity broadband installation projects have been mobilized to ensure investments are directed to the Los Angeles communities that need them most - those that have been historically marginalized and are disproportionately disconnected. The following equitable outcome metrics will be measured to ensure the increase in the percentage of people in the design area to have at home high speed fixed broadband.

Equitable Outcomes	Data
Percentage decrease of households with no internet access (Internet Adoption)	Data will be available in future reporting period.

16. Tech Kiosks Project

Project ID: LIB-1: Tech Kiosks Project

Funding amount: \$185,763.96

Project Expenditure Categories: 2.4 Household Assistance: Internet Access Programs

Website: N/A

Project Overview

Prior to the pandemic, the City of Los Angeles was already facing a huge gap between those who have access to computers and the internet and those who do not. This digital divide was exacerbated by the pandemic, putting many people at a disadvantage and impacting their daily lives. With a spotlight now shining more intensely on broadband and updated technology needs, organizations such as the LAPL are working to close the gap.

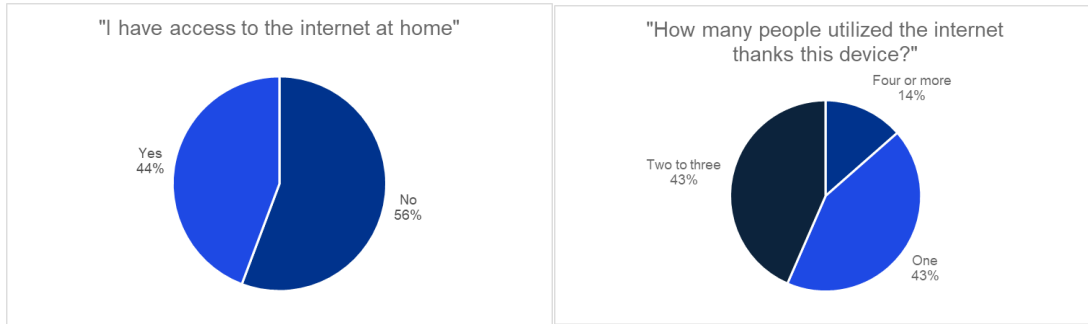
To help overcome the digital divide felt by households with unconnected or under-connected internet access, the libraries are providing Tech Kiosks, which offer laptops for check-out for in-house use at no cost to patrons at their neighborhood library. This will allow people internet and/or technology access or assistance who do not currently have such access. The services are available to populations within library locations that serve underprivileged communities/households. This technology will expand internet access without the construction of new networks and is further supported via a digital literacy program at LAPL through the Cybernaut initiative.

According to County of Los Angeles, 19 percent of L.A. County households and 16 percent of California households, remain unconnected or under-connected to the internet¹⁴. In Los Angeles, the families left behind are predominantly in communities of color and low-income communities¹⁵. Based on survey responses collected from library patrons who borrowed hotspots from the LAPL at the beginning of the program launch, 56 percent of borrowers did not have access to the internet at home and more than 57 percent of devices were used by more than one person in the household (Figure 48: Tech Kiosks Survey Results).

¹⁴ Free Broadband for the Residents of the County of Los Angeles: An Action plan for community wireless networks to build digital equity [1113566 Utilizing Existing Infrastructure and Resources to Accelerate Digital Equity 9-30-21.pdf \(lacounty.gov\)](#)

¹⁵ Public Policy Institute of California California's Digital Divide <https://www.ppic.org/publication/californias-digital-divide/>

Figure 48: Tech Kiosks Survey Results



Performance Goals and Metrics

The performance goal of the Tech Kiosks program is to overcome the digital divide felt by households with unconnected or under-connected internet access by funding tech programs that provide access and assist in developing skills that are free of charge to the public through various library locations, often located in or near historically disadvantaged communities.

This year, LAPL completed the purchase and installation of the equipment needed for the administration of the Tech Kiosks program. As a result, three Tech Kiosks with up to twelve laptops per kiosk are now available for library patrons to check out. All devices will feature cloud-based word processing, various apps, and connection to the library’s Wi-Fi network. With the purchase of these devices, the program will continue for the lifespan of the devices. Below is the data since the program was fully operationalized in Fall 2023.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of Households Served		451	As of June 30, all kiosks continue to be available at Exposition Park, San Pedro, and Watts. This is the first full year devices have been available for public use.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Percentage of users by location (breakdown of program users by library location)	San Pedro: 74% Exposition Park: 24% Watts: 2%	Tech Kiosks was fully operationalized in Fall 2023 and continues to make technology accessible to disadvantaged areas, such as San Pedro, Exposition Park, and Watts. Since operation, most devices were checked out from San Pedro Library (74%) and

Outcomes	Number of computers checked out	451	Exposition Park (24%). The official launch at the Watts site has not happened yet. LAPL is currently installing safeguards prior to making the equipment available to the public.
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Equitable Goals and Outcomes

The equitable goal of this program is to offer technology education, use training and device options at no cost, aiming to promote digital literacy and inclusion. The intended outcomes of the Tech Kiosks program are to provide aid to address digital literacy among households (library users) who live in disadvantaged communities/households that were negatively impacted by the COVID-19 pandemic by providing both access to digital technology and programs for expanding skills in using computers and the internet. The following equitable outcome metrics will be measured to ensure equitable goals are met:

Equitable Outcomes	Data
Number/percentage of users accessing services at locations within QCTs	100%

Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed at this time.	
Total project spending allocated toward evidence-based interventions	\$0

17. Tech Tryout Carts

Project ID: LIB-2: Tech Tryout Carts

Funding amount: \$145,000

Project Expenditure Categories: 2.4 Household Assistance: Internet Access Programs

Website: N/A

Project Overview

To help overcome the digital divide felt by households with unconnected or under-connected internet access, Tech Tryout Carts provides movable carts that offer a selection of mobile devices for patrons to use at their neighborhood library. The project is intended to teach patrons how to use library resources and e-media apps via a technology petting zoo model assisted by library staff, which showcases the use of each device. Libraries are often a first stop for people looking to start learning about technology via computer classes or computer access and those looking to research job opportunities or government benefits, which are critical for many people out of work due to COVID-19. For many library users with limited connectivity at home, libraries are a key source of internet access, whether that means using library Wi-Fi with their own devices or logging on to a library computer. Tech Tryout carts will further a user's digital literacy knowledge by providing access to technology and a learning environment with varied tools, devices, and information.

Performance Goals and Metrics

The goal of this program is for LAPL is to offer mobile device and technology overview sessions at all participating library locations with the aim of promoting digital literacy and inclusion by hosting programs per branch location.

To date, 136 programs have been hosted, with more planned for the future, where Tech Tryout Carts will provide aid to address digital literacy and function as a training tool for area constituents/library users who often live in disadvantaged communities and households that were negatively impacted by the pandemic. With the purchase of these devices, the program will continue for the lifespan of the devices. Below is the data since the program was fully operationalized in Fall 2023.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of Households Served		1,282	1,282 households were served.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of users at events by location	1,282	LAPL's commitment to providing enriching programs is evident in the hosting of 136 one-hour programs to date. While LAPL has experienced staffing shortages which have impacted hosting capabilities, LAPL remains dedicated to enhancing the
	Number of events	136	
	Time spent conducting events	136 hours	

			program offerings and working towards meeting and exceeding future goals.
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Equitable Goals and Outcomes

The equitable outcome goal of this program is to provide digital literacy sessions within libraries in QCTs. To date, Tech Tryout Carts have been installed at the ten following locations:

- Baldwin Hills
- Central
- Chinatown
- Exposition Park
- Harbor City
- Panorama City
- Pico Union
- Valley Plaza
- Watts
- West Valley

The intended outcome of the Tech Tryout Carts program is to improve digital literacy among households (library users) who live in disadvantaged communities that were negatively impacted by the COVID-19 pandemic by providing both access to digital technology and programs for expanding skills in using computers and the internet. The following equitable outcome metrics will be measured to ensure equitable goals are met:

Equitable Outcomes	Data
Number of events held within QCT library locations	136
Number of participants attending events within QCT library locations	1,282

Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed currently.	
Total project spending allocated toward evidence-based interventions	\$0

18. Solid Resources Fund Low Income Arrearage Credit Payment Program

Project ID: LASAN-01: Solid Resources Fund Low Income Arrearage Credit Payment Program

Funding amount: \$9,108,433.65

Project Expenditure Category: 2.2-Household Assistance: Rent, Mortgage, and Utility Aid

Website: [Billing Discounts \(lacitysan.org\)](http://lacitysan.org)

Project Overview

The Solid Resources Fee Low Income Arrearage Credit program provides direct financial relief to households in the form of utility assistance for solid resources (trash services) arrearages. Using SLFRF, trash bill credits are provided to 31,706 residents where arrears were accumulated between the eligible pandemic period of March 3, 2021, through May 31, 2022. This program was designed to provide relief for high need/high impact communities, specifically low-income senior and disabled residents, who were disproportionately impacted by the negative impacts of COVID-19.

Specifically, eligible residential solid resources collection customers with an active California Lifeline Program discount were automatically granted an SLFRF credit for the amount they were behind in utility payments. The program successfully targeted a utility service category (trash service) other than electric, gas, water, and wastewater, which were concurrently being addressed through other pandemic related relief programs.

Performance Goals and Metrics

The goal of the Solid Resources Fee Low Income Arrearage Credit program was to provide utility and/or financial relief for residents that were negatively impacted by the pandemic.

To assess this program against performance goals, the City tracked the following output metrics:

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of Households Served		31,706	Served 31,706 low-income households who had utility accounts in arrearage based upon the California Lifeline Program.
City of Los Angeles Performance Indicators			
Outcomes	Number of beneficiaries with a reduced bill due to the program		

Equitable Goals and Outcomes

The equitable outcome goal of the program was to prioritize resources for communities with the highest needs and/or the development of programs or policies designed to address legacy or emerging inequities.

The program distributed financial relief by way of trash service bill credits to 31,706 beneficiaries, specifically low-income senior citizens (62 years and older) and disabled citizens who qualified for a Lifeline Program discount across 15 Council Districts throughout the City of Los Angeles.

Equitable Outcomes	Data
Total Arrears by Council District	See Figure 49 and Figure 50 below

The Lifeline Program specifies that the combined adjusted gross income (as used for purposes of the California Personal Income Tax Law) of all members of the qualified household must be less than \$47,650 for the prior calendar year. The City utilizes a Social Equity Index, which includes major indicators such as education, resource access, environment, and socioeconomic status. The Solid Resources Fund Low Income Customer Arrearage Payment Program provided pandemic related utility relief to individuals who are living at approximately 55 percent of the AMI and are considered lower income. Figure 49 through Figure 50 below are a summary of how the credit was distributed by Council District and 40 percent and 65 percent AMI, respectively, in alignment with Treasury’s standards for low and moderate income.

Figure 49: Total Arrears by Council District and 40% AMI Census Tracts

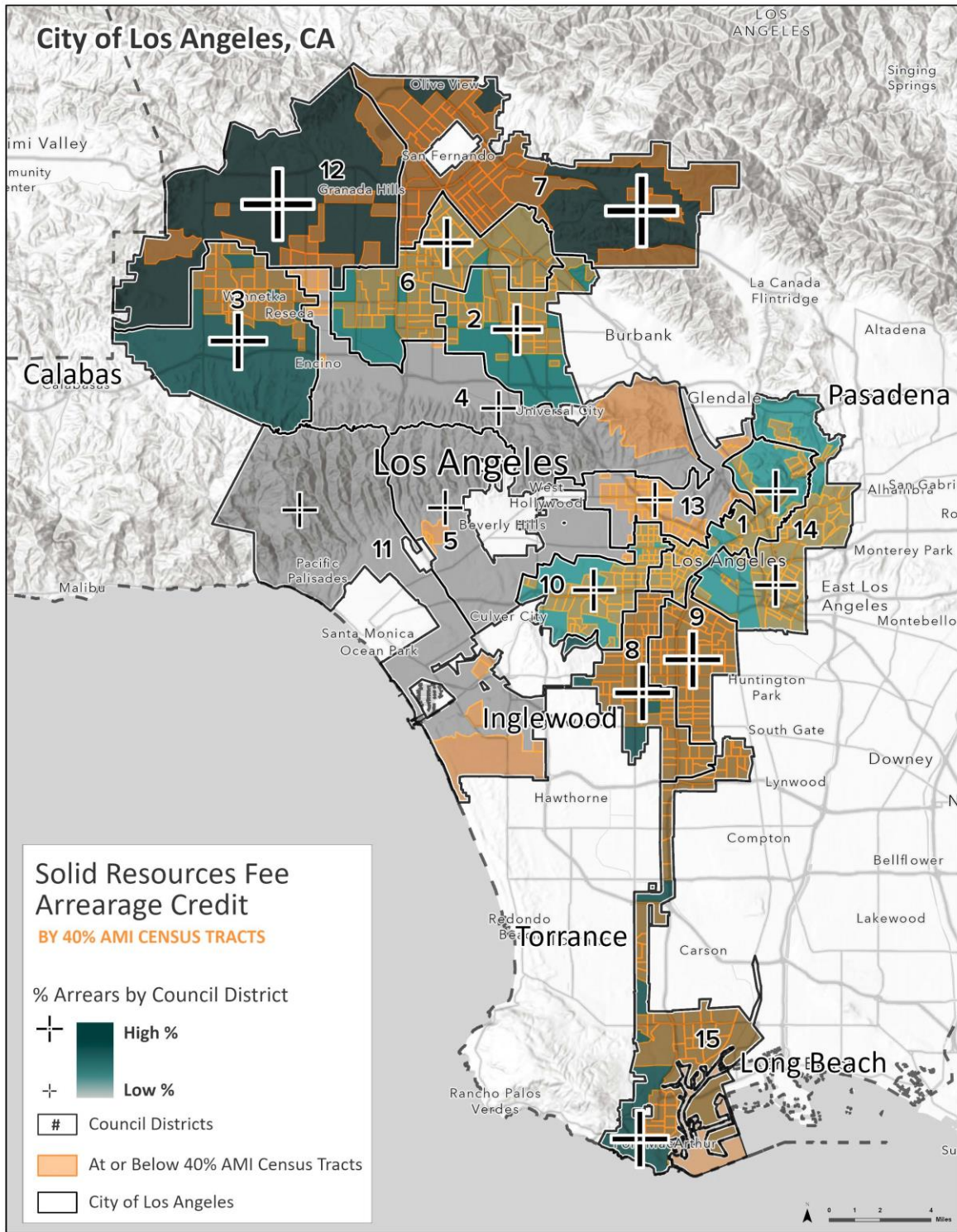
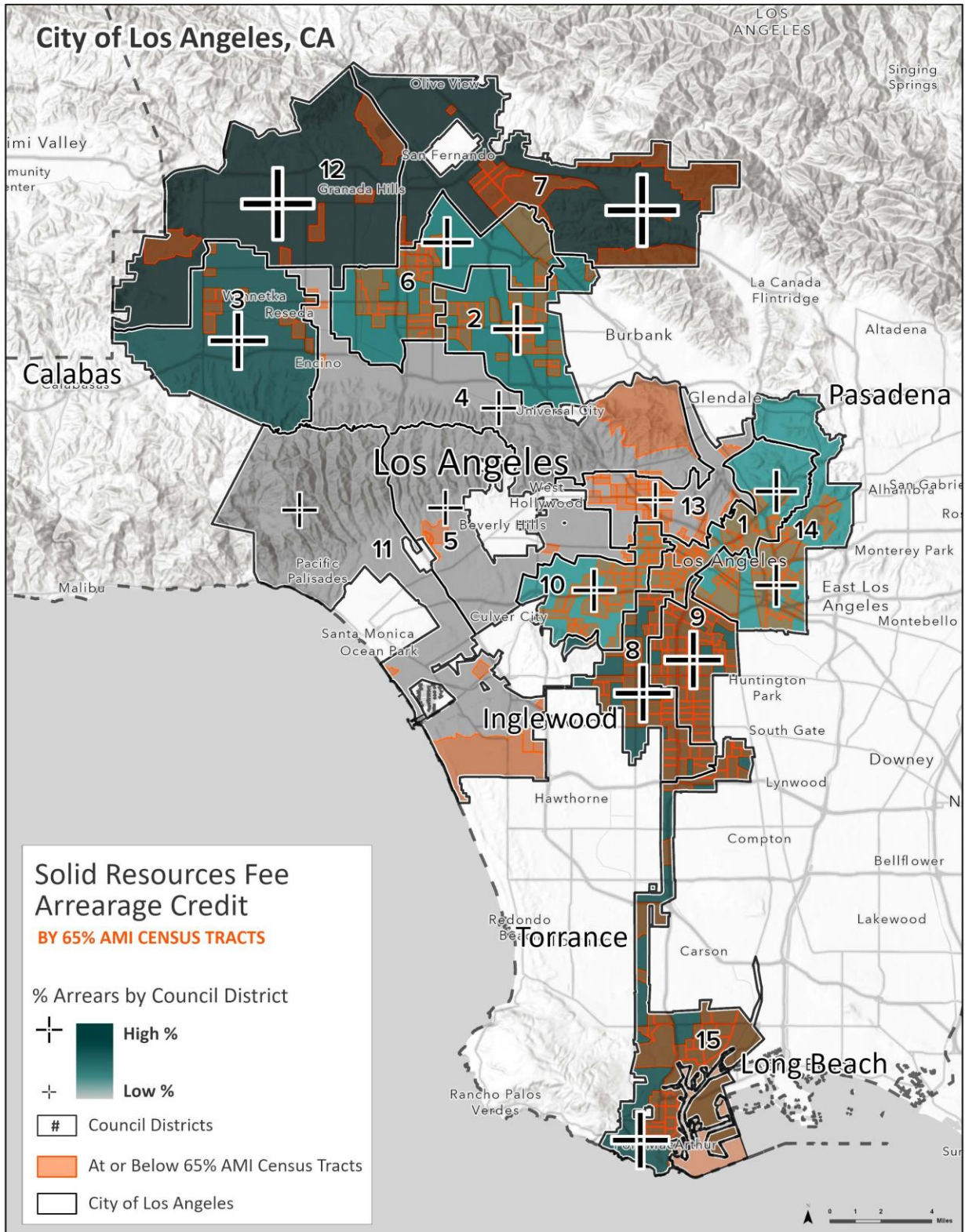


Figure 50 Total Arrears by Council District and 65% AMI



Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed at this time.	
Total project spending allocated toward evidence-based interventions	\$0

19. Tourism Marketing Campaign

Project ID: CTD-01: Tourism Marketing Campaign

Funding amount: \$5,000,000

Project Expenditure Category: 2.35, Aid to Tourism, Travel, or Hospitality

Website: <https://www.discoverlosangeles.com/>

Project Overview

This project focused on a national marketing campaign to assist with the recovery of the tourism, hospitality, and restaurant industries that were hard hit by the negative economic impacts of the pandemic. Travel and tourism were among those industries most dramatically affected, with Oxford Economics projecting that this critical driver of L.A.'s economy would not fully recover until 2024. Specifically, the tourism industry experienced 163,000 lost jobs—nearly one in three across the sector and 43 percent of all job losses in L.A. (CY20); a loss of \$22.6 billion in total business sales represents a decline of 60 percent (CY20).

As the City's official nonprofit destination marketing organization, Los Angeles Tourism and Convention Board (L.A. Tourism) developed a comprehensive promotional strategy to drive travel demand. Combined with LA Tourism's other funds, the City's investment of \$5 million of SLFRF in September 2021 enabled Los Angeles to have a total of \$9.75 million for a national advertising buy of U.S. advertising markets for a Fall campaign—a critical time for the industry's recovery.

Performance Goals, Metrics, and Equitable Outcomes

L.A. Tourism was able to run a national advertising campaign for the first time ever, capturing the additional 60 percent of U.S. advertising markets.

The City grant was based on projections showing that a national media buy would significantly increase visitor spending at local businesses as well as hotel revenues and the resulting General Fund contributions from Transient Occupancy Tax (TOT) collections. To quantitatively assess the success of the campaign, L.A. Tourism commissioned Strategic Marketing and Research Insights (SMARI) - a recognized leader in the field of measuring advertising effectiveness – to conduct a comprehensive analysis of the actual economic impacts versus initial projections. SMARI's analysis, combined with key data from Oxford Economics and Smith Travel Research, found that the national ad campaign significantly outperformed the original forecast across all key metrics in Figure 51 below.

In summary, the City's \$5.0 million ARPA SLFRF investment drove an incremental \$2.2 billion to the Los Angeles local business community, representing \$441 in business sales for every dollar of City investment. In addition, the national ad campaign generated an incremental \$25.7 million in General Fund revenues for a Return on Investment (ROI) of more than 5:1, or 59 percent more than original projections.

Figure 51: Results of Advertising Campaign Effectiveness Original Projections (2020) versus Actual Results (2021)

Incrementality	Original Projection		Actual Results		Variance	
	Metric	ROI	Metric	ROI		
Total Visitor Spending	\$1.73 billion	346 to 1	\$2.21 billion	442 to 1	+ \$480 million	+ 28%
LA City Hotel Revenue	\$124.4 million	25 to 1	\$212.7 million	42 to 1	+ \$88.3 million	+ 71%
TOT to General Fund	\$16.2 million	3 to 1	\$25.7 million	5 to 1	+ \$9.5 million	+ 59%

20. Administrative Expenses

Project ID: CAO-01: Administrative Expenses (Federal Compliance / Reporting Consultant)

Funding amount: \$4,225,681.50

Project Expenditure Category: 7.1, Administrative Expenses

Project Overview

In accordance with Treasury guidance, the City allocated administrative expenses for consultant fees to help with guidance on the allocation, compliance, and reporting of ARPA-SLFRF federal funds to alleviate administrative burden on City resources.

Project ID: CAO-02: Administrative Expenses (City Administrator's Office Federal Compliance and Reporting)

Funding amount: \$181,304.80

Project Expenditure Category: 7.1, Administrative Expenses

Project Overview

In accordance with Treasury guidance, administrative expenses were allocated to cover staffing fees within the City of Los Angeles City Administrator's Office (CAO) through 3/31/22 associated with the allocation, compliance, and reporting of ARPA-SLFRF federal funds.

21. Provision of Government Services

The City of Los Angeles experienced a \$1.1 billion revenue gap in 2020–21 (FY21) and a \$1.1 billion revenue gap in 2021–22 (FY22). Using a portion of SLFRF to replace lost revenue for both fiscal years and fund supporting government services across several departments has allowed the City to balance the budget in both FY21 and FY22 without drawing on reserves or deficit borrowing. This has been crucial to the recovery of the City. The City has supported salaries in six departments through this expenditure category for a total of \$1.1 billion. These departments provide necessary public and administrative services that support the City’s continued responsiveness to pandemic recovery and community needs.

Project ID: CAO-03: Government Services

Funding amount: \$317,365,185

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This project represents one of the six departments reported under revenue replacement, including funds allocated to cover \$317.4 million in sworn police salaries from March 27, 2021, through June 19, 2021. Public safety was a critical government service throughout the pandemic, especially given rising crime rates and social distancing requirements that made community-based support less accessible.

Project ID: CAO-04: Government Services

Funding amount: \$619,830,311.68

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This project represents five of the six departments reported under revenue replacement, including funds allocated to cover \$619.8 million in sworn and civilian Fire, Library, Recreation and Parks, Sanitation, and Department of Transportation salaries from July 1, 2022, through June 30, 2022.

Project ID: CAO-05: Government Services FY 22-23

Funding amount: \$148,803,512.02

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This project represents five of the six departments reported under revenue replacement, including funds allocated to cover \$148.8 million in sworn and civilian Fire, Library, Recreation and Parks, Sanitation, and Department of Transportation salaries from October 1, 2022, through December 31, 2022.

Project ID: RAP-DI-1: Computers and Wi-Fi in RAP Centers

Funding amount: \$225,000

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This digital inclusion initiative will refresh computer assets, expand Wi-Fi infrastructure, and create comfortable access locations to enhance Department of Recreation and Parks (RAP) computer labs.

Revenue replacement funds were allocated to cover \$225,000 in computer equipment and Wi-Fi services in support of back-office work that supports various RAP centers, such as childcare centers, computer labs, and pools.

Project ID: CAO-06: Government Services FY 23-24

Funding amount: \$3,390,952.87

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This project represents two departments, Recreation and Parks and Libraries, of which \$3.3 million and \$113 thousand of department salaries were reported under revenue replacement, respectively from July 1, 2023, through July 31, 2023.

Project ID: CAO-07: Government Services FY 23-24

Funding amount: \$10,337,659.01

Project Expenditure Category: 6.1, Provision of Government Services

Project Overview

This project represents one department reported under revenue replacement, including funds allocated to cover \$5.28 million in Recreation and Parks and \$5.06 million in Library department salaries from April 1, 2024, through April 20, 2024.

Appendix

Appendix A - City of L.A. FY 23-24 Comprehensive SLFRF Project Inventory

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status	
City Administrative Officer	Salary Replacement for Multiple Departments						
	6.1-Provision of Government Services	LAPD Salaries	\$ 317,365,185.00	\$ 317,365,185.00	\$ 317,365,185.00	\$ 317,365,185.00	Completed
		Library Department	\$ 91,046,148.25	\$ 91,046,148.25	\$ 91,046,148.25	\$ 91,046,148.25	Completed
		Department of Recreation and Parks	\$ 113,555,983.19	\$ 113,555,983.19	\$ 113,555,983.19	\$ 113,555,983.19	Completed
		Department of Transportation	\$ 73,559,523.67	\$ 73,559,523.67	\$ 73,559,523.67	\$ 73,559,523.67	Completed
		Sanitation	\$ 27,539,789.62	\$ 27,539,789.62	\$ 27,539,789.62	\$ 27,539,789.62	Completed
		Fire (Sworn)	\$ 468,364,690.66	\$ 468,364,690.66	\$ 468,364,690.66	\$ 468,364,690.66	Completed
		Fire (Civilian)	\$ 8,296,300.19	\$ 8,296,300.19	\$ 8,296,300.19	\$ 8,296,300.19	Completed
	Administrative Expenses						
	7.1-Administrative Expenses	Administrative Expenses- KPMG	\$ 4,225,681.50	\$ 4,225,681.50	\$ 3,888,487.50	\$ 3,888,487.50	Completed more than 50%
Administrative Expenses		\$ 181,304.80	\$ 181,304.80	\$ 181,304.80	\$ 181,304.80	Completed	
City Tourism Department	2.35-Aid to Tourism, Travel, or Hospitality	Marketing for Tourism and Hospitality	\$ 5,000,000.00	\$ 5,000,000.00	\$ 5,000,000.00	Completed	
Department of Aging	2.1-Household Assistance: Food Programs	Emergency Senior Meals Program	\$ 10,000,363.46	\$ 10,000,363.46	\$ 10,000,363.46	Completed	

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
	2.10-Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)	Older Worker Program	\$ 743,337.66	\$ 743,337.66	\$ 743,337.66	Completed
Economic Workforce Development Department	2.29-Loans or Grants to Mitigate Financial Hardship	Restaurant and Small Business Recovery	\$ 27,006,193.17	\$ 27,006,193.17	\$ 27,006,193.17	Completed
		Small Business Rental Assistance	\$ 7,083,537.14	\$ 7,083,537.14	\$ 7,083,537.14	Completed more than 50%
		Legacy Business Recovery Program	\$ 5,000,000.00	\$ 512,652.57	\$ 173,051.94	Completed less than 50%
	2.30-Technical Assistance, Counseling, or Business Planning	LA Optimized Program	\$ 2,500,000.00	\$ 348,427.11	\$ 348,427.11	Completed less than 50%
	2.31-Rehabilitation of Commercial Properties or Other Improvements	Jobs and Economic Development Incentives (JEDI) Zone Program Business Assistance	\$ -	\$ -	\$ -	Not Started
	3.4-Public Sector Capacity: Effective Service Delivery	Effective Service Delivery for EWDD ARPA Programs - Avivar	\$ 165,000.00	\$ 165,000.00	\$ 165,000.00	Completed

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		Effective Service Delivery for EWDD ARPA Programs - Business Assistance Administrative Costs	\$ 422,701.00	\$ 42,727.75	\$ 42,727.75	Completed less than 50%
Department of Transportation	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety	Play Streets	\$ 500,000.00	\$ 500,000.00	\$ 500,000.00	Completed
		People Streets	\$ 500,000.00	\$ 4,601.41	\$ 4,601.41	Completed less than 50%
	2.29-Loans or Grants to Mitigate Financial Hardship	Al Fresco	\$ 1,614,791.00	\$ 331,546.00	\$ 331,546.00	Completed less than 50%
Los Angeles Public Library	2.4- Household Assistance: Internet Access Programs	Tech Kiosks	\$ 185,763.96	\$ 185,763.96	\$ 185,763.96	Completed
		Tech Try-Out Carts	\$ 145,000.00	\$ 62,733.69	\$ 62,733.69	Completed less than 50%
Los Angeles Sanitation	2.2- Household Assistance: Rent, Mortgage, and Utility Aid	Solid Resources Fee Low-Income Credit Arrearage	\$ 9,108,433.65	\$ 9,108,433.65	\$ 9,108,433.65	Completed
Public Works - Bureau of Street Lighting	3.4 Public Health-Negative Economic Impact: Public Sector Capacity	Strategy Development and Coordination	\$ 310,040.96	\$ 310,040.96	\$ 310,040.96	Completed
		Planning Process Study	\$ 375,000.00	\$ 375,000.00	\$ 337,500.00	Completed more than 50%
		Strategic Technical Assistance Outreach	\$ 180,000.00	\$ 180,000.00	\$ 180,000.00	Completed
	5.21-Broadband: Other projects	Community Connectivity Infrastructure	\$ 5,586,015.16	\$ 5,327,015.16	\$ 1,970,684.42	Completed less than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		Backbone Infrastructure Installation Pilot	\$ 2,193,985.00	\$ 755,209.11	\$ 713,054.12	Completed less than 50%
Recreation and Parks	6.1-Provision of Government Services	Computers and Wi-Fi in Recreation and Park (RAP) Centers	\$ 225,000.00	\$ 223,574.12	\$ 131,653.06	Completed more than 50%
	RECREATION AND PARK IMPROVEMENT PROJECTS		\$ 75,013,857.44	\$ 37,144,425.64	\$ 28,903,639.93	Completed less than 50%
	Recreation Center Ventilation Improvements		\$ 1,307,873.44	\$ 1,307,873.81	\$ 1,015,823.37	Completed 50% or more
	1.4-Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)	1) Rec Center Ventilation Improvements – Cypress Recreation Center (HVAC)	\$ 613,416.14	\$ 613,416.14	\$ 326,064.09	Completed 50% or more
		2) Rec Center Ventilation Improvements – Sunland Park (HVAC)	\$ 93,967.67	\$ 93,967.67	\$ 89,269.28	Completed 50% or more
		3) Rec Center Ventilation Improvements – North Weddington Recreation Center (HVAC)	\$ 600,490.00	\$ 600,490.00	\$ 600,490.00	Completed
	Rec & Park Imp for Health & Safety		\$ 12,510,672.97	\$ 3,488,598.00	\$ 3,022,630.35	Completed less than 50%
	6.1-Provision of Government Services	1) Rec & Park Improvements for Health & Safety - Multiple Facilities - ADA	\$ 1,366,948.07	\$ 569,600.83	\$ 560,550.83	Completed less than 50%
		2) Rec & Park Imp for Health & Safety - Multiple	\$ 1,999,186.73	\$ 1,999,186.73	\$ 1,999,186.73	Completed

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		Facilities - Bleachers				
		3) Rec & Park Imp for Health & Safety - Angels Gate Park (Prefab Bldg)	\$ 930,000.00	\$ 18,669.62	\$ 11,669.62	Completed less than 50%
		4) Rec & Park Imp for Health & Safety - Cabrillo Marine Aquarium (Bldg Imp)	\$ 2,060,000.00	\$ 14,506.72	\$ 14,506.72	Completed less than 50%
		5) Rec & Park Imp for Health & Safety - Cabrillo Beach (Prefab Bldg)	\$ 4,860,000.00	\$ 134,115.93	\$ 134,115.93	Completed less than 50%
		6) Rec & Park Imp for Health & Safety - Griffith Park (Prefab Bldg)	\$ 161,273.77	\$ 161,273.77	\$ 832.77	Completed less than 50%
		7) Rec & Park Imp for Health & Safety - Glassell Park (Roof)	\$ 333,264.40	\$ 333,264.40	\$ 301,767.75	Completed more than 50%
		8) Rec & Park Imp for Health & Safety - Glassell Park (Synthetic Field)	\$ 800,000.00	\$ 257,980.00	\$ -	Completed less than 50%
		Park Improvements for Community Health and Safety	\$ 61,195,310.66	\$ 32,347,953.83	\$ 24,865,186.21	Completed less than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety	1) Rec & Park Imp for Health & Safety - Anderson Memorial Senior Ctr (Playground)	\$ 772,500.00	\$ 765,568.78	\$ 765,568.78	Completed more than 50%
		2) Rec & Park Imp for Health & Safety -Arroyo Seco Ave 64 Park (Playground)	\$ 3,200,000.00	\$ 69,638.89	\$ 60,884.88	Completed less than 50%
		3) Rec & Park Imp for Health & Safety - Brand Park (Ballfield)	\$ 1,540,560.44	\$ 1,540,560.44	\$ 1,479,654.56	Completed more than 50%
		4) Rec & Park Imp for Health & Safety - Baldwin Hills Rec Center (Playground)	\$ 721,000.00	\$ 721,000.00	\$ 313,895.00	Completed less than 50%
		5) Rec & Park Imp for Health & Safety - Culver/Slauson Park (Lights)	\$ 257,500.00	\$ -	\$ -	Not Started
		6) Rec & Park Imp for Health & Safety - Cypress Rec Center (Playground)	\$ 419,457.29	\$ 419,457.29	\$ 419,457.29	Completed
		7) Rec & Park Imp for Health & Safety - Denker Rec Center (Ballfield)	\$ 1,766,014.16	\$ 1,759,738.80	\$ 1,756,567.10	Completed 50% or more
		8) Rec & Park Imp for Health & Safety - El Sereno	\$ 340,000.00	\$ 335,688.15	\$ 335,688.15	Completed more than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		North Park (Playground)				
		9) Rec & Park Imp for Health & Safety - Exposition Park Garden (Site Imp)	\$ 816,607.79	\$ 816,607.79	\$ 743,471.23	Completed more than 50%
		10) Rec & Park Imp for Health & Safety - Eagle Rock Rec Center (Playground)	\$ 820,410.72	\$ 804,538.74	\$ 804,538.74	Completed more than 50%
		11) Rec & Park Imp for Health & Safety - Ernest E Debs Reg Park (Restroom)	\$ 1,545,000.00	\$ 114,109.32	\$ 101,496.05	Completed less than 50%
		12) Rec & Park Imp for Health & Safety - El Sereno Rec Center (Playground)	\$ 493,197.92	\$ 493,197.92	\$ 493,197.92	Completed
		13) Rec & Park Imp for Health & Safety - Fred Roberts Rec Center (Lights)	\$ 552,133.07	\$ 552,133.07	\$ 8,133.07	Completed less than 50%
		14) Rec & Park Imp for Health & Safety - Fremont HS Pool (Bldg Imp)	\$ 1,029,967.58	\$ 1,029,967.58	\$ 1,029,967.58	Completed
		15) Rec & Park Imp for Health & Safety - Gilbert W Lindsay Community Ctr (Park Imp)	\$ 1,331,463.47	\$ 1,331,463.47	\$ 1,236,686.88	Completed more than 50%
		16) Rec & Park Imp for Health & Safety - Glenhurst Park (Playground)	\$ 237,037.32	\$ 237,037.32	\$ 237,037.32	Completed

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		17) Rec & Park Imp for Health & Safety - Granda Hills Rec Center (Pool)	\$ 1,030,000.00	\$ 487.89	\$ 487.89	Not Started
		18) Rec & Park Imp for Health & Safety - Hermon Park (Restroom)	\$ 1,728,800.00	\$ 31,779.83	\$ 31,779.83	Completed less than 50%
		19) Rec & Park Imp for Health & Safety - Harbor City Park (Playground)	\$ 708,723.21	\$ 708,723.21	\$ 708,723.21	Completed
		20) Rec & Park Imp for Health & Safety - Hubert H Humphrey Memorial Park (Lights)	\$ 772,500.00	\$ 1,322.98	\$ 1,322.98	Not Started
		21) Rec & Park Imp for Health & Safety - Hansen Dam Rec Area (Site Imp)	\$ 206,000.00	\$ 206,000.00	\$ 206,000.00	Completed
		22) Rec & Park Imp for Health & Safety - Highland Park Rec Center (Playground)	\$ 789,793.42	\$ 789,793.42	\$ 789,793.42	Completed
		23) Rec & Park Imp for Health & Safety - James Slauson Rec Center (Park Imp)	\$ 492,168.00	\$ 492,168.00	\$ 477,168.00	Completed more than 50%
		24) Rec & Park Imp for Health & Safety - Jesse Owens Mini-Park (Playground)	\$ 952,857.27	\$ 952,857.27	\$ 944,489.90	Completed more than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		25) Rec & Park Imp for Health & Safety - Jackie Tatum/Harvard Rec Center (Bldg Imp)	\$ 309,000.00	\$ 309,000.00	\$ 309,000.00	Completed
		26) Rec & Park Imp for Health & Safety - Leimert Plaza (Restroom)	\$ 1,236,000.00	\$ 14,003.63	\$ 14,003.63	Completed less than 50%
		27) Rec & Park Imp for Health & Safety - Lafayette Park (Park Imp)	\$ 126,000.00	\$ 10,485.07	\$ 10,485.07	Completed less than 50%
		28) Rec & Park Imp for Health & Safety - Laurel Grove Park (Playground)	\$ 1,459,510.00	\$ 1,459,510.00	\$ 1,401,187.14	Completed more than 50%
		29) Rec & Park Imp for Health & Safety - Lanark Park (Restroom)	\$ 902,500.00	\$ 12,249.46	\$ 12,249.46	Completed less than 50%
		30) Rec & Park Imp for Health & Safety - Martin Luther King Jr Park (Park Imp)	\$ 412,000.00	\$ -	\$ -	Not Started
		31) Rec & Park Imp for Health & Safety - MacArthur Park (Lights)	\$ 507,136.00	\$ 507,136.00	\$ 507,136.00	Completed
		32) Rec & Park Imp for Health & Safety - Normandale Rec Center (Ballfield)	\$ 1,659,892.00	\$ 1,659,834.19	\$ 1,564,834.19	Completed more than 50%
		33) Rec & Park Imp for Health & Safety - North	\$ 772,500.00	\$ 8,595.11	\$ 8,595.11	Completed less than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		Atwater Park (Restroom)				
		34) Rec & Park Imp for Health & Safety - Panorama City Rec Center (Ballfield)	\$ 1,379,180.21	\$ 1,379,180.21	\$ 1,310,080.96	Completed more than 50%
		35) Rec & Park Imp for Health & Safety - Point Fermin-Wilders (Site Imp)	\$ 225,000.00	\$ -	\$ -	Not Started
		36) Rec & Park Imp for Health & Safety - Palms Rec Center (Site Imp)	\$ 404,700.00	\$ 382,180.08	\$ 14,480.08	Completed less than 50%
		37) Rec & Park Imp for Health & Safety - LAPD Swat Ofc Randal D Simmons (Playground)	\$ 1,090,690.16	\$ 1,090,690.16	\$ 469,587.18	Completed less than 50%
		38) Rec & Park Imp for Health & Safety - Queen Anne Rec Center (Lights)	\$ 875,500.00	\$ 16,897.74	\$ 16,897.74	Completed less than 50%
		39) Rec & Park Imp for Health & Safety - Queen Anne Rec Center (Bldg Imp)	\$ 233,147.00	\$ 233,147.00	\$ 233,147.00	Completed
		40) Rec & Park Imp for Health & Safety - Runyon Canyon (Restroom)	\$ 824,000.00	\$ 4,689.20	\$ 4,689.20	Completed less than 50%
		41) Rec & Park Imp for Health & Safety - Ritchie Valens Park (Lights)	\$ 339,900.00	\$ 339,900.00	\$ 339,900.00	Completed

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		42) Rec & Park Imp for Health & Safety - Rio De Los Angeles State Park (Lights)	\$ 1,545,000.00	\$ -	\$ -	Not Started
		43) Rec & Park Imp for Health & Safety - Rancho Cienga Sports Complex (Lights)	\$ 1,545,081.76	\$ 1,545,081.76	\$ 1,545,081.76	Completed
		44) Rec & Park Imp for Health & Safety - Rio De Los Angeles State Park (Ballfield)	\$ 2,117,139.10	\$ -	\$ -	Not Started
		45) Rec & Park Imp for Health & Safety - Ramon D Garcia Rec Center (Playground)	\$ 45,369.48	\$ 45,369.48	\$ 45,369.48	Completed
		46) Rec & Park Imp for Health & Safety - Ritchie Valens Park (Restroom)	\$ 772,500.00	\$ 29,153.19	\$ 29,153.19	Completed less than 50%
		47) Rec & Park Imp for Health & Safety - Roger W Jessup Park (Playground)	\$ 850,000.00	\$ 120.88	\$ 120.88	Completed less than 50%
		48) Rec & Park Imp for Health & Safety - Sepulveda Basin (Ballfield)	\$ 2,000,000.00	\$ 167,994.32	\$ 108,615.47	Completed less than 50%
		49) Rec & Park Imp for Health & Safety - Sylmar Park (Restroom)	\$ 870,000.00	\$ 95,204.35	\$ 75,770.00	Completed less than 50%

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		50) Rec & Park Imp for Health & Safety - South Park Rec Center (Bldg Imp)	\$ 422,849.30	\$ 422,849.30	\$ 422,849.30	Completed
		51) Rec & Park Imp for Health & Safety - Sun Valley Rec Center (Lights)	\$ 1,010,709.98	\$ 1,010,709.98	\$ 987,451.78	Completed 50% or more
		52) Rec & Park Imp for Health & Safety - St Andrews Rec Center (Park Imp)	\$ 550,000.00	\$ 524,162.89	\$ 338,995.14	Completed 50% or more
		53) Rec & Park Imp for Health & Safety - San Julian Park (Restroom)	\$ 515,000.00	\$ 515,000.00	\$ 515,000.00	Completed
		54) Rec & Park Imp for Health & Safety - Toberman Rec Center (Lights)	\$ 398,177.10	\$ 398,177.10	\$ 398,177.10	Completed
		55) Rec & Park Imp for Health & Safety - Trinity Rec Center (Site Imp)	\$ 936,733.20	\$ 936,733.20	\$ 903,733.20	Completed 50% or more
		56) Rec & Park Imp for Health & Safety - Verdugo Hills Pool (Pool)	\$ 1,833,000.00	\$ 1,136,529.75	\$ 4,249.75	Completed less than 50%
		57) Rec & Park Imp for Health & Safety - Winnetka Rec Center (Lights)	\$ 1,957,000.00	\$ 1,452,083.62	\$ 19,336.62	Completed less than 50%
		58) Rec & Park Imp for Health & Safety - Winnetka Rec Center (Bldg Imp)	\$ 309,000.00	\$ 309,000.00	\$ 309,000.00	Completed

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		59) Rec & Park Imp for Health & Safety - Branford Rec Center (Roof)	\$ 494,771.00	\$ -	\$ -	Not Started
		60) Rec & Park Imp for Health & Safety - Chevy Chase Rec Center (Roof)	\$ 761,064.71	\$ -	\$ -	Not Started
		61) Rec & Park Imp for Health & Safety - Fred Roberts Rec Center (Synthetic Field)	\$ 800,000.00	\$ 368,350.00	\$ -	Completed less than 50%
		62) Rec & Park Imp for Health & Safety - Gilbert W Lindsay Community Ctr (Synthetic Field)	\$ 2,000,000.00	\$ 1,500,807.00	\$ -	Completed less than 50%
		63) Rec & Park Imp for Health & Safety - Granada Hills Rec Center (Roof)	\$ 1,300,000.00	\$ -	\$ -	Not Started
		64) Rec & Park Imp for Health & Safety - Lake Street Rec Center (Roof)	\$ 1,090,105.00	\$ -	\$ -	Not Started
		65) Rec & Park Imp for Health & Safety - Lincoln Park (Roof)	\$ 1,130,175.00	\$ -	\$ -	Not Started
		66) Rec & Park Imp for Health & Safety - Trinity Rec Center (Synthetic Field)	\$ 350,000.00	\$ 289,289.00	\$ -	Completed less than 50%
		67) Rec & Park Imp for Health &	\$ 311,288.00	\$ -	\$ -	Not Started

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		Safety - Mason Rec Center (Roof)				
	LICENSED PRESCHOOL CENTERS		\$ 20,000,000.00	\$ 14,009,029.34	\$ 13,599,145.87	Completed 50% or more
	2.11-Healthy Childhood Environments: Child Care	1) Licensed Preschool Centers - Banning Park Child Care	\$ 3,035,132.05	\$ 1,628,711.42	\$ 1,568,043.52	Completed 50% or more
		2) Licensed Preschool Centers - Branford Park Child Care	\$ 1,671,746.47	\$ 1,343,430.68	\$ 1,343,430.68	Completed 50% or more
		3) Licensed Preschool Centers - Downey Child Care	\$ 1,666,125.00	\$ 1,252,616.68	\$ 1,252,616.68	Completed 50% or more
		4) Licensed Preschool Centers - Echo Park Child Care	\$ 1,602,625.00	\$ 1,348,795.49	\$ 1,348,795.49	Completed 50% or more
		5) Licensed Preschool Centers - Evergreen Child Care	\$ 1,462,125.00	\$ 1,032,690.90	\$ 1,032,690.90	Completed 50% or more
		6) Licensed Preschool Centers - Hubert H Humphrey Child Care	\$ 1,239,625.00	\$ 827,988.18	\$ 827,988.18	Completed 50% or more
		7) Licensed Preschool Centers - Rancho Cienega Child Care	\$ 2,185,625.00	\$ 1,409,281.82	\$ 1,197,577.82	Completed 50% or more
		8) Licensed Preschool Centers - Van Ness Child Care	\$ 2,064,625.00	\$ 1,514,702.52	\$ 1,381,290.95	Completed 50% or more
		9) Licensed Preschool Centers - South Park Child Care	\$ 2,474,125.00	\$ 1,725,161.35	\$ 1,721,061.35	Completed 50% or more

Department	Expenditure Category	Project Name	Adopted Budget	Obligated Amount	Expenditures as of June 30, 2024	Status
		10) Licensed Preschool Centers - Victory-Valley Child Care	\$ 2,598,246.48	\$ 1,925,650.30	\$ 1,925,650.30	Completed 50% or more
Total Projects Funded with SLFRF			\$ 1,277,993,626.48	\$ 1,223,554,218.78	\$ 1,210,698,848.18	Completed 50% or more